

Super Group, A Leading Global Online Sports Betting and Gaming Operator, to Begin Trading on the New York Stock Exchange Today

NEW YORK, NY – January 28, 2022 – Super Group (SGHC) Limited (“SGHC” or “Super Group”), the parent company of Betway, a leading online sports betting and gaming business, and Spin, the multi-brand online casino, today announced that it has been approved for listing on the New York Stock Exchange (“NYSE”) under the symbol “SGHC.” The Company begins trading at 9:30am ET today, January 28, 2022.

Neal Menashe, Chief Executive Officer of Super Group, commented, “Today marks the culmination of years of hard work as we list on the New York Stock Exchange. We are thrilled to join one of the most exciting capital markets in the world and list amongst many notable and leading technology and gaming companies. Super Group is committed to continue to scale with its proprietary data science and technology and build brand recognition as we rapidly grow in the global gaming universe. As we move forward as a public company, we will remain focused on our overarching commitment to deliver quality gaming and technology services to our customers, as well as building and sustaining long-term shareholder value.”

About SGHC Limited

SGHC Limited (Super Group) is the holding company for leading global online sports betting and gaming businesses: Betway, a premier online sports betting brand, and Spin, a multi-brand online casino offering. The group is licensed in 25 jurisdictions, with leading positions in key markets throughout Europe, the Americas and Africa. The group’s successful sports betting and online gaming offerings are underpinned by its scale and leading technology, enabling fast and effective entry into new markets. Its proprietary marketing and data analytics engine empowers it to responsibly provide a unique and personalized customer experience. For more information, visit www.sghc.com.

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