



NEWS RELEASE

Q2 Named Market Leader in 2025 Datos Matrix: Leading U.S. Digital Small Business Banking Providers Report

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Q2 recognized for client satisfaction and retention, strength in supporting small businesses across their entire growth journey, and reliability

AUSTIN, Texas--(BUSINESS WIRE)-- **Q2 Holdings, Inc.** (NYSE:QTWO), a leading provider of digital transformation solutions for financial services, today announced it has been recognized as a market leader in the 2025 Datos Matrix: Leading U.S. Digital Small Business Banking Providers report. The report, which leverages Datos Insights' proprietary vendor assessment framework, highlights Q2's innovation and small business customer experience enhancements, as well as strong client satisfaction around its strategic vision and digital banking implementation success.

Q2's position as a market leader reflects its ability to support and serve small businesses in all stages, as they grow. The report recognizes Q2's unified digital banking platform and the flexibility of its entitlement capabilities, allowing clients to serve a wide range of customer segments—from microbusinesses with simple needs to larger businesses requiring advanced controls. Among the vendors included in the market leader category, Q2 has the highest number of U.S. clients, further demonstrating its ability to offer a clear roadmap for continued small business-focused development and enable financial institutions to win and grow small business relationships.

"We are proud to be recognized by Datos Insights as a market leader in small business banking," said Q2 VP of Product Management Anthony Ianniciello. "The recognition validates our commitment to providing banks and credit unions with innovative solutions that enable them to meet the evolving needs of small businesses, foster growth and deliver exceptional experiences to their customers."

In addition to its single-platform architecture, Datos acknowledged Q2 for its differentiating capabilities, including Q2 Composable Dashboard and dynamic personalization, along with Q2 Innovation Studio and its fintech partner ecosystem. The combination of technology empowers banks and credit unions to rapidly deploy specialized capabilities, such as payments, fraud prevention, and accounting integrations within the digital banking experience. Many of the pre-built fintech integrations included within Q2 Innovation Studio would otherwise be too challenging or costly to implement, positioning financial institutions to better compete and win new business while strengthening existing relationships.

"The small business segment offers significant opportunity for banks and credit unions, but demand for functionality is rising and the right digital strategy and solution set are crucial to success," said Datos Insights Strategic Advisor Gilles Ubaghs. "It is more important than ever for financial institutions to select a

technology provider that offers a differentiated user experience for small business customers, and Q2's robust capabilities and unified platform experience, along with its continued investment in Q2 Composable Dashboard, dynamic personalization and payments capabilities, reinforce its position as a leader in the small business banking segment."

The Datos Matrix report, which is the first vendor matrix issued by Datos covering the small business banking segment, evaluates U.S. providers of digital small business banking solutions, recognizing vendors that offer solutions tailored to meet the specific needs of small businesses beyond the vendor's consumer banking platform.

To download the Q2 excerpt of the 2025 Datos Matrix: Leading U.S. Digital Small Business Banking Providers report **click here**.

To learn more about Q2's suite of small business banking solutions, visit <https://www.q2.com/solutions/small-business-banking>.

About Q2 Holdings, Inc.

Q2 is a leading provider of digital transformation solutions for financial services, serving banks, credit unions, alternative finance companies, and fintechs in the U.S. and internationally. Q2 enables its financial institution and fintech customers to provide comprehensive, data-driven digital engagement solutions for consumers, small businesses and corporate clients. Headquartered in Austin, Texas, Q2 has offices worldwide and is publicly traded on the NYSE under the stock symbol QTWO. To learn more, please visit **Q2.com**. Follow us on **LinkedIn** and **X** to stay up to date.

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