



NEWS RELEASE

Waffle House Makes Delivery Available for the First Time, Powered by Olo

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Guests Can Enjoy Their Favorite Waffle House Classics Delivered Straight to Their Door

NEW YORK--(BUSINESS WIRE)-- For the first time, **Waffle House** fans can have their favorite menu items delivered right to their doorstep. The iconic 24/7 diner chain is now offering “Late Night Delivery” at select locations through Dispatch from **Olo** (NYSE:OLO), a leading restaurant technology provider, making it easier than ever to enjoy customer favorites like the Classic Waffle, scattered, smothered & covered hashbrowns, and the All-Star Special from the comfort of home. Waffle House launched online ordering and payment for pick-up with Olo in late 2023.

Ordering delivery is simple: guests can visit the Waffle House website or mobile app, enter their location, and place their order from a participating nearby store. Olo **Dispatch** then finds the best available delivery provider, ensuring hot and fresh meals arrive quickly through a seamless and reliable experience.

“We are excited to offer our customers another ordering channel, with delivery, to enjoy Waffle House at night. We will continue to evaluate expanding delivery to more of our restaurants in the coming months,” said Patrick Marshburn, EVP, Waffle House. “We are going to bring the same commitment of providing great food and hospitality to delivery, ensuring guests can enjoy their Waffle House favorites wherever they are.”

Waffle House delivery through Olo’s Dispatch is now available at more than 500 of the 2,000 locations across 25 states and will continue to roll out to more locations throughout the year.



To check availability at your nearest location, visit order.wafflehouse.com.

About Olo

Olo (NYSE: OLO) is a leading restaurant technology provider with ordering, payment, and guest engagement solutions that help brands increase orders, streamline operations, and improve the guest experience. Each day, Olo processes millions of orders on its open SaaS platform, gathering the right data from each touchpoint into a single source—so restaurants can better understand and better serve every guest on every channel, every time. Over 750 restaurant brands trust Olo and its network of more than 400 integration partners to innovate on behalf of the restaurant community, accelerating technology's positive impact and creating a world where every restaurant guest feels like a regular. Learn more at olo.com.

About Waffle House

Waffle House® restaurants have been a mainstay of American dining since the first restaurant opened in Avondale Estates, GA, in 1955. Today the Waffle House system operates 2,000 restaurants in 25 states. Waffle House restaurants are known for serving over a billion waffles and also serving the most waffles, T-bones, hashbrowns and grits in the world. Our glowing Yellow Sign is recognized far and wide for being a welcoming beacon to all after storms and on all holidays.

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