



NEWS RELEASE

Q2 Announces 2025 Excellence Award Recipients

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Annual award recognizes banks and credit unions for their commitment to leading the industry in digital innovation, community impact and transforming the customer experience

AUSTIN, Texas--(BUSINESS WIRE)-- **Q2 Holdings, Inc.** (NYSE:QTWO), a leading provider of digital transformation solutions for financial services, today announced the 2025 Q2 Excellence Award recipients. The annual award program recognizes banks and credit unions driving significant business outcomes and strengthening the communities they serve, ranking them among the industry's best financial institutions.

This year's award recipients have achieved exceptional results and introduced innovative solutions for their organizations, customers, members and communities. The seven banks and credit unions recognized will be honored today at **CONNECT 25**, Q2's annual conference held in Austin, Texas.

"Our mission is to build strong and diverse communities by strengthening their financial institutions, and we are excited to honor our banks and credit unions for improving the lives of their customers and members through forward-thinking, innovative digital experiences," said Q2 President Kirk Coleman. "We congratulate this year's winners for their industry leadership and commitment to excellence."

The 2025 Q2 Excellence Award recipients include the following financial institutions:

- **Mercantile Bank:** Bank of the Year
 - The Q2 Excellence Award for Bank of the Year recognizes Mercantile Bank (Mercantile) for demonstrating exemplary digital innovation and an unmatched commitment to the customer experience. Mercantile Bank is Michigan's largest community bank, built by entrepreneurs with a vision for smarter banking. With deep roots in the communities it serves, Mercantile is committed to delivering creative, personalized financial solutions that help individuals, families and businesses thrive.
- **Cyprus Credit Union:** Credit Union of the Year
 - The Q2 Excellence Award for Credit Union of the Year recognizes Cyprus Credit Union for achieving outstanding success in driving innovation for its members. Cyprus Credit Union is driven by a mission to become Utah's most loved financial institution—empowering the futures of its employees and members, while making a meaningful difference in its communities and the environment.
- **Synovus:** Collaboration
 - The Q2 Excellence Award for Collaboration recognizes Synovus for its collaboration with Q2 and other partners to develop and execute creative solutions that benefit the end user and their bottom line. Synovus is a top-performing mid-cap bank with a purpose rooted in helping people reach their full potential—whether they're clients, team members or members of the

communities it serves.

- **Valley First Credit Union:** *Community*
 - The Q2 Excellence Award for Community recognizes Valley First Credit Union for going above and beyond to positively impact its community through mission-driven, innovative programs. Valley First Credit Union is a not-for-profit financial cooperative owned by its members and operated for their benefit. This year, the credit union proudly celebrates 75 years of commitment to the financial well-being of California's Central Valley.
- **Nuvision Credit Union:** *Growth*
 - The Q2 Excellence Award for Growth recognizes Nuvision Credit Union for leveraging Q2 technology to deliver the best financial experience to their members to increase adoption and engagement. Nuvision Credit Union was founded nearly a century ago to serve hardworking people with a constantly evolving portfolio of financial products and services that move at the speed of the market and its members' lives.
- **Bell Bank:** *Innovation*
 - The Q2 Excellence Award for Innovation recognizes Bell Bank for putting new ideas into practice to improve the account holder experience. Bell is among the nation's largest privately owned banks, with a legacy of success built on customer loyalty and a strong commitment to giving back, notably through its Pay It Forward initiative, empowering more than \$30 million in employee-driven charitable giving.
- **Firsttrust Bank:** *Transformation*
 - The Q2 Excellence Award for Transformation recognizes Firsttrust Bank (Firsttrust) for embarking on significant digital transformation initiatives. Firsttrust is the largest family-owned financial institution in the Philadelphia region, operating as Philadelphia's Hometown Bank for over 90 years, and is the Official Bank of the Philadelphia Eagles.

About Q2 Holdings, Inc.

Q2 is a leading provider of digital transformation solutions for financial services, serving banks, credit unions, alternative finance companies, and fintechs in the U.S. and internationally. Q2 enables its financial institution and fintech customers to provide comprehensive, data-driven digital engagement solutions for consumers, small businesses and corporate clients. Headquartered in Austin, Texas, Q2 has offices worldwide and is publicly traded on the NYSE under the stock symbol QTWO. To learn more, please visit [Q2.com](https://www.q2.com). Follow us on [LinkedIn](#) and [X](#) to stay up to date.

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