



Unity Investor Update

March 26, 2026

Key Takeaways

Preliminary Q1 Results Beat Guidance

- Unity expects first quarter 2026 revenue of approximately \$505 Million to \$508 Million, as compared to guidance of \$480 Million to \$490 Million.
- Outperformance was powered by Unity Vector, which is expected to increase 15% sequentially in the first quarter of 2026.
- Unity expects Adjusted EBITDA of \$130 Million to \$135 Million, as compared to guidance of \$105 Million to \$110 Million.

Strategic Actions To Simplify The Business

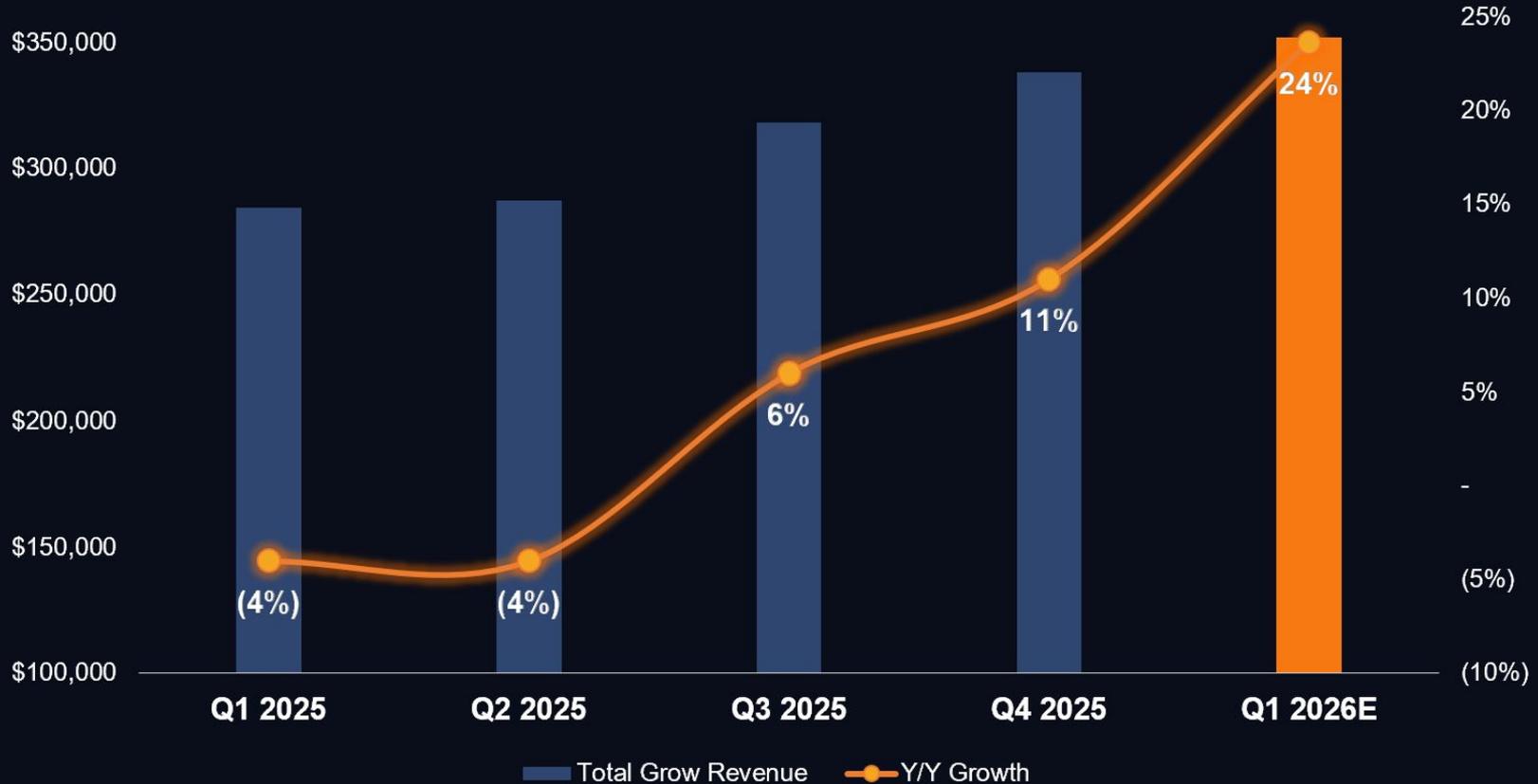
- Unity will discontinue the ironSource Ads Network, effective April 30, and expects minimal revenue contribution after the first quarter of 2026.
- Unity has engaged a financial advisor to assist with the divestiture of its mobile games publishing business, Supersonic.
- Beginning in the first quarter of 2026, Unity will report Strategic Grow revenue, which will exclude the ironSource Ads Network & Supersonic.

