

 **Supergroup**

1Q 2026 Earnings Review

May 11, 2026

JACKPOT CITY

CASINO



ATASSIAN
Williams
F1 TEAM

 **Supergroup**
OFFICIAL PARTNER

DISCLAIMERS

Forward-Looking Statements Certain statements made in this presentation are “forward looking statements” within the meaning of the “safe harbor” provisions of the United States Private Securities Litigation Reform Act of 1995. These forward-looking statements include, but are not limited to, Super Group’s intention to pay a dividend, including the expected timing of such dividend, expectations and projections of market opportunity, growth and profitability. These forward-looking statements generally are identified by the words “believe,” “project,” “expect,” “anticipate,” “estimate,” “intend,” “strategy,” “future,” “opportunity,” “plan,” “pipeline,” “possible,” “may,” “should,” “will,” “would,” “will be,” “will continue,” “will likely result,” and similar expressions, but the absence of these words does not mean that a statement is not forward-looking. Forward-looking statements are predictions, projections and other statements about future events that are based on current expectations and assumptions and, as a result, are subject to risks and uncertainties. Many factors could cause actual future events to differ materially from the forward-looking statements in this presentation, including but not limited to: (i) the ability to implement business plans, forecasts and other expectations, and identify and realize additional opportunities; (ii) changes in the competitive and regulated industries in which Super Group operates; (iii) variations in operating performance across competitors; (iv) changes in laws and regulations affecting Super Group’s business; (v) Super Group’s inability to meet or exceed its financial projections; (vi) changes in general economic conditions; (vii) changes in domestic and foreign business, market, financial, political and legal conditions, including abrupt or unexpected changes in interest rates or increases in inflation or inflationary expectations and reductions in discretionary consumer spending; (viii) the ability of Super Group’s customers to deposit funds in order to participate in Super Group’s gaming products; (ix) Super Group’s ability, and the ability of Super Group’s key executives, certain employees, significant shareholders or other applicable individuals, to comply with regulatory requirements or successfully obtain a license or permit required in a particular regulated jurisdiction, or maintain, renew or expand existing licenses; (x) the effectiveness of technological solutions Super Group has in place to block customers in certain jurisdictions, including jurisdictions where Super Group’s business is illegal, or which are sanctioned by countries in which Super Group operates from accessing its offerings; (xi) Super Group’s ability to restrict and manage betting limits at the individual customer level based on individual customer profiles and risk level to the enterprise; (xii) Super Group’s ability to protect or enforce its intellectual property rights, the confidentiality of its trade secrets and confidential information, or the costs involved in protecting or enforcing Super Group’s intellectual property rights and confidential information, and Super Group’s ability to obtain new licenses and maintain, renew or expand existing licenses to use the intellectual property of third parties; (xiii) compliance with applicable data protection and privacy laws in Super Group’s collection, storage and use, including sharing and international transfers, of personal data; (xiv) failures, errors, defects or disruptions in Super Group’s information technology and other systems and platforms; (xv) Super Group’s ability to develop new products, services, and solutions, bring them to market in a timely manner, and make enhancements to its platform; (xvi) Super Group’s ability to maintain and grow its market share, including its ability to enter new markets and acquire and retain paying customers; (xvii) the success, including win or hold rates, of existing and future online betting and gaming products; (xviii) competition within the broader entertainment industry; (xix) Super Group’s reliance on strategic relationships with land based casinos, sports teams, event planners, local licensing partners and advertisers; (xx) events or media coverage relating to, or the popularity of, online betting and gaming industry; (xxi) trading, liability management and pricing risk related to Super Group’s participation in the sports betting and gaming industry; (xxii) accessibility to the services of banks, credit card issuers and payment processing services providers due to the nature of Super Group’s business; (xxiii) the regulatory approvals related to proposed acquisitions and the integration of the acquired businesses; and (xxiv) other risks and uncertainties indicated from time to time for Super Group including those under the heading “Risk Factors” in our Annual Report on Form 20-F filed with the SEC on April 17, 2026, and in Super Group’s other filings with the SEC. The foregoing list of factors is not exhaustive. You should carefully consider the foregoing factors and the other risks and uncertainties described in other documents filed or that may be filed by Super Group from time to time with the SEC. These filings identify and address other important risks and uncertainties that could cause actual events and results to differ materially from those contained in the forward-looking statements. Forward-looking statements speak only as of the date they are made. Readers are cautioned not to put undue reliance on forward-looking statements, and Super Group assumes no obligation and does not intend to update or revise these forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by law. Super Group does not give any assurance, representation or warranty that it will achieve its expectations in any specified time frame or at all.

Use of Projections This presentation contains projections, including Adjusted EBITDA (Group, U.S. and Ex-U.S.) and Total Revenue (Group, U.S. and Ex-U.S.). Our independent auditors have not audited, reviewed, compiled, or performed any procedures with respect to the projections for the purpose of their inclusion in this presentation and, accordingly, have not expressed an opinion or provided any other form of assurance with respect thereto for the purpose of this presentation. These projections are for illustrative purposes only and should not be relied upon as being indicative of future results. The assumptions and estimates underlying the projected information are inherently uncertain and are subject to a wide variety of significant business, economic and competitive risks and uncertainties that could cause actual results to differ materially from those contained in the projected information. Even if our assumptions and estimates are correct, projections are inherently uncertain due to a number of factors outside our control. Accordingly, there can be no assurance that the projected results are indicative of our future performance or that actual results will not differ materially from those presented in the projected information. Inclusion of the projected information in this presentation should not be regarded as a representation by any person that the results contained in the projected information will be achieved.

This presentation also includes certain projections of certain financial measures not presented in accordance with International Financial Reporting Standards or International Accounting Standards issued or adopted by the International Accounting Standards Board (“IFRS”). Due to the high variability and difficulty in making accurate forecasts and projections of some of the information excluded from these projected measures, together with some of the excluded information not being ascertainable or accessible, we are unable to quantify certain amounts that would be required to be included in the most directly comparable IFRS financial measures without unreasonable effort.

