



NEWS RELEASE

Q2 Named Market Leader in U.S. Retail Digital Banking by Datos Insights

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Datos Insights recognizes Q2 for its enterprise-scale market penetration, vendor stability, and client impact and outcomes

AUSTIN, Texas--(BUSINESS WIRE)-- **Q2 Holdings, Inc.** (NYSE:QTWO), a leading provider of digital transformation solutions for financial services, today announced it has been named Market Leader in the Datos Insights Matrix: U.S. Retail Digital Banking Solutions (February 2026), earning the highest recognition in the report's competitive evaluation.

The Datos Insights Matrix evaluates leading retail digital banking technology providers based on vendor capability, including stability, client service, and product features, as well as performance measures such as client satisfaction, implementation success, and client outcomes and impact. Q2 earned Market Leader distinction based on its enterprise scale, platform maturity, and measurable business impact.

Notably, the report recognizes Q2 as serving 446 clients—the largest client base among dedicated retail digital banking providers—supported by more than 40 new clients annually. Backed by a feature-rich, cloud-native platform that enables AI-driven personalization, embedded payments, and open ecosystem integration, this momentum reflects not only Q2's current market leadership, but a sustained expansion trajectory that reinforces a durable foundation for long-term growth.

Q2 also led all evaluated providers in both the Vendor Stability and Client Outcomes and Impact categories, underscoring its strong client foundation and its proven ability to help financial institutions drive revenue, deepen engagement, and meet evolving customer expectations. The report further highlighted Q2's leadership team as a differentiator, noting that some clients view Q2's management team as the strongest in the industry.

"In today's market, having the right digital banking platform in place is important, but delivering measurable outcomes is what truly differentiates providers," said Datos Insights Retail Banking & Payments Executive Advisor David Albertazzi. "Q2 distinguished itself by demonstrating the ability to translate digital capabilities into meaningful business results for banks and credit unions, reinforcing its position as market leader."

In an increasingly competitive landscape where financial institutions must compete with both traditional peers and digital-native challengers, platform maturity, execution consistency, and measurable business impact are critical. Q2's positioning as Market Leader underscores its ability to deliver on all three.

Banks and credit unions achieve full digital transformation through Q2's feature-rich, cloud-native platform



supported by a 100% public cloud deployment model and a comprehensive modern payments ecosystem. Q2's roadmap further emphasizes no-code and pro-code flexibility, advanced personalization, and open banking enablement to support evolving regulatory and ecosystem demands.

"This recognition highlights Q2's ability to help banks and credit unions compete in an increasingly demanding market," said Q2 Vice President of Product Management Anthony Ianniciello. "Financial institutions need more than functionality—they need a partner that helps them innovate with confidence, execute consistently, and deliver personalized, data-driven experiences that fuel sustainable growth."

To download the Q2 excerpt of the Datos Insights Matrix: U.S. Retail Digital Banking Solutions (February 2026) report, [click here](#).

To learn more about Q2's suite of consumer digital banking solutions, visit <https://www.q2.com/solutions/consumer-banking>.

About Q2 Holdings, Inc.

Q2 is a leading provider of digital transformation solutions for financial services, serving banks, credit unions, alternative finance companies, and fintechs in the U.S. and internationally. Q2 enables its financial institution and fintech customers to provide comprehensive, data-driven digital engagement solutions for consumers, small businesses and corporate clients. Headquartered in Austin, Texas, Q2 has offices worldwide and is publicly traded on the NYSE under the stock symbol QTWO. To learn more, please visit [Q2.com](https://www.q2.com). Follow us on [LinkedIn](#) and [X](#) to stay up to date.

MEDIA CONTACT

Carly Baker
Q2 Holdings, Inc.
+1 210-391-1706
Carly.baker@q2.com

Source: Q2 Holdings, Inc.