



NEWS RELEASE

SIMPAS Joins America's Conservation Ag Movement

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Trust In Food, a Farm Journal initiative, announced that SIMPAS™ has joined America's Conservation Ag Movement as its first Advocate Level Partner.

Developed by AMVAC® Chemical Corporation and available from Trimble dealers for corn planting in 2021, SIMPAS and SIMPAS-applied Solutions™ make it easy for farmers to prescriptively apply multiple insecticides, fungicides, nematicides and micronutrients in furrow in one simple pass and only to parts of the field that need them.

"We are so grateful for the investment SIMPAS has made in helping farmers across the U.S. understand, want and feel capable of adopting the next generation of conservation agriculture practices and products," said Amy Skoczlas Cole, executive vice president, Trust In Food. "It is essential to have the voice, scientific expertise and passion of precision ag technology companies such as SIMPAS to help farmers build a more sustainable future with better economic outcomes for producers paired with lower environmental impact."

America's Conservation Ag Movement brings farmers and the sustainability community together around the future of farming by bringing profitable, planet-friendly farming practices into the mainstream. The public-private partnership connects the dots, giving farmers a platform to share their journey, meet other farmers on the same path and access the resources they need to undertake change. The Movement is organized by Trust In Food in partnership with the Farm Journal Foundation. Financial and technical support is provided by USDA's Natural Resources Conservation Service and leading agribusinesses, food companies and nonprofit organizations.

"SIMPAS is proud to partner with the diverse group of sustainability leaders who comprise America's Conservation Ag Movement," said Rick Rice, director of application technology, SIMPAS. "In addition to investing in farmers and the Movement, we have committed to sharing stories of farmers in five U.S. geographies who are operating the first SIMPAS pre-commercial systems. We have partnered with two of Farm Journal's leading brands, Farm Journal and

The Scoop, to ensure we engage both farmers and ag retailers with learnings that are relevant, economically viable and environmentally responsible.”

To learn more about America’s Conservation Ag Movement, visit www.AgWeb.com/ACAM.

About SIMPAS™ and SIMPAS-applied Solutions™ (SaS)

Installed as “after-market” equipment on a wide range of planter brands and models, SIMPAS™ and SIMPAS-applied Solutions™ (SaS) prescriptively applies multiple in-furrow products from on-the-row SmartCartridge™ containers in a manner that is similar to the way a printer dispenses ink from multiple ink cartridges. The system uses software to control the application rate of each product on every row at every location in the field. Each SmartCartridge container is a self-contained closed-delivery container that is equipped with a Radio Frequency Identification (RFID)-enabled SmartTag™ that confirms each cartridge is authorized for use, properly installed and in the correct position on the planter. The SmartTag also “links” individual cartridges with the purchaser, enabling farmers to only pay for the actual acres on which the product was applied when returned to the original place of purchase.

www.SIMPAS.com

About AMVAC Corporation

AMVAC Corporation is a subsidiary of American Vanguard Corporation. American Vanguard Corporation is a diversified specialty and agricultural products company that develops and markets products for crop protection management, turf and ornamentals management, and public safety and animal health applications. American Vanguard is included on the Russell 2000® & Russell 3000® Indexes and the Standard & Poors Small Cap 600 Index.

The Company, from time to time, may discuss forward-looking information. Except for the historical information contained in this release, all forward-looking statements are estimates by the Company’s management and are subject to various risks and uncertainties that may cause results to differ from management’s current expectations. Such factors include weather conditions, changes in regulatory policy and other risks as detailed from time-to-time in the Company’s SEC reports and filings. All forward-looking statements, if any, in this release represent the Company’s judgment as of the date of this release.

About Farm Journal

Farm Journal is the nation’s leading business information and media company serving the agricultural market. Started 144 years ago with the preeminent Farm Journal magazine, the company serves the row crop, livestock,

produce and retail sectors through branded websites, eNewsletters and phone apps; business magazines; live events including conferences, seminars and trade shows; nationally broadcasted television and radio programs; a robust mobile-text-marketing business; and an array of data-driven, paid information products. Farm Journal also is the majority shareholder of the online equipment marketplace, Machinery Pete LLC. In 2010, the company established the non-profit, public charity, Farm Journal Foundation, dedicated to sustaining agriculture's ability to meet the vital needs of a growing population through education and empowerment.

About American Vanguard

American Vanguard Corporation is a diversified specialty and agricultural products company that develops and markets products for crop protection and management, turf and ornamentals management and the control of public and animal health pests. American Vanguard is included on the Russell 2000® & Russell 3000® Indexes and the Standard & Poor's Small Cap 600 Index. To learn more about American Vanguard, please reference the Company's web site at www.american-vanguard.com.

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