Preliminary Financial Results The financial results included in this presentation are preliminary, have not been audited and are subject to change upon completion of the audit of Super Group’s financial statements for the year ended December 31, 2026. As a result, these preliminary results may be different from the actual results that will be reflected in Super Group’s consolidated financial statements to be included as part of Super Group’s Annual Report on Form 20-F for the year ended December 31, 2026 to be filed with the US Securities and Exchange Commission.

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Non-GAAP Measures This presentation includes non-GAAP financial information not presented in accordance with the International Financial Reporting Standards (“IFRS”) as issued by the International Accounting Standards Board. EBITDA, Adjusted EBITDA, Adjusted EBITDA Group, Adjusted EBITDA ex-U.S. and Adjusted EBITDA U.S. are non-GAAP, company-specific performance measures that Super Group (“The Group”) uses to supplement the Group’s results presented in accordance with IFRS. The Group is defined as the combined U.S. and Ex-U.S. business. EBITDA is defined as profit before depreciation, amortization, finance income, finance expense and income tax expense. Adjusted EBITDA is EBITDA adjusted for RSU expense, change in fair value of options, unrealized foreign exchange, gain on disposal of business and other adjustments. Adjusted EBITDA ex-U.S. is Adjusted EBITDA relating to the rest of the Group, excluding Digital Gaming Corporation (“DGC”). Adjusted EBITDA U.S. is Adjusted EBITDA relating to the DGC. For a reconciliation of EBITDA, Adjusted EBITDA, Adjusted EBITDA ex-U.S. and Adjusted EBITDA U.S., please refer to the reconciliation tables in the back of this presentation. The Group believes that these non-GAAP measures are useful in evaluating the Company’s operating performance as they provide additional perspective on the financial performance of our core business, are similar to measures reported by the Company’s public competitors and are regularly used by securities analysts, institutional investors and other interested parties in analyzing operating performance and prospects. Management does not consider these non-GAAP measures in isolation or as an alternative to financial measures determined in accordance with IFRS. The principal limitation of these non-GAAP financial measures is that they exclude significant expenses that are required by IFRS to be recorded in Super Group’s financial statements. In order to compensate for these limitations, management presents non-GAAP financial measures together with IFRS results. Non-GAAP measures should be considered in addition to results and guidance prepared in accordance with IFRS, but should not be considered a substitute for, or superior to, IFRS results. Reconciliation tables of the most comparable IFRS financial measure to the non-GAAP financial measures used in this presentation, and supplemental materials are included below. Super Group urges investors to review the reconciliation and not to rely on any single financial measure to evaluate its business. In addition, other companies, including companies in our industry, may calculate similarly named non-GAAP measures differently than we do, which limits their usefulness in comparing our financial results with theirs.

Change in presentation currency The Group has adopted a change in presentation currency from Euros to USD effective as at January 1, 2025. Accordingly, the comparatives have been re-presented retrospectively as if the new presentation currency had always been the presentation currency. Assets and liabilities previously reported in Euros have been converted to USD as at December 31, 2024, using the period end foreign exchange rates of the underlying functional currency of the respective subsidiaries within the Group. Items within the statement of Profit or Loss and Other Comprehensive Income previously reported in Euros have been converted to USD from the functional currency of the respective subsidiaries within the Group using the average monthly foreign exchange rates at the date of the transaction. Historic equity transactions were converted at the average monthly foreign exchange rates at the date of the transactions and were subsequently carried at the historic value. The results presented are unaudited.

Change in segment reporting Effective for the year ending December 31, 2026, the Group will report its results under two new reportable segments: Africa and International. Previously, the Group reported its results based on two primary reportable segments: Betway (single-brand sportsbook and casino) and Spin (multi-brand online casino). These segments formed the basis for segment reporting in the consolidated financial statements through December 31, 2025. This change reflects the evolution of the Group’s internal management structure and the shift in strategic focus to regional performance and market-specific dynamics. The new segment structure is consistent with the Group’s internal reporting, resource allocation, and decision-making processes. The Group believes this change will enhance the transparency of its financial reporting and provide stakeholders with more meaningful information regarding performance, risks, and opportunities in its key geographic markets.



01 Business Update

02 Financial Highlights

03 Guidance

04 Appendix

AGENDA

BUSINESS UPDATE



CURRENT BUSINESS HIGHLIGHTS

Record-breaking start to the year: all-time highs in revenue, customers, deposits, and wagering

- 01** Record quarterly Total Revenue of \$612 million (+18% YoY); Group Adjusted EBITDA of \$152 million (+36% YoY; margin of 25%)
- 02** Record Average Unique Monthly Active Customers of 6.4 million (+18% YoY) in 1Q; Record 6.5 million active customers in March
- 03** Segmental reporting structure changed to Africa and International as of 1Q-26
- 04** Betway announced as official betting partner of F1[®]
- 05** Cash and cash equivalents of \$422 million, as of March 31, 2026; ~\$152 million paid in dividends in 1Q-26 (LTM total ~\$213 million)
- 06** Reaffirming FY-26 Total Revenue guidance of >\$2.55 billion and Group Adjusted EBITDA of >\$680 million



1Q-26 KEY FINANCIALS^{1,2,3,4}

\$612m

Total Revenue^{1,3}
+18% YoY

\$152m

Group Adjusted EBITDA^{2,3}
+36% YoY

25%

Group Adjusted
EBITDA² Margin
+324 bps YoY

6.4m

Average Unique Monthly
Active Customers
+18% YoY

\$422m

Cash and Cash
Equivalents
(As of March 31, 2026)

¹Total Revenue includes Net Revenue (Net Revenue after VAT & GST) and Other Revenue (including Brand Licensing Revenue)

²For a reconciliation of Adjusted EBITDA, please refer to the reconciliation tables in the back of this presentation

³Totals may not sum due to rounding

⁴Amounts reflected in the difference between total Group results and the Africa and International segments represent head office costs and other expenses that cannot be practically allocated to an operating segment. It includes immaterial income relating to brand license fees and, rental income earned on the letting of property owned by the Group and a share of losses and profits from associates.

