



# HOMB

Annual Report

# 2022

Strength is key.

# DEAR SHAREHOLDERS,

We have shared another year together in the Home BancShares, Inc. (the “Company” or “HOMB”) family. I have said before that the only thing that is certain is uncertainty. The last few years have surely shown us that and 2022 proved to be even more chaotic, but despite all the headwinds we faced, HOMB still fared well.

Rates climbed at the second fastest rate in U.S. history and sticky lingering inflation continues to be a problem to our economy (although it’s somewhat better). Time will tell if it’s real or more of a “head fake.”

The biggest event of the year was the closing and conversion of our acquisition of Happy State Bank (“Happy”). We welcome all of our new shareholders from Happy as well as the man who was Happy’s leader, J. Pat Hickman, to our board of directors. In connection with the merger, a group of former Happy employees engaged in certain actions that had a negative effect on the bank. But we are diligently working to overcome those challenges with the support of loyal, hardworking employees that stayed with us, and with the support of the rest of our hardworking regions across our footprint. We have met so many wonderful people in Texas, from employees, to customers, to shareholders, who rolled up their sleeves to help as Happy and HOMB work together to build an economic powerhouse. We owe a big “Thank You” to everyone involved in completing the largest bank conversion in our history.

HOMB’s strategy and discipline have positioned us well for the new year. Your company has strong liquidity and capital ratios, and we have the ability to partner with our customers to support them in their endeavors, even when many banks do not.

Another core strength of HOMB is our dividend history. In seventeen years of dividend payments, HOMB has raised the dividend twenty-five times,

including a nine percent increase paid in March of 2023. Traditionally, we pay approximately 33% of income annually, so the more we earn, the more we are able to pay out. When we all pull the wagon together, we all win!



A stylized, handwritten signature in black ink, appearing to read 'John W. Allison'.

**John W. Allison**  
Chairman, President and CEO

## 2022 Operating Highlights:

- **Total Assets:** \$22.9 billion
- **Total Loans:** \$14.4 billion
- **Total Investments:** \$5.3 billion
- **Total Deposits:** \$17.9 billion
- **Total Equity:** \$3.5 billion
- **Total Net Interest Income:** \$758.7 million
- **Total Non-Interest Income:** \$175.1 million
- **Dividends to Shareholder:** \$0.66/Share
- **Book Value:** \$17.33/Share



# Financial Strength is PARAMOUNT.

Financial strength is a pillar to a successful company. Having a strong financial partner in an uncertain economy is paramount to success.

Home BancShares' patience, perseverance, commitment, and resilience have created a fortress balance sheet.

**LET US BE YOUR PARTNER, TODAY AND TOMORROW.**

**MY100BANK.COM**

A Home BancShares Company (NYSE: HOMB)



# HOME BANCSHARES, INC. BOARD OF DIRECTORS & EXECUTIVE OFFICERS AND CENTENNIAL BANK EXECUTIVE STAFF



**John W. Allison**  
Chairman, CEO &  
President of HOMB  
• HOMB Director  
• Executive Officer



**Jack E. Engelkes**  
Vice Chairman  
• HOMB Director



**Tracy M. French**  
Chairman, CEO &  
President of Centennial Bank  
• HOMB Director  
• Executive Officer



**Brian S. Davis**  
Chief Financial Officer of  
HOMB & Centennial Bank  
• HOMB Director  
• Executive Officer



**Stephen Tipton**  
Chief Operating  
Officer of HOMB &  
Centennial Bank  
• Executive Officer



**Kevin Hester**  
Chief Lending Officer  
of HOMB &  
Centennial Bank  
• Executive Officer



**Donna Townsell**  
SEVP of HOMB &  
Centennial Bank &  
Director of Investor Relations  
• HOMB Director  
• Executive Officer



