



NEWS RELEASE

AMVAC Wins Top National Award for SIMPAS Display

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On August 11, AMVAC® learned it had earned the prestigious “Best of Show – Exhibits” award from the **National Agri-Marketing Association** (NAMA) for its display of **SIMPAS™ technology** at the 2019 Commodity Classic tradeshow and conference.

Commodity Classic, organized jointly by the National Corn Growers Association and the American Soybean Association, is one of the largest gatherings of farmers in the United States.

The NAMA award, however, is not simply for the best exhibit at the Commodity Classic event. The SIMPAS exhibit was chosen as best among all the NAMA farm show exhibit entrants for the entire year. National finalist competitors for the top award included Bayer, Corteva, John Deere, and Syngenta. The NAMA competition is judged by a panel that consists of industry marketing and creative agency personnel.

AMVAC’s **SIMPAS display** – created by partner agency Archer Malmo – was designed to generate interest and build awareness for AMVAC’s coming SIMPAS product launch. The display featured bold graphics, compelling video, and strikingly lighted replicas of the SIMPAS system’s innovative and easy-to-use SmartCartridge™ crop input delivery system using RFID tags.

Many Commodity Classic attendees and media representatives remarked favorably about the display and the SIMPAS system overall, including one who simply said: “This is some really cool technology.”

SIMPAS beta-trialed successfully at a limited number of locations in the U.S. in 2020 and will have a full launch in 2021.

About AMVAC Corporation

AMVAC Corporation is a subsidiary of American Vanguard Corporation. American Vanguard Corporation is a diversified specialty and agricultural products company that develops and markets products for crop protection management, turf and ornamentals management, and public safety and animal health applications. American Vanguard is included on the Russell 2000® & Russell 3000® Indexes and the Standard & Poors Small Cap 600 Index.

The Company, from time to time, may discuss forward-looking information. Except for the historical information contained in this release, all forward-looking statements are estimates by the Company's management and are subject to various risks and uncertainties that may cause results to differ from management's current expectations. Such factors include weather conditions, changes in regulatory policy and other risks as detailed from time-to-time in the Company's SEC reports and filings. All forward-looking statements, if any, in this release represent the Company's judgment as of the date of this release.

About American Vanguard

American Vanguard Corporation is a diversified specialty and agricultural products company that develops and markets products for crop protection and management, turf and ornamentals management and the control of public and animal health pests. American Vanguard is included on the Russell 2000® & Russell 3000® Indexes and the Standard & Poor's Small Cap 600 Index. To learn more about American Vanguard, please reference the Company's web site at www.american-vanguard.com.

In its public commentary, the Company may discuss forward-looking information. Except for the historical information contained in any of its public commentary, all forward-looking statements are estimates by the Company's management subject to various risks and uncertainties that may cause results to differ from management's current expectations. Such factors include weather conditions, changes in regulatory policy and other risks as detailed in the Company's SEC reports and filings. All forward-looking statements, if any, in this release represent the Company's judgment as of the date of this release.

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