1Q-26 SEGMENTAL BREAKDOWN: KEY FINANCIALS^{1,2,3,4}

Diversified mix: Africa and International delivered strong revenue gains and EBITDA expansion

+33%
YoY

+21%
YoY

\$267m

Total Revenue^{1,3}

\$98m

Adjusted EBITDA^{2,3}

Africa

+9%
YoY

+26%
YoY

\$339m

Total Revenue^{1,3}

\$73m

Adjusted EBITDA^{2,3}

International

¹ Total Revenue includes Net Revenue (Net Revenue after VAT & GST) and Other Revenue (including Brand Licensing Revenue)

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⁴ Amounts reflected in the difference between total Group results and the Africa and International segments represent head office costs and other expenses that cannot be practically allocated to an operating segment. It includes immaterial income relating to brand license fees and, rental income earned on the letting of property owned by the Group and a share of losses and profits from associates.

FIFA WORLD CUP OPPORTUNITY: CORE MARKETS DRIVE GROWTH

Football fuels visibility and sustainability - GGR mix ~73% as of FY-25



SOUTH AFRICA



ENGLAND



GERMANY



CANADA



SPAIN



GHANA



NEW ZEALAND

+62.5%
more matches vs.
prior FIFA World Cup

~5 billion
global fans²

¹ Approximately 88% of Super Group's FY-25 revenue was derived from countries that will participate in the 2026 FIFA World Cup

² Source: World Atlas (2025)

CONTINUED STRONG GROWTH IN MONTHLY ACTIVE CUSTOMERS

Customer momentum continues ahead of the World Cup, with a record 6.5 million active customers in March

Average Monthly Unique Active Customers (millions)



~18%
YoY INCREASE

NET REVENUE BY GEOGRAPHY: CONTINUED GLOBAL DIVERSIFICATION¹

Segmental reporting structure changed to Africa and International

1Q 2025



Africa	39%
International:	
Americas	36%
Europe	19%
RoW	6%

1Q 2026



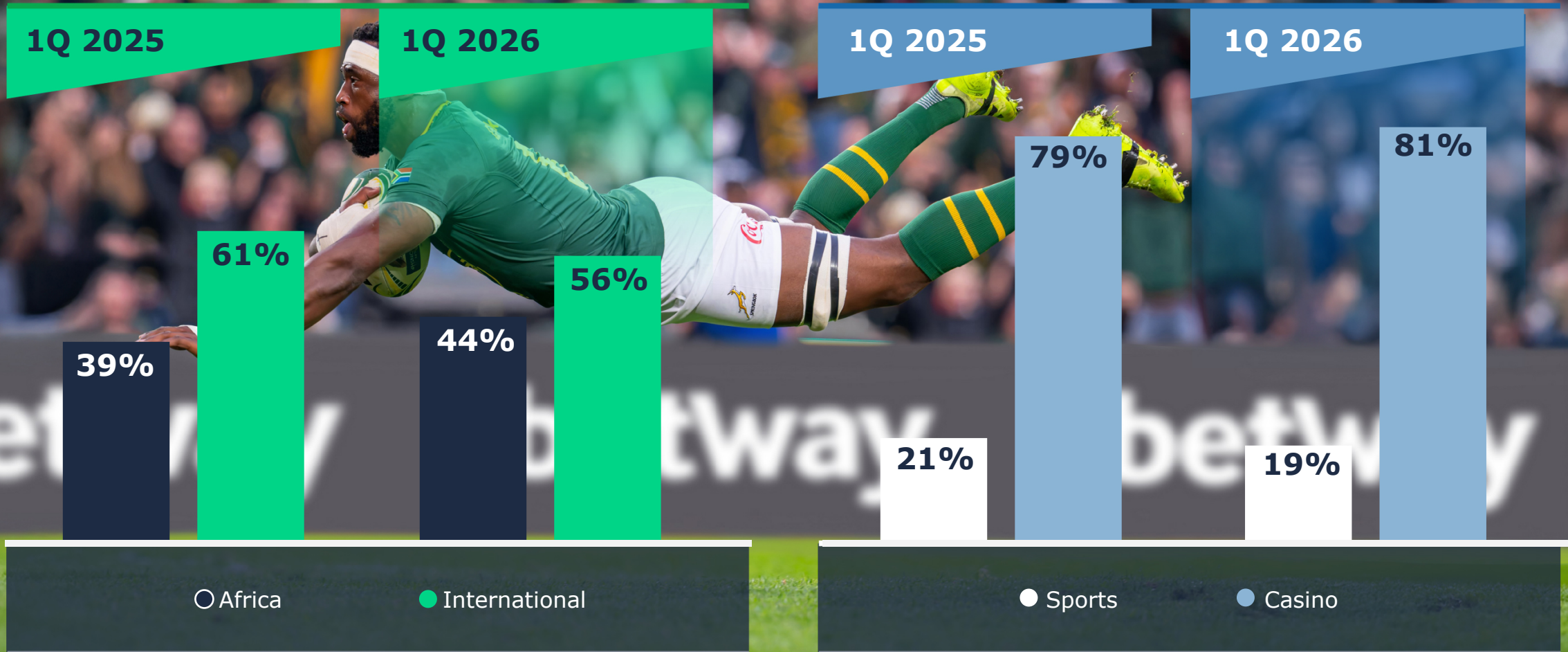
Africa	44%
International:	
Americas	32%
Europe	19%
RoW	5%

Key Highlights:

- **Africa**
 - Excellent sports and casino wagering momentum
 - Record month in January, offset slightly due to customer-friendly outcomes in February
 - Continued trading and product improvements
 - Nigeria ramp-up underway to strengthen growth profile
- **Europe**
 - Continued uplift in sports and casino in the U.K.
 - Ireland regulation expected 2H26
 - Product enhancements ahead of the World Cup
- **Americas**
 - Sustained casino growth in Canada driven by product enhancements
 - Preparing for Alberta regulation expected July 2026
- **RoW**
 - Positive uplift in New Zealand despite discipline while awaiting local regulation