Faster Growth Rates and Increased Profitability

- These actions are expected to materially improve revenue growth rates, total Adjusted EBITDA, and Adjusted EBITDA margins.
- In the first quarter of 2026, revenue from Unity's Strategic Grow business is expected to increase 48% year-over-year.
- This growth rate is 2x the 24% year-over-year growth expected for total Grow revenue in the first quarter.

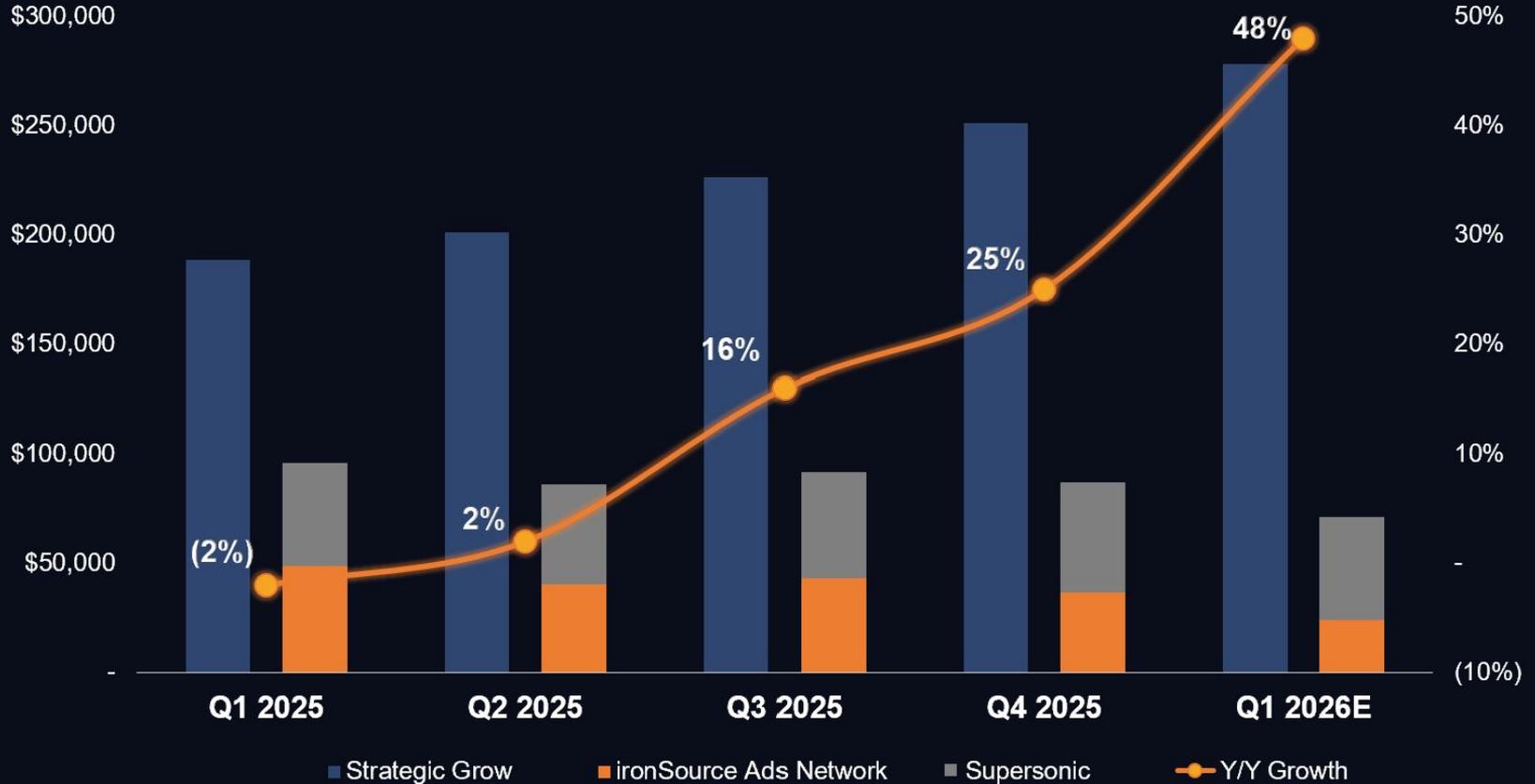
Total Grow revenue has been accelerating sharply

\$ in thousands



Strategic Grow revenue is increasing 2x faster than Total Grow, to 48% in Q-1

\$ in thousands



Preliminary Q1 Results Ahead of Guidance on Both Revenue & Adjusted EBITDA

	Q1 2026 Preliminary Results	Q1 Guidance	Y/Y Growth
<i>Grow Revenue</i>	\$352mm	-	24%
<i>Create Revenue*</i>	\$155mm	-	3%
Total Revenue	\$505mm - \$508mm	\$480mm - \$490mm	17%
Adjusted EBITDA	\$130mm - \$135mm	\$105mm - \$110mm	58%
<i>Adjusted EBITDA Margin</i>	26%	22%	

