



INTERNATIONAL

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CSG Demonstrates How to Accelerate the Digital Future at the 2014 Cable Show

Company Executives Will Be On Hand to Discuss the Digital Lifestyle, Network Security, Portable Content, and More

ENGLEWOOD, Colo.--(BUSINESS WIRE)-- [CSG International, Inc. \(NASDAQ: CSGS\)](#), a global provider of interactive transaction-driven solutions and services, today announced its participation in the [2014 Cable Show](#).

Hosted by the National Cable & Telecommunications Association (NCTA), The Cable Show 2014 is the event that ignites business opportunities, cultivates new relationships, and produces unparalleled learning experiences for more than 12,000 Internet and television professionals from around the world.

CSG executives will be onsite to discuss the release of CSG's new survey, "[Supporting Today's Digital Lifestyle](#)." The survey explores opportunities and concerns cable and telecom operators face as the digital lifestyle evolves. CSG executives will also discuss ways to transform business models to support content portability; complex partner ecosystems; multiscreen delivery; billing in the cloud; and next-generation network security with [CSG Invotas](#), the company's groundbreaking enterprise security business.

Additionally, [Kent Steffen](#), president of [CSG Content Direct](#), will participate in the CIO.IT panel, "Video Here, Video There: Solutions for Making Multiscreen Delivery Look Easy" on Wednesday, April 30, in room 403A.

Who: Kent Steffen, president of CSG Content Direct

Where: The Cable Show 2014, Los Angeles Convention Center, Suite ES-41

When: April 29 - May 1 2014

What: Meet with CSG executives to learn:

- How to accelerate the digital future by transforming business models to support digital lifestyle service offerings
- How the newly released CSG Invotas can help organizations combat the increasing frequency, sophistication, and unpredictability of cyber attacks
- Results of CSG's "Operational Readiness for the Digital Lifestyle" survey
- Why the practice of building innovation frameworks enables dynamic bundled services and supports creative and flexible pricing structures
- How to optimize wholesale revenues by attracting more traffic, routing traffic effectively, and mitigating carrier bypass fraud to improve quality of service and bottom-line performance
- How state-of-the-art mediation tools can manage the explosive growth of device availability, the diversity of network applications, and the complexity of service offerings

"CSG is at the forefront of innovative solutions for the cable and communications industries," said Bret Griess, executive vice president and chief operating officer at CSG. "Our primary goal is to enable our clients to generate new revenue streams, maximize the customer experience, and tap the agile, next-generation technologies that help them extend and defend their market share in highly competitive markets."

CSG will showcase two demo stations in suite ES-41; demonstrations will cover ACP and ancillary applications, CSG Content Direct, and CSG Invotas. Company executives will address the evolving competitive landscape and the revenue and profitability challenges in the rapidly growing digital economy.

About CSG International

[CSG Systems International, Inc. \(NASDAQ:CSGS\)](#) is a market-leading business support solutions and services company serving the majority of the top 100 global communications service providers, including leaders in fixed, mobile, and next-generation networks such as AT&T, Comcast, DISH, Orange, Reliance, SingTel Optus, Telecom New Zealand, Telefonica, Time Warner Cable, T-Mobile, Verizon, Vivo, and Vodafone. With more than 30 years of experience and expertise in voice, video,

data, and content services, CSG International offers a broad portfolio of licensed and Software-as-a-Service (SaaS)-based products and solutions that help clients compete more effectively, improve business operations and deliver a more impactful customer experience across a variety of touch points. For more information, visit our website at www.csgi.com.

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