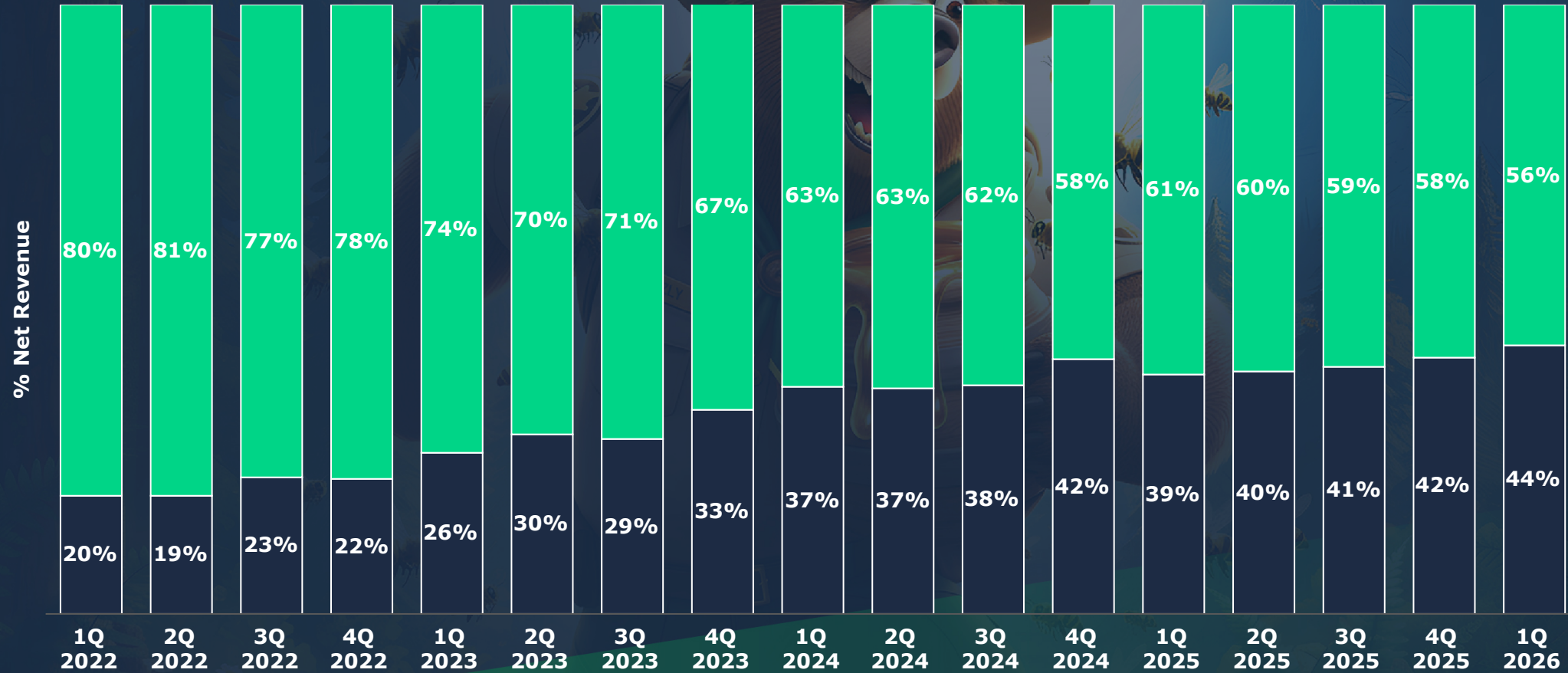
¹ Net Revenue after VAT & GST

NET REVENUE BY SEGMENT AND PRODUCT¹: CONTINUED CASINO STRENGTH AND GROWING AFRICA CONTRIBUTION



¹ Net Revenue after VAT & GST

NET REVENUE BY SEGMENT¹: GROUP REVENUE MOMENTUM UNDERPINNED BY STRONG GROWTH IN AFRICA

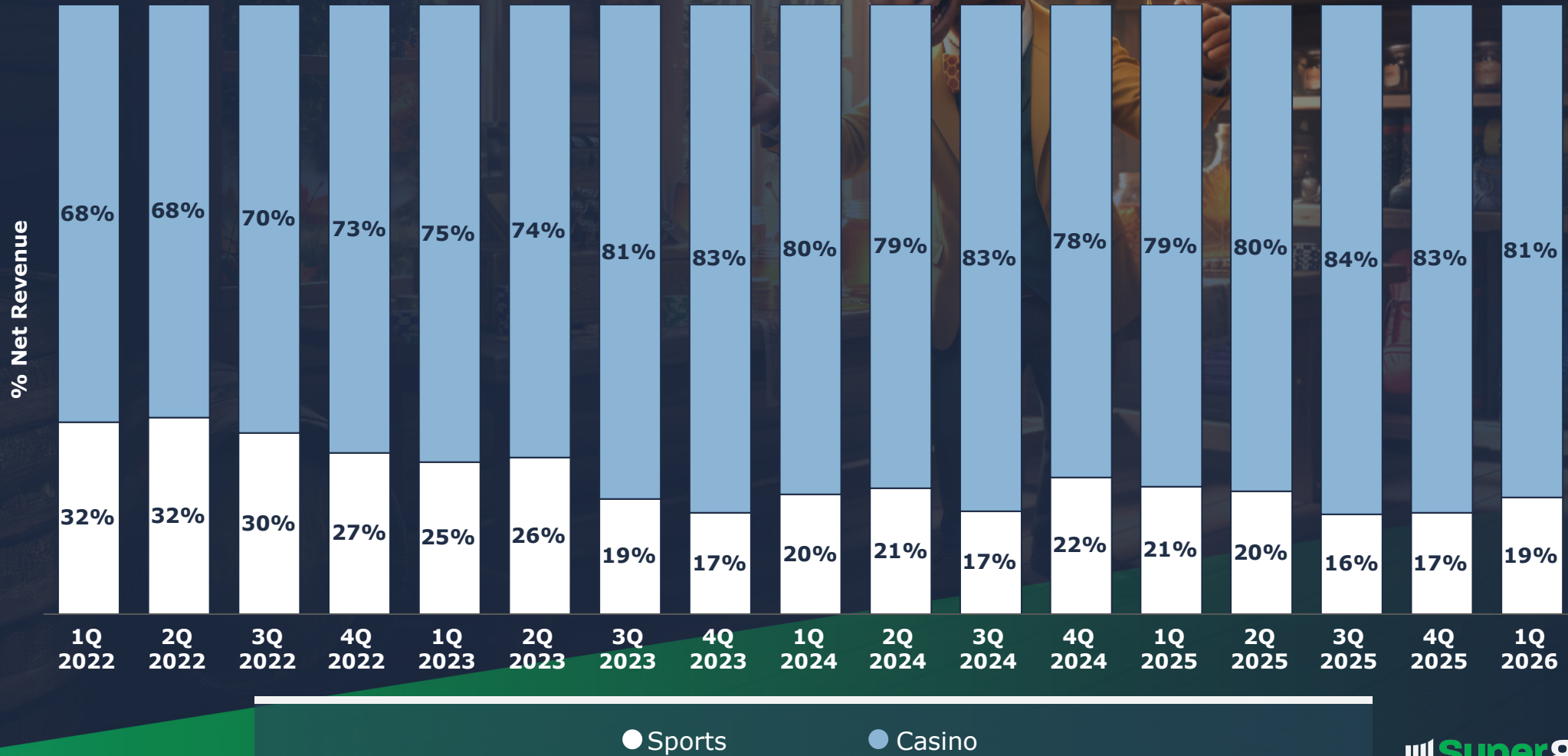


○ Africa

● International

¹ Net Revenue after VAT & GST

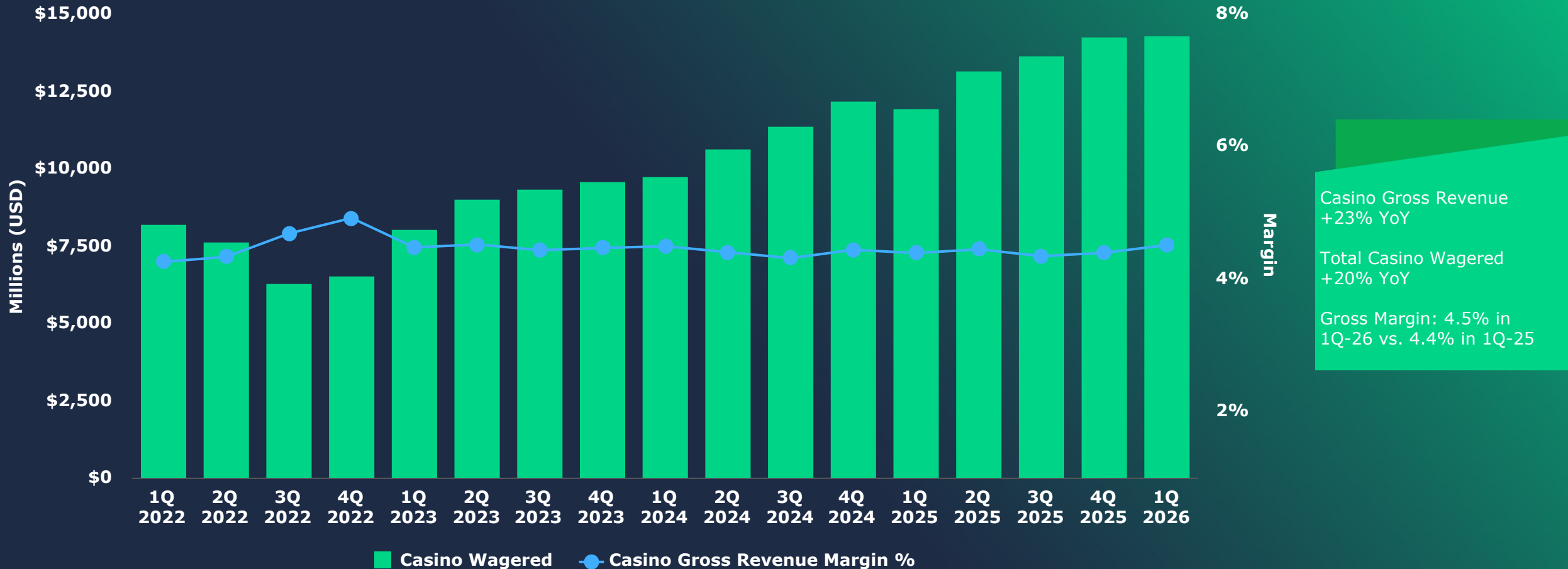