*Strategic Create revenue expected to grow 14% Y/Y in Q1

Supplemental Financial Information

<i>\$ in thousands</i>	Q1 2025	Q2 2025	Q3 2025	Q4 2025	Q1 2026E*
Total Grow Revenue	\$284,622	\$287,162	\$318,256	\$338,199	\$352,000
ironSource Ads Network	\$48,691	\$40,406	\$42,886	\$36,434	\$26,000
Supersonic	\$47,404	\$45,572	\$48,983	\$50,756	\$47,000
Strategic Grow (ex-ironSource Ads Network & Supersonic)	\$188,527	\$201,184	\$226,387	\$251,009	\$279,000

*Q1 results are preliminary and subject to change



Safe Harbor

FORWARD-LOOKING STATEMENTS

This presentation contains “forward-looking statements,” as that term is defined under federal securities laws, that involve risks and uncertainties, including, without limitation, statements regarding Unity’s preliminary unaudited first quarter 2026 financial results (which remain subject to completion of the quarter, financial closing procedures, and adjustment), expectations regarding growth of Vector and its impact on Unity’s business, expectations regarding revenue from Unity’s Grow, Strategic Grow, Create and Strategic Create businesses, the impact of the sunset of Unity’s ironSource Ads Network and its plans to divest its Supersonic game publishing business on Unity’s outlook and future financial performance, and Unity’s plans, strategies, and objectives. These forward-looking statements are subject to risks, uncertainties, and assumptions, including completion of Unity’s normal quarterly accounting and financial statement closing procedures for the first quarter of 2026. Further information on these and additional risks that could affect our results is included in our filings with the Securities and Exchange Commission (SEC), including our Annual Report on Form 10-K filed with the SEC on February 11, 2026 and our future reports that we may file with the SEC from time to time, which could cause actual results to vary from expectations. Copies of reports filed with the SEC are available on the Unity Investor Relations website. Statements herein speak only as of the date of this presentation, and Unity assumes no obligation to, and does not currently intend to, update any such forward looking statements after the date of this presentation except as required by law.

There can be no assurance that the exploration of a divestiture of Supersonic will result in any specific transaction or other outcome. Unity does not intend to discuss or disclose further developments unless and until it determines that further disclosure is appropriate.

NON-GAAP FINANCIAL MEASURES

This presentation includes non-GAAP financial measures. These non-GAAP financial measures are in addition to, and should not be considered in isolation or as a substitute for or superior to measures of financial performance prepared in accordance with GAAP. There are a number of limitations related to the use of these non-GAAP financial measures. For example, other companies may calculate similarly-titled non GAAP financial measures differently or may use other measures to evaluate their performance, all of which could reduce the usefulness of our non-GAAP financial measures as tools for comparison. Please refer to our press release, which is available on our investor relations website (www.investors.unity.com) for additional information as to why we believe these non-GAAP financial measures are useful to investors and others in assessing our operating performance, as well as how we define our non-GAAP financial measures. We are presenting Adjusted EBITDA and Adjusted EBITDA margin because we believe, when taken collectively, they may be helpful to investors because they provide consistency and comparability with past financial performance. We have provided Adjusted EBITDA and Adjusted EBITDA margin in this presentation in order to enable investors to compare estimated actual performance with Unity’s guidance for its first quarter of 2026.

A reconciliation of Adjusted EBITDA to GAAP net loss and Adjusted EBITDA margin to GAAP net loss margin is not available without unreasonable effort due to the uncertainty regarding, and the potential variability of, many of these costs and expenses that are not determinable until the completion of our quarter-end closing process. We have provided a reconciliation of historical GAAP to non-GAAP financial measures in the financial statement tables for our fourth quarter 2025 non-GAAP results that are included on our investor relations website.

PRELIMINARY RESULTS DISCLAIMER

The expected revenue, Adjusted EBITDA and Adjusted EBITDA margin results for the first quarter of 2026 included in these materials are preliminary, unaudited and subject to completion and are based on management’s initial analysis of results of operations for the first quarter of 2026. Year-over-year growth rates and margins illustrated are based on the mid-point of the preliminary range. Unity’s consolidated financial statements for the first quarter of 2026 are not yet available, remain subject to completion of the first quarter of 2026, financial closing procedures and potential final adjustments and have not been reviewed by Unity’s independent registered public accounting firm. These estimates should not be viewed as a substitute for financial statements prepared in accordance with U.S. generally accepted accounting principles in the United States (GAAP) and are not necessarily indicative of future results. There can be no assurance that actual results will not differ from the preliminary estimates in this press release.