



NEWS RELEASE

AMVAC Discusses Purchase of Bayer Bromacil Business with AgWired

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Greg Warren, Marketing Manager, AMVAC, was interviewed by Chuck Zimmerman, AgWired, about the recent Bromacil acquisition.

"AMVAC Chemical Corporation recently announced the purchase of the Bromacil herbicide business in the United States and Canada from Bayer Crop Science. The transaction is unrelated to the acquisition of Monsanto by Bayer, and financial terms of the agreement were not disclosed.

"I spoke with Greg Warren, Marketing Manager, AMVAC, about the transaction and what it means to the company. It primarily adds the largest markets for these products which are Canada and the U.S. The product brands made with Bromacil are used mostly in citrus markets.

"The assets being purchased include the Bromacil trademarks and product registrations for sale of Hyvar® and Krovar® in the USA and Canada. In order to ensure a seamless transfer from Bayer to AMVAC, Bayer will continue to market and provide customer support for these products until the end of September 2018.

"Bromacil is a broad spectrum residual herbicide used for non-agricultural industrial vegetation control and on many crops, such as pineapples, citrus, agave and asparagus. Marketed under the Hyvar® and Krovar® brands, Bromacil herbicides are valued and long-established weed control tools. AMVAC previously purchased these brands from DuPont Crop Protection in 2015 for markets outside of US and Canada including Japan, Thailand, Mexico, Costa Rica and Brazil."

You can listen to the interview with Greg Warren to learn more: [Interview with Greg Warren, AMVAC](#)