NET REVENUE BY PRODUCT¹: CASINO REMAINS THE RELIABLE ENGINE OF SUPER GROUP



¹ Net Revenue after VAT & GST

CASINO WAGERS REMAIN STRONG^{1,2}

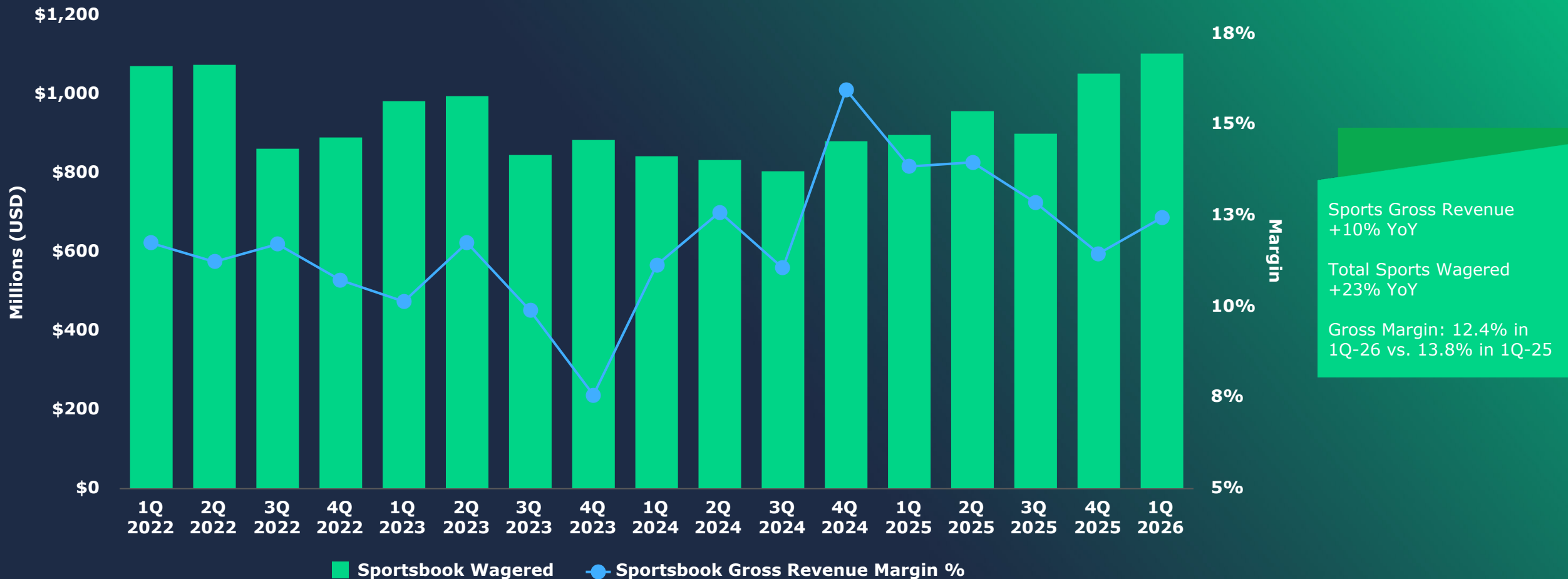
Continued performance underscores the strength of our diversified business model



¹ Margin defined as Gross Revenue as a percent of Total Wagered
² Note: Exit of India in September 2023 and exit of U.S. Casino in November 2025

