



NEWS RELEASE

# Unity Gaming Services Launches to Simplify Multiplayer Live Games

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The fastest way to create and go live with cross platform, multiplayer games for developers of all sizes

SAN FRANCISCO--(BUSINESS WIRE)-- **Unity** (NYSE: U), the world's leading platform for creating and operating real-time 3D (RT3D) content, today announced the beta launch of Unity Gaming Services – a new platform experience that unifies Unity's existing Operate Solutions for games and introduces new tools and services that simplify any developer's ability to launch cross platform, multiplayer games.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20211021005380/en/>

With just a few clicks right from the Unity Editor, Unity Gaming Services instantly brings multiplayer games online through seamless integration with Unity Netcode and Transport. The platform also includes everything developers need for live game operations no matter their size, including providing them the ability to sync their game logic with Unity's backend services without going through a heavy platform release process. With a single dashboard and visibility into all data streams, developers get a 360-degree view of their game's performance and gain actionable insights in one place. Unity Gaming Services is free to start, and developers only pay as they scale with transparent pricing.

"Our mission is to enable success for our developers, who today are managing an increasingly complex new reality that needs to meet growing player demand for cross-platform multiplayer games and at the same time requires tremendous cloud networking expertise and presents technical and operational challenges far beyond game design

itself,” said Ingrid Lestiyo, Senior Vice President and General Manager, Operate Solutions, Unity. “With the growing player demand for cross-platform multiplayer games, Unity Gaming Services reduces the barrier to entry for developers to launch more multiplayer games that collectively will expand the size of the industry, and titles available for play.”

Unity Gaming Services, open to all developers for free during its beta period, is available immediately with support for Android, iOS, Linux, Mac, and Windows. Console support is currently on an invite-only basis, but will be made available soon. To sign-up, developers are asked to visit <https://dashboard.unity3d.com/login>.

For more information on Unity Gaming Services, please visit **Unity Gaming Services** on the web and follow us on **Facebook** and **Twitter**.

## About Unity

Unity (NYSE: U) is the world's leading platform for creating and operating real-time 3D (RT3D) content. Creators, ranging from game developers to artists, architects, automotive designers, filmmakers, and others, use Unity to make their imaginations come to life. Unity's platform provides a comprehensive set of software solutions to create, run and monetize interactive, real-time 2D and 3D content for mobile phones, tablets, PCs, consoles, and augmented and virtual reality devices. The company's 1,800+ person research and development team keeps Unity at the forefront of development by working alongside partners to ensure optimized support for the latest releases and platforms. Apps developed by Unity creators were downloaded more than five billion times per month in 2020. For more information, please visit [www.unity.com](http://www.unity.com).

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Source: Unity