

NEWS RELEASE

[For Immediate Release]

Bank First Announces Employee Promotions

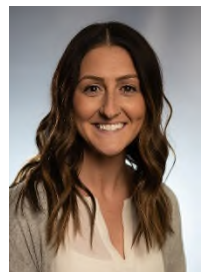
MANITOWOC, WI, March 31, 2026 -- Bank First (NASDAQ: [BFC](#)) announces the promotion of several employees who contribute significantly to the organization's growth. Brenda Haese, Alyssa Pethan, and Abby Krause are recognized for their leadership, expertise, and dedication to supporting employees, customers, and the communities we serve.

Brenda Haese has been promoted to Vice President of Human Resources. "Brenda is a strong leader who understands recruitment and talent development," said Sharol Schroeder, SVP – Human Resources. "She has strengthened our team and thinks strategically about growth by staying current on HR developments and employee benefits, which helps us continue to support and invest in our employees." Brenda joined Bank First in October 2022, bringing more than 20 years of HR experience, previously serving as Human Resources Officer and Assistant Vice President of Human Resources. As Vice President, Brenda aligns people strategies with organizational goals and supports key initiatives. She leads talent development, succession planning, and recruitment, while focusing on strengthening the HR team and bank culture. Brenda holds a bachelor's degree from UW – Green Bay and a master's degree from UW – Whitewater. She is actively involved in the community, serving on the Progress Lakeshore HR Committee and the Valders School Board.



BRENDA HAESE

Alyssa Pethan has been promoted to Mortgage Loan Officer. "Alyssa goes above and beyond for our customers and builds strong community relationships," said Kathryn Schmitz, VP – Retail Market Manager. "Her dedication and enthusiasm make her a valued team member." Alyssa joined Bank First in August 2020 as a Retail Loan Processor, later becoming Assistant Branch Manager, then Retail Banker for the Two Rivers and Mishicot branches. Alyssa educates borrowers about loan products and helps them find solutions that suit their needs. She develops partnerships with clients, realtors, builders, and referrals, and supports community engagement. Alyssa holds an associate's degree from Northeast Wisconsin Technical College. She serves on the Two Rivers Business Association Board, is 2025 Affiliate Director for the Manitowoc County Board of Realtors, was named 2025 Affiliate of the Year, and participates in the local Home Builders Association and Manitowoc County Chamber of Commerce.



ALYSSA PETHAN

Abby Krause has been promoted to Finance Officer. “Abby delivers consistent results and is always willing to step up and take on more responsibility,” said Greg Berken, SVP – Finance. “She demonstrates a supportive attitude and creates a positive environment for the entire team, while continuing to grow her accounting knowledge with accuracy and initiative.” Abby joined Bank First in 2015 as a teller, then moved to Finance as a Financial Accounting Analyst. She manages daily Finance operations, oversees accounts payable, and prepares internal and external financial reporting, ensuring compliance. Abby holds bachelor’s degrees from UW – Green Bay and Lakeland University. She is active in the community as treasurer of Kati’s Legacy Fund, a Manitowoc-based nonprofit dedicated to raising funds for the Brain Aneurysm Foundation.



ABBY KRAUSE

For more information about Bank First, visit www.bankfirst.com.

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Bank First Corporation provides financial services through its subsidiary, Bank First, N.A., which was incorporated in 1894. Bank First offers loan, deposit, treasury management, trust, and wealth management services at each of its 38 banking locations in Wisconsin and Illinois following its merger with FNBT on January 1, 2026. The Bank has grown through both acquisitions and de novo branch expansion. Bank First employs approximately 499 full-time equivalent staff and has assets of approximately \$6 billion. Insurance services are available through its bond with Ansay. Further information about Bank First Corporation is available by clicking the Shareholder Services tab at www.bankfirst.com.