SPORTSBOOK WAGERS AND REVENUE REMAIN STRONG^{1,2}

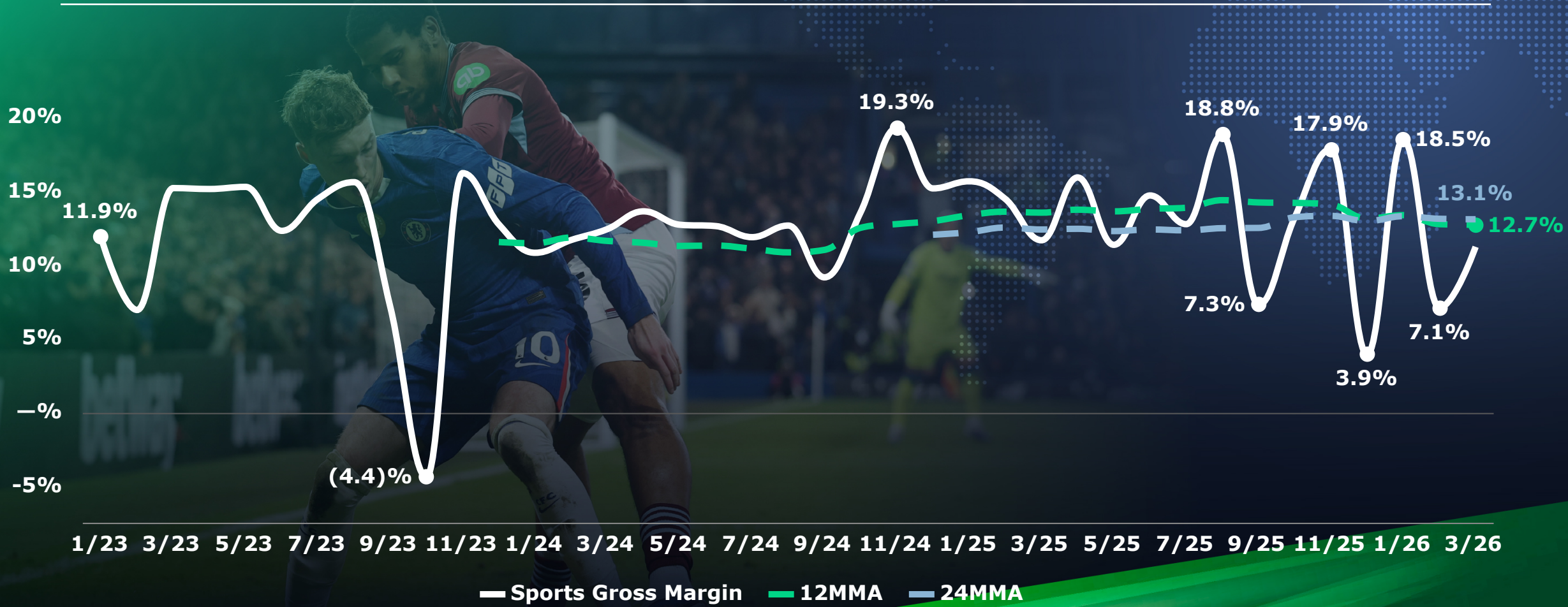
Strong growth despite ~\$28 million revenue (~\$11 million EBITDA) impact from customer-friendly outcomes in February



¹ Gross Margin defined as Gross Revenue as a percent of Total Wagered
² Note: Exit of India in September 2023, exit of U.S. Sports in July 2024, and exit of New Zealand Sports in July 2025