**Davy Carter**  
Regional President  
of Centennial Bank  
• Executive Officer



**Jennifer C. Floyd**  
Chief Accounting  
Officer of HOMB &  
Centennial Bank  
• Executive Officer



**Mikel Williamson**  
Regional President  
of Happy State Bank  
A division of Centennial Bank  
• Executive Officer



**Milburn Adams**  
• HOMB Director



**Robert H. Adcock, Jr.**  
• HOMB Director



**Richard H. Ashley**  
• HOMB Director



**Mike Beebe**  
• HOMB Director



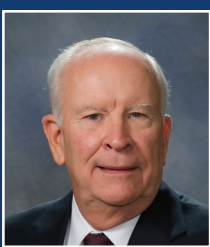
**Karen Garrett**  
• HOMB Director



**J. Pat Hickman**  
• HOMB Director



**James G. Hinkle**  
• HOMB Director



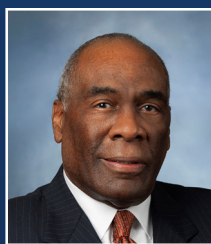
**Alex R. Lieblong**  
• HOMB Director



**Thomas J. Longe**  
• HOMB Director



**Jim Rankin**  
• HOMB Director



**Larry W. Ross**  
• HOMB Director



**Jim Haynes**  
Regional President  
of Centennial Bank



**David Druey**  
Regional President  
of Centennial Bank



**Kevin W.  
Bartholomew**  
Chief Information Officer  
of Centennial Bank

# Shareholder's Return

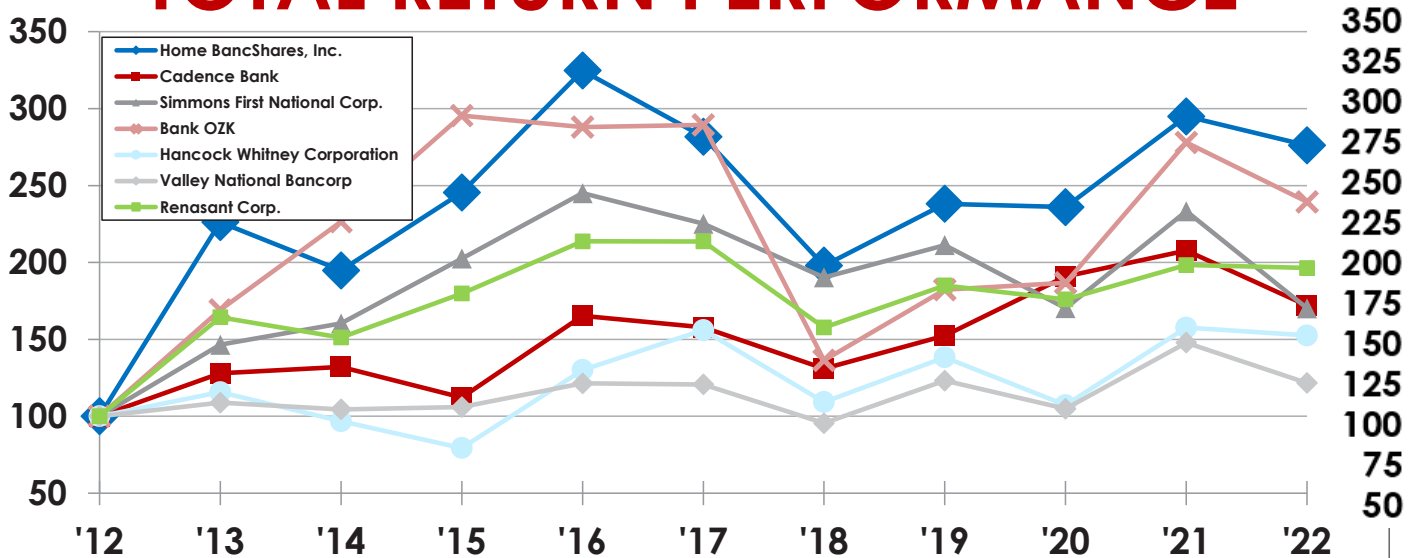
\$1,000 initial investment (Day 1 of HOMB)

IS NOW WORTH

**\$18,476**

Note: Current Value = 12/31/2022 closing market value & includes the reinvestment of dividends since the Company went public in 2006.

