



FOR IMMEDIATE RELEASE

TechTarget Reports Second Quarter 2023 Conference Call and Webcast

Newton, MA — August 8, 2023 — Purchase intent-driven marketing and sales services company TechTarget, Inc. (Nasdaq: TTGT) today announced financial results for the three (3) months ended June 30, 2023 by posting them to our website. Please visit the Investor Relations section of our website at <https://investor.techtarget.com> to view our Letter to Shareholders with supplemental financial information.

Conference Call and Webcast

TechTarget will discuss these financial results in a conference call at 5:00 p.m. (Eastern Time) today (August 8, 2023). Our Letter to Shareholders with supplemental financial information will be posted to the Investor Relations section of our website simultaneously with this press release.

NOTE: Our Letter to Shareholders will not be read on the conference call. The conference call will include only brief remarks followed by questions and answers.

The public is invited to listen to a live webcast of TechTarget's conference call, which can be accessed on our investor relations website at <https://investor.techtarget.com>. The conference call can also be heard via telephone by dialing:

- United States (Toll Free): +1 833 470 1428
- United States: +1 404 975 4839
- Canada (Toll Free): 1 833 950 0062
- Canada: 1 226 828 7575
- United Kingdom (Toll Free): +44 808 189 6484
- United Kingdom: +44 20 8068 2558
- Access code: 032486
- Please access the call at least 10 minutes prior to the time the conference is set to begin.
- Please ask to be joined into the TechTarget call.

For those investors unable to participate in the live conference call, a replay of the conference call will be available via telephone beginning August 8, 2023 one (1) hour after the conference call through August 31, 2023 at 11:59:00 p.m. ET. To listen to the replay:

- United States (Toll Free): 1 866 813 9403
- United States: 1 929 458 6194
- Canada: 1 226 828 7578
- United Kingdom: 0204 525 0658
- Access Code: 825049

The webcast replay will also be available on <https://investor.techtarget.com> during the same period.

About TechTarget

[TechTarget](#) (Nasdaq: TTGT) is the global leader in purchase intent-driven marketing and sales services that deliver business impact for enterprise technology companies. By creating abundant, high-quality editorial content across approximately 150 websites and 1,000 webinars and virtual event channels, TechTarget attracts and nurtures communities of technology buyers researching their companies' information technology needs. By understanding these buyers' content consumption behaviors, TechTarget creates the purchase intent insights that fuel efficient and effective marketing and sales activities for clients around the world.

TechTarget and its subsidiaries have offices in Boston, London, Munich, New York, Paris, Singapore and Sydney. For more information, visit techtarget.com and follow us on Twitter [@TechTarget](#).

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