THE RHYTHM OF THE GAME: SPORTS GROSS MARGIN¹

Exceptional January offset slightly by customer-friendly outcomes in February



¹ Excluding the U.S. and closed markets

ZAR SUPERCoin UPDATE: CONSUMER WALLET LAUNCH

Soft launch - Foundational utility now, expanded payments and exchange reach next

PHASE 1

PHASE 2

CONTINUED EXCHANGE EXPANSION

LAUNCH, ACCESS & CORE UTILITY

PAYMENTS EXPANSION & BALANCE RETENTION

Scan-to-Pay

Controlled rollout
& brand refresh

VIRTUAL
MASTERCARD

Trading pair
expansion

P2P Send & Receive

Funding via ZARsc rails &
internal ecosystem flows

Tap-to-pay

Broader on/off-ramp
partner network

ATM Withdrawal

Value-Added
Services

Ledger, treasury &
reconciliation layer

Rewards & yield

Funding & payment
integration expansion

2Q26

2H26

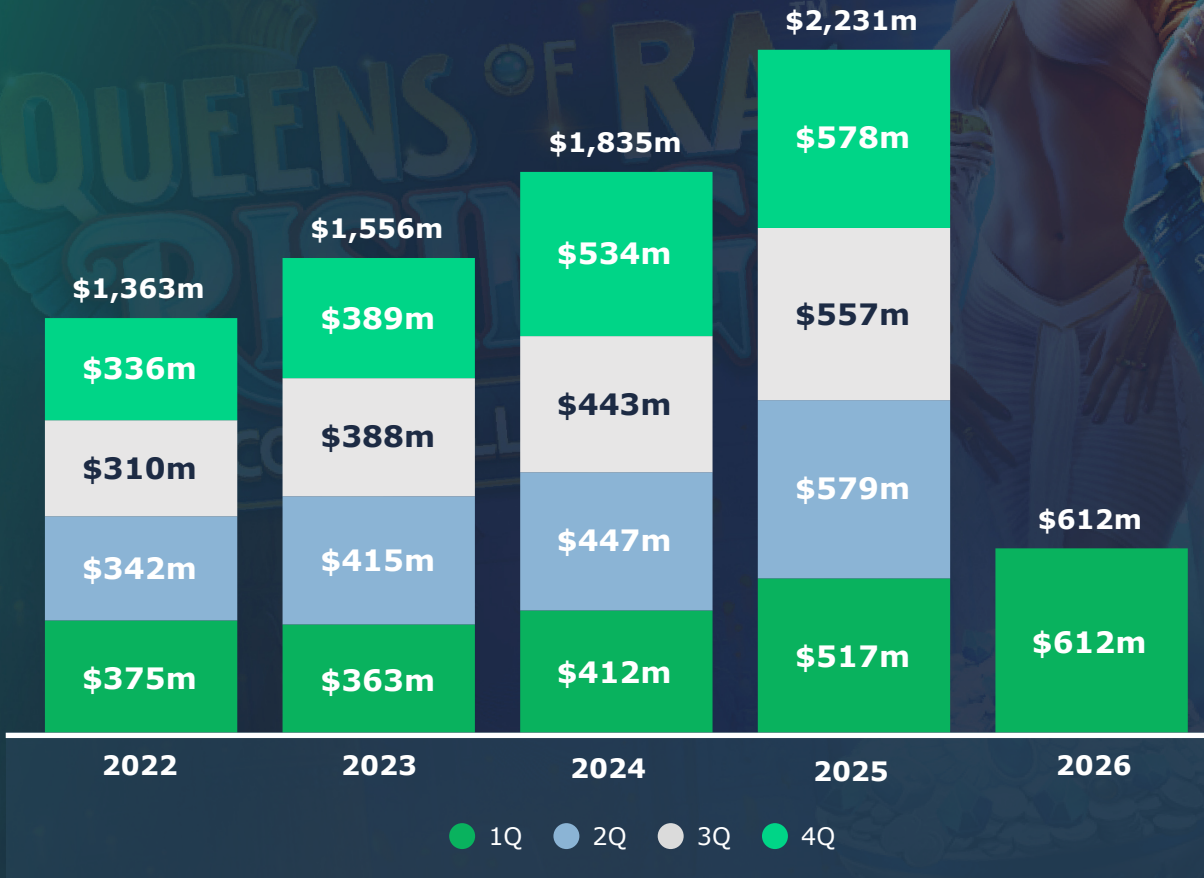


FINANCIAL HIGHLIGHTS

Revenue and Profitability

TOTAL GROUP REVENUE^{1,2,3,4}

Delivered record revenue, +18% year-over-year, with broad-based momentum



Africa

- Revenue +33%
- Wagers: Casino +36%; Sports +33%
- South Africa +18% and Ghana +52%, driven by continued casino momentum
- Botswana continues to perform well

International

- Revenue +9%
- Wagers: Casino +11%; Sports +13%
- Europe +18%, with the U.K. +29% and Ireland +13%
- North America +5% (North America ex-U.S. +15%), with Canada Ex-Ontario increasing +16% and Alberta +22%
- RoW +8%, with New Zealand +6%

¹Total Revenue includes Net Revenue (Net Revenue after VAT & GST) and Other Revenue (including Brand Licensing Revenue)