## TOTAL RETURN PERFORMANCE



| INDEX                        | PERIOD ENDING DECEMBER 31, |        |        |        |        |        |        |        |        |        |        |
|------------------------------|----------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
|                              | 2012                       | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   |
| Home BancShares, Inc.        | 100.00                     | 226.23 | 194.79 | 245.43 | 324.77 | 281.65 | 197.94 | 238.16 | 235.98 | 294.97 | 276.08 |
| Cadence Bank                 | 100.00                     | 127.95 | 132.02 | 112.11 | 165.21 | 157.78 | 130.86 | 152.34 | 190.79 | 207.74 | 171.97 |
| Simmons First National Corp. | 100.00                     | 146.49 | 160.29 | 202.52 | 245.07 | 225.16 | 190.30 | 211.28 | 170.27 | 233.28 | 170.19 |
| Bank OZK                     | 100.00                     | 169.06 | 226.52 | 295.46 | 288.05 | 289.43 | 136.38 | 182.26 | 186.80 | 277.96 | 239.31 |
| Hancock Whitney Corporation  | 100.00                     | 115.60 | 96.75  | 79.33  | 130.00 | 156.00 | 109.20 | 138.29 | 107.22 | 157.64 | 152.51 |
| Valley National Bancorp      | 100.00                     | 108.82 | 104.41 | 105.91 | 121.40 | 120.65 | 95.48  | 123.12 | 104.84 | 147.85 | 121.61 |
| Renasant Corporation         | 100.00                     | 164.37 | 151.15 | 179.78 | 213.74 | 213.64 | 157.68 | 185.06 | 175.97 | 198.28 | 196.39 |

# Financial Highlights

12/31/22

Total Assets

**\$22,883,588**

Total Loans

**\$14,409,480**

Total Deposits

**\$17,938,783**

Net Income

**\$305,262**

Record Net Income, As Adjusted  
(non-GAAP)\*

**\$375,940**

Total Revenue (net)

**\$933,787**

Diluted Earnings Per Share

**\$1.57**

Record Diluted Earnings per Share,  
As Adjusted (non-GAAP)\*

**\$1.93**

Dividends Per Share

**\$0.66**

Tangible Book Value Per Share  
(non-GAAP)\*

**\$10.17**

Return on Average Assets

**1.35%**

Return on Average Assets, As Adjusted  
(non-GAAP)\*

**1.67%**

Efficiency Ratio, As Adjusted  
(non-GAAP)\*

**44.55%**

Tangible Common Equity to Tangible  
Assets (non-GAAP)\*

**9.66%**

Net Interest Margin

**3.81%**

*\* Reconciliations of these non-GAAP financial measures to the most directly comparable GAAP financial measures are included in the Annual Report on Form 10-K for the year ended December 31, 2022.*

*Dollars in thousands, except per share data.*

## HOMB Chairman & Directors host rally for Happy's Shareholders in Amarillo





**In 2022 we closed and converted our 25<sup>th</sup> and largest acquisition in HOMB's history**

**Success is connected with action. Successful people keep moving. They may encounter hard times, but they don't quit.**

Thank you to our new customers and shareholders from Happy State Bank for their loyalty to us and their belief that we will be greater together.

Thank you to our employees for their hard work and dedication in 2022 as we successfully converted Happy State Bank.

## **Some conversion highlights include:**



Converted **146,000** Checking & Savings accounts with a balance of over **\$5 Billion**.

\*not including CD's, Time Deposits, or Loans.

Converted over **193,000** Happy State Bank customers

\*not including Loans.



Onboarded **862** Happy State Employees and have created **new jobs** within Happy's footprint for additional employment opportunities.

For the time period of June-December 2022, call volume in our Customer Care Center increased by over **619,000** calls for the same six months in 2021. The ongoing average monthly call volume has increased by over **34,000** inbound calls compared to the prior year.



