

Informa TechTarget

February 27, 2026

Informa TechTarget Announces Director Change

NEWTON, Mass: TechTarget, Inc. (Nasdaq: TTGT), (“Informa TechTarget” or the “Company”), a leading growth accelerator for the B2B Technology sector, today announced that Patrick Martell will become a non-executive director and Chair of Informa TechTarget. Patrick Martell, the New York-based Chief Executive of Informa Markets, will succeed Mary McDowell. Mary’s knowledge of Informa and its businesses from her previous non-executive role as Senior Independent Director of Informa PLC (and prior to this as Non-Executive Director of UBM plc) made her the ideal Chair of Informa TechTarget through its combination program, which is now complete.

Patrick will take over as Chair from March 1, 2026.

Contacts

Dan Noreck, Chief Financial Officer	+1 617 431 9200
Garrett Mann, Corporate Communications	+1 617 431 9371

About Informa TechTarget

Informa TechTarget informs, influences and connects the world’s technology buyers and sellers, helping accelerate growth from R&D to ROI.

With a vast reach of over 220 highly targeted technology-specific digital properties and over 50 million permissioned first-party audience members, Informa TechTarget has a unique understanding of and insight into the technology market.

Underpinned by those audiences and their intent data, we offer expert-led, data-driven, and digitally enabled services that deliver significant impact and measurable outcomes to our clients.

Informa TechTarget is headquartered in Boston, MA and has offices in 19 global locations. For more information, visit informatechtarget.com and follow us on [LinkedIn](#).

© 2026 TechTarget, Inc. All rights reserved. All trademarks are the property of their respective owners.