



NEWS RELEASE

Colony Bankcorp, Inc. Announces Christi Rubio as Chief of Brand and Business Development

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FITZGERALD, Ga.--(BUSINESS WIRE)-- Colony Bankcorp, Inc. (NYSE: CBAN) ("Colony" or the "Company") today announced the addition of Christi Rubio as Chief of Brand and Business Development. In this newly created role, Rubio will lead the Bank's marketing and business development strategy, with a focus on enhancing brand awareness, expanding sales initiatives, and fostering a sales driven culture.

Christi Rubio joins Colony Bank as Chief of Brand and Business Development.

A Columbus native, Rubio's background includes nearly two decades of leadership experience in marketing, sales operations, and strategic planning. Before joining Colony

Bank, she served as Vice President of Marketing at American Tire Distributors, Inc. (ATD), Director of Marketing Operations at Synovus, and Strategic Sales Planning Consultant in National Recruiting and Sales Training at Aflac. She earned her Bachelor of Business Administration in Marketing from Columbus State University.

Commenting on the announcement, D Copeland, President of Colony Bank, said, "I've had the privilege of working with Christi over the years and know the level of impact she has made and will make at Colony. She knows how to build strong partnerships across teams and create alignment around growth. I'm glad to have her on the team as we continue building on the great work already happening across the organization."

Laurie Senn, Chief Administrative Officer, added, "Christi brings a wealth of experience in sales and marketing

operations and a strong understanding of how to complement those functions to drive results. Her leadership will help us continue to elevate our brand and strengthen our business development efforts across our markets.”

About Colony Bankcorp

Colony Bankcorp, Inc. is the bank holding company for Colony Bank. Founded in Fitzgerald, Georgia in 1975, Colony operates locations throughout Georgia as well as in Birmingham, Alabama; Tallahassee, Florida; and the Florida Panhandle. Colony Bank offers a range of banking solutions for personal and business customers. In addition to traditional banking services, Colony provides specialized solutions including mortgage lending, government guaranteed lending, consumer insurance, wealth management, credit cards and merchant services. Colony's common stock is traded on the New York Stock Exchange (“NYSE”) under the symbol “CBAN.” For more information, please visit www.colony.bank. You can also follow the Company on social media.

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Source: Colony Bankcorp, Inc.