**Happy State Bank** customers were allowed to retain their debit card and avoid the hassle of a debit card conversion.

# CENTENNIAL BANK REGIONAL BOARDS

## CENTENNIAL BANK BOARD OF DIRECTORS

Milburn Adams  
Robert H. Adcock, Jr.  
John W. Allison  
Richard H. Ashley  
Brian S. Davis  
Jack E. Engelkes  
Bill Farris  
Tracy M. French\*\*  
John Freyaldenhoven  
Vaughan Hankins  
Shane Henry  
Kevin D. Hester  
Alex R. Lieblong<sup>o</sup>  
Jim Rankin  
Dave Seleski  
Donna Townsell

## CABOT

John W. Allison  
Richard H. Ashley  
Cathy Eoff  
Will Feland  
Tracy M. French  
John P. Hayes  
Tommy Hignight  
Jerry Jones  
Mark Lowman  
Stephen P. Tipton  
Jerry Waymack\*  
Larry Wood

## LITTLE ROCK

Blair Allen  
John W. Allison  
W. W. "Bill" Arnold  
Richard H. Ashley\*  
Amber Wilson Bagley  
John S. Bailey  
Sharon Davis  
Rick Ferguson  
Barbara Graves  
Stuart W. Hankins  
Drew Holbert  
Jim Kincannon  
Dr. Whit Knapple  
Tom Prince  
Jonathan Rogers  
Larry Ross  
Jameel Wesley

## MOUNTAIN VIEW

Tim Gammill  
James G. Hinkle\*  
Stotts Isbell  
Eddie Jack Mitchell  
Kenneth Sutton  
Kenny J. Wyatt

## NORTHEAST ARKANSAS

Brandon Adams  
Sonny Campbell  
Davy Carter\*  
Susan Cathcart  
Doug Falls  
Danny Ford  
Stacy Greene  
Ryan Heringer  
Ted Herget  
Mike Langford  
Bobby McDaniel  
Terry Mohajir  
Deana Osment  
Randy Woodard

## NORTHWEST ARKANSAS

Brandon Adams\*  
John D. Alford  
Davy Carter  
Nick Dozier  
John Elrod  
D. Scott Hancock  
Chip Miller  
Jake Newell  
Susan Peacock  
Steve Renfro  
Marshall Saviers

## SOUTH FLORIDA

John W. Allison  
Teresa J. Condas  
Steve S. Grasley, PE  
Thomas J. Longe  
Scott G. Oropeza\*  
Joseph H. Roth, III  
Mark Stanton  
Ed Wotitzky

## TALLAHASSEE

Michael "Darrh" Bryant, DMD  
Joseph L. Camps Jr., MD\*  
Chase McNeill  
Cynthia Phipps

*\* Regional Board Chairman*

*\*\* Board Chairman*

*<sup>o</sup> Advisory Director*

# CORPORATE INFORMATION

## **CORPORATE HEADQUARTERS**

Home BancShares, Inc.  
719 Harkrider St., Suite 100 • P.O. Box 966  
Conway, AR 72033

## **STOCK LISTING**

Home BancShares, Inc. is listed and trades on the New York Stock Exchange under the symbol HOMB.

## **SHAREHOLDERS' MEETING\***

Thursday, April 20, 2023, 10:00 a.m.  
719 Harkrider Street  
Conway, AR 72032

## **WEBSITE**

[www.homebancshares.com](http://www.homebancshares.com)

## **FINANCIAL INFORMATION**

Analysts and investors seeking financial information about Home BancShares, Inc. should contact:  
Donna Townsell,  
Director of Investor Relations  
(501) 328-4625  
[DTownsell@my100bank.com](mailto:DTownsell@my100bank.com)

## **PUBLIC ACCOUNTING FIRM**

FORVIS, LLP  
Little Rock, Arkansas

## **LEGAL COUNSEL**

Mitchell, Williams, Selig, Gates &  
Woodyard, PLLC  
Little Rock, Arkansas

## **TRANSFER AGENT & REGISTRAR**

Shareholder correspondence should be mailed to:  
Computershare Investor Services  
P.O. BOX 43006  
Providence, RI 02940-3006

Overnight correspondence should be sent to:  
Computershare Investor Services  
150 Royall St, Suite 101  
Canton, MA 02021

Shareholder Website:  
[www.computershare.com/investor](http://www.computershare.com/investor)

Shareholder Online Inquiries:  
<https://www-us.computershare.com/investor/Contact>

\* The Company asks that any shareholders who plan to attend the meeting please contact our Director of Investor Relations, Donna Townsell, at (501) 328-4625 at least 24 hours prior to the meeting to register your attendance. Please note, there could be limited seating.