



NEWS RELEASE

Jarrold Yahes Will Join Unity as Chief Financial Officer

2024-11-07

SAN FRANCISCO--(BUSINESS WIRE)-- **Unity** (NYSE: U), the leading platform to create and grow games and interactive experiences, today announced that Jarrod Yahes will join as SVP, Chief Financial Officer (CFO) on January 1, 2025. His appointment comes on the heels of last week's hiring of Steve Collins, ex-CTO of King and Havok co-founder, as Unity's new Chief Technology Officer.

Jarrold Yahes will join Unity as Chief Financial Officer (Photo: Business Wire)

Jarrold Yahes joins Unity from Shutterstock, where he has served as CFO for the past five

years. He helped drive the company's portfolio expansion into 3D content, data monetization, and digital advertising while emphasizing revenue growth and profitability. Prior to Shutterstock, Jarrod was the CFO of Zeta Global, a marketing technology company.

"We are thrilled to welcome Jarrod to Unity. His blend of operational rigor and growth orientation will be instrumental for Unity's next stage," said Matt Bromberg, CEO and President of Unity. "We've now solidified the leadership team that will drive Unity towards greater operational discipline, accelerated product innovation, and deeper relationships with our customers and the community."

"Unity has established itself as the only global platform that supports developers across the entire lifecycle of making, marketing, and monetizing games and interactive experiences," said Jarrod Yahes. "I'm so excited to join Matt and the team to support Unity's mission. Unity is a special company with a unique place in the ecosystem."

Unity is releasing third quarter 2024 financial results after the market close today, Thursday, November 7, 2024, with a webcast to follow at 2 p.m. PT/5 p.m. ET. The webcast and shareholder letter can be accessed at investors.unity.com where a replay of the webcast will also be available.

About Jarrod Yahes

Jarrold Yahes has most recently served as Shutterstock's CFO since December 2019. Prior to joining Shutterstock, he was CFO at marketing technology company Zeta Global; CFO at Jackson Hewitt Tax Services; and served in multiple capacities at ExlService Holdings, including SVP, Global Controller and SVP, Treasurer. Earlier, he worked at Citi in the Global Technology Investment Banking group and started his career with Ernst & Young LLP. He earned a BS in Applied Economics from Cornell University and an MBA from the University of California at Berkeley.

About Unity

Unity [NYSE: U] offers a suite of tools to create, market and grow games and interactive experiences across all major platforms from mobile, PC, and console, to extended reality (XR). For more information, visit **Unity.com**.

Forward-Looking Statements

This publication contains "forward-looking statements," as that term is defined under federal securities laws, including, in particular, statements about Unity's plans, strategies and objectives. The words "believe," "may," "will," "estimate," "continue," "intend," "expect," "plan," "project," and similar expressions are intended to identify forward-looking statements. These forward-looking statements are subject to risks, uncertainties, and assumptions. If the risks materialize or assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements. Further information on these and additional risks that could affect Unity's results is included in our filings with the Securities and Exchange Commission (SEC) which are available on the Unity Investor Relations website. Statements herein speak only as of the date of this release, and Unity assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this publication except as required by law.

Unity PR Contact:
Julianne Whitelaw
UnityComms@unity3d.com

Source: Unity