



NEWS RELEASE

Olo Announces Pricing of Initial Public Offering

2021-03-16

NEW YORK--(BUSINESS WIRE)-- Olo Inc. ("Olo") today announced the pricing of its initial public offering of its Class A common stock at a price of \$25.00 per share. Olo is offering 18,000,000 shares of its Class A common stock. The shares are expected to begin trading on the New York Stock Exchange on March 17, 2021 under the symbol "OLO" and the offering is expected to close on March 19, 2021, subject to customary closing conditions.

Goldman Sachs & Co. LLC and J.P. Morgan are acting as lead book-running managers for the offering. RBC Capital Markets is acting as book-running manager for the offering, and Piper Sandler & Co., Stifel, Nicolaus & Company, Incorporated, Truist Securities, Inc., and William Blair & Company, L.L.C. are acting as co-managers for the offering.

A registration statement relating to this offering was declared effective by the Securities and Exchange Commission on March 16, 2021. Copies of the prospectus relating to this offering may be obtained from: Goldman Sachs & Co. LLC, Attention: Prospectus Department, 200 West Street, New York, NY 10282, by telephone at 1-866-471-2526 or by email at prospectus-ny@ny.email.gs.com; J.P. Morgan Securities LLC, c/o Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, NY 11717, by telephone at 866-803-9204 or by email at [prospectus-
eq_fi@jpmorganchase.com](mailto:prospectus-
eq_fi@jpmorganchase.com); or RBC Capital Markets, LLC, Attention: Equity Syndicate, 200 Vesey Street, 8th Floor, New York, NY 10281, by telephone at 1-877-822-4089, or by email at equityprospectus@rbccm.com.

This press release shall not constitute an offer to sell or the solicitation of an offer to buy these securities, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

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