



NEWS RELEASE

# Community Bank of Louisiana Selects Q2 to Accelerate its Digital Banking Innovation

2024-12-18

Q2 will help Community Bank of Louisiana deliver a more robust digital banking experience to their consumer and business account holders

AUSTIN, Texas--(BUSINESS WIRE)-- **Q2 Holdings, Inc.** (NYSE: QTWO), a leading provider of digital transformation solutions for financial services, today announced that **Community Bank of Louisiana** selected Q2 to advance its strategy to deliver a unified, robust digital banking experience.

Founded in 1901, Community Bank of Louisiana is one of the state's oldest banks, primarily serving Northwest Louisiana's rural areas. By partnering with Q2, Community Bank of Louisiana will utilize Q2's industry-leading digital banking platform to improve the mobile experience and make digital banking more accessible, robust and convenient. The bank will serve their consumer and business customers through the use of Q2's **Innovation Studio**, **Q2 Sentinel™**, **ClickSWITCH**, **Positive Pay**, **Centrix** and other Q2 products built to enhance the customer experience.

President and Chief Executive Officer of Community Bank of Louisiana Jayce Simpson said, "Partnering with Q2 is a key part of our strategy to make banking with us as simple and enjoyable as possible. Through Q2's best-in-class products, we're excited to deliver a faster, more comprehensive mobile experience, allowing them to quickly and conveniently tend to their banking needs. The enhanced digital banking experience will allow us to deliver the personalized service that customers are used to experiencing within the branch."

Q2's VP of Product Management, Anthony Ianniciello, said, "Our partnership with Community Bank of Louisiana underscores how community banks can leverage technology to enable customers to transact anytime, anywhere, with any device. Q2 is pleased to partner with Community Bank of Louisiana to help deliver innovative, personalized banking experiences to their customers."

To learn more about Q2, please visit [www.q2.com](http://www.q2.com).

About Q2 Holdings, Inc.

Q2 is a leading provider of digital transformation solutions for financial services, serving banks, credit unions, alternative finance companies, and fintechs in the U.S. and internationally. Q2 enables its financial institution and fintech customers to provide comprehensive, data-driven digital engagement solutions for consumers, small businesses and corporate clients. Headquartered in Austin, Texas, Q2 has offices worldwide and is publicly traded on the NYSE under the stock symbol QTWO. To learn more, please visit [Q2.com](http://Q2.com). Follow us on [LinkedIn](#) and [X](#) to stay up to date.



## About Community Bank of Louisiana

Community Bank of Louisiana has been locally owned and operated since 1901. That's more than 120 years of serving their friends and neighbors in Northwest Louisiana. They have spent more than a century building relationships with the people and businesses that call those communities home. By putting people first, CBLA has created a bank that truly understands what local people need and provides the kind of quality service and support to make it all possible. For more information, visit [www.communitybankofla.bank](http://www.communitybankofla.bank).

Maria Gari  
Q2 Holdings, Inc.  
[maria.gari@q2.com](mailto:maria.gari@q2.com)

Source: Q2 Holdings, Inc.