



INTERNATIONAL

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Leading European Operator Chooses CSG Interconnect for Integrated Partner Management

Provider Grows Relationship with CSG to Include State-of-the-Art Content Settlement and Partner Management Capabilities

ENGLEWOOD, Colo.--(BUSINESS WIRE)-- [CSG Systems International, Inc. \(NASDAQ: CSGS\)](#), a global provider of interactive transaction-driven solutions and services, today announced that one of the largest European telecom operators has chosen [CSG Interconnect](#) to manage its current TV broadcasting and video-on-demand partner ecosystem.

CSG Interconnect offers robust multiparty settlement capabilities that provide operators the foundation to build and nurture relationships with all types of third-party service and content partners. Increased investments in state-of-the-art mobile networks have underscored the importance of protecting profit margins and uncovering opportunities for incremental new revenue streams, including non-traditional data and content services. CSG Interconnect will support a suite of mobile and digital services for the operator such as content and partner management capabilities for video-on-demand and TV broadcasting offerings.

"Growing consumer demand for content and data services increases the number of complex, multilayered partnerships our clients require in order to deliver the best connectivity and quality," said George Fraser, vice president of Europe, the Middle East, and Africa at CSG. "Our European clients can now increase automation and streamline processes to build transaction volumes and monetize digital products and services quickly and successfully."

CSG Interconnect also gives operators the agility to adopt flexible business models that help maximize margins by developing creative ways to share revenue among all of the partners in their ecosystems.

Visit us at RSA and Mobile World Congress!

CSG will be unveiling exciting new offerings and features at two leading industry events February 24th - 27th. Learn more about CSG Interconnect and the entire portfolio of CSG solutions in Barcelona during Mobile World Congress at Hall 5, Stand 5B20, or in San Francisco at RSA at booth #2400 in the South Expo.

About CSG International

[CSG Systems International, Inc. \(NASDAQ:CSGS\)](#) is a market-leading business support solutions and services company serving the majority of the top 100 global communications service providers, including leaders in fixed, mobile and next-generation networks such as AT&T, Comcast, DISH, France Telecom, Orange, T-Mobile, Telefonica, Time Warner Cable, Vodafone, Vivo and Verizon. With over 30 years of experience and expertise in voice, video, data and content services, CSG International offers a broad portfolio of licensed and Software-as-a-Service (SaaS)-based products and solutions that help clients compete more effectively, improve business operations and deliver a more impactful customer experience across a variety of touch points. For more information, please visit www.csqi.com.

CSG International

Public Relations

KC Higgins, +1 303-434-8163

kc.higgins@csqi.com

or

Investor Relations

Liz Bauer, +1 303-804-4065

Liz.bauer@csqi.com

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