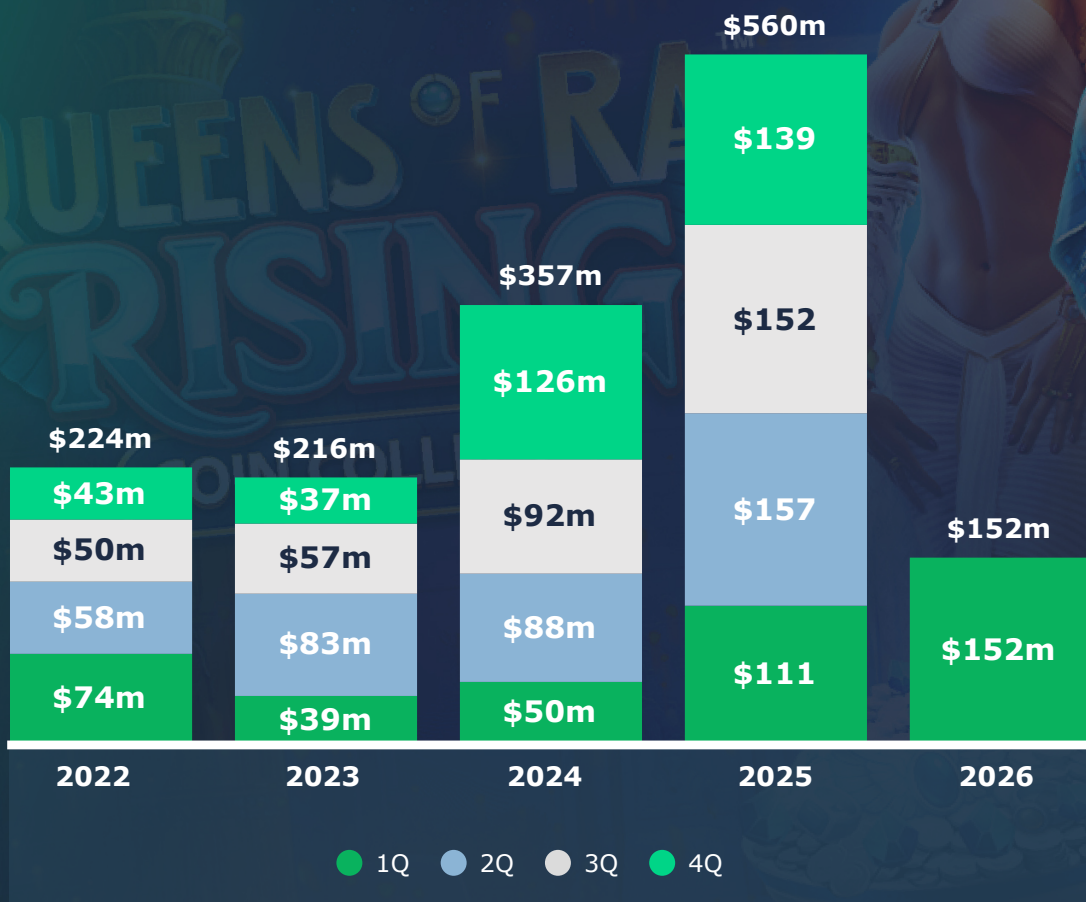
²Totals may not sum due to rounding

³The Group has adopted a change in presentation currency from Euros to USD effective as at January 1, 2025. Accordingly, the comparatives have been re-presented retrospectively as outlined in the disclaimer

⁴U.S. included only from 2023 onwards, following consolidation of DGC in January 2023

TOTAL GROUP ADJUSTED EBITDA^{1,2,3,4}

Cost optimization initiatives driving Group Adjusted EBITDA growth of +36% and margin of 25%



Direct Expenses³ increased 20% to \$231m:

- Elevated processing costs due to hold, higher deposits and geographic mix
- Moderately offset by lower banking fees
- Continued focus on optimizing direct cost margins
- Direct Expenses as a percentage of Total Revenue: 38%
 - Ratio has increased from 1Q-25 (37%)

Marketing Costs³ increased 6% to \$140m:

- Investing in high return markets
- Continued optimization of marketing budget alongside investment in key brand sponsorships
- Marketing as a percentage of Total Revenue: 23%
 - Ratio has decreased from 1Q-25 (26%)

G&A Expenses³ increased 10% to \$89m:

- Ongoing analysis of cost base and realization of efficiencies
- Increase attributed to technology cost as we scale
- Investment in markets with significant growth potential
- G&A Expenses as a percentage of Total Revenue: 15%
 - Ratio has decreased from 1Q-25 (16%)

¹Total Revenue includes Net Revenue (Net Revenue after VAT & GST) and Other Revenue (including Brand Licensing Revenue)

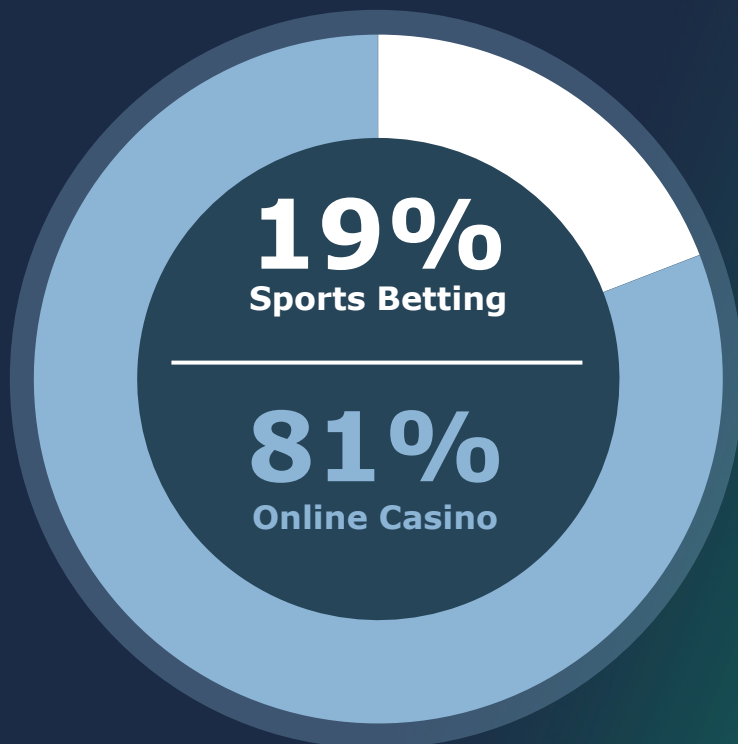
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1Q-26 GROUP FINANCIAL KPIs^{1,2}

Net Revenue



23%
Marketing costs as a % of Total Revenue

15%
G&A Expenses as a % of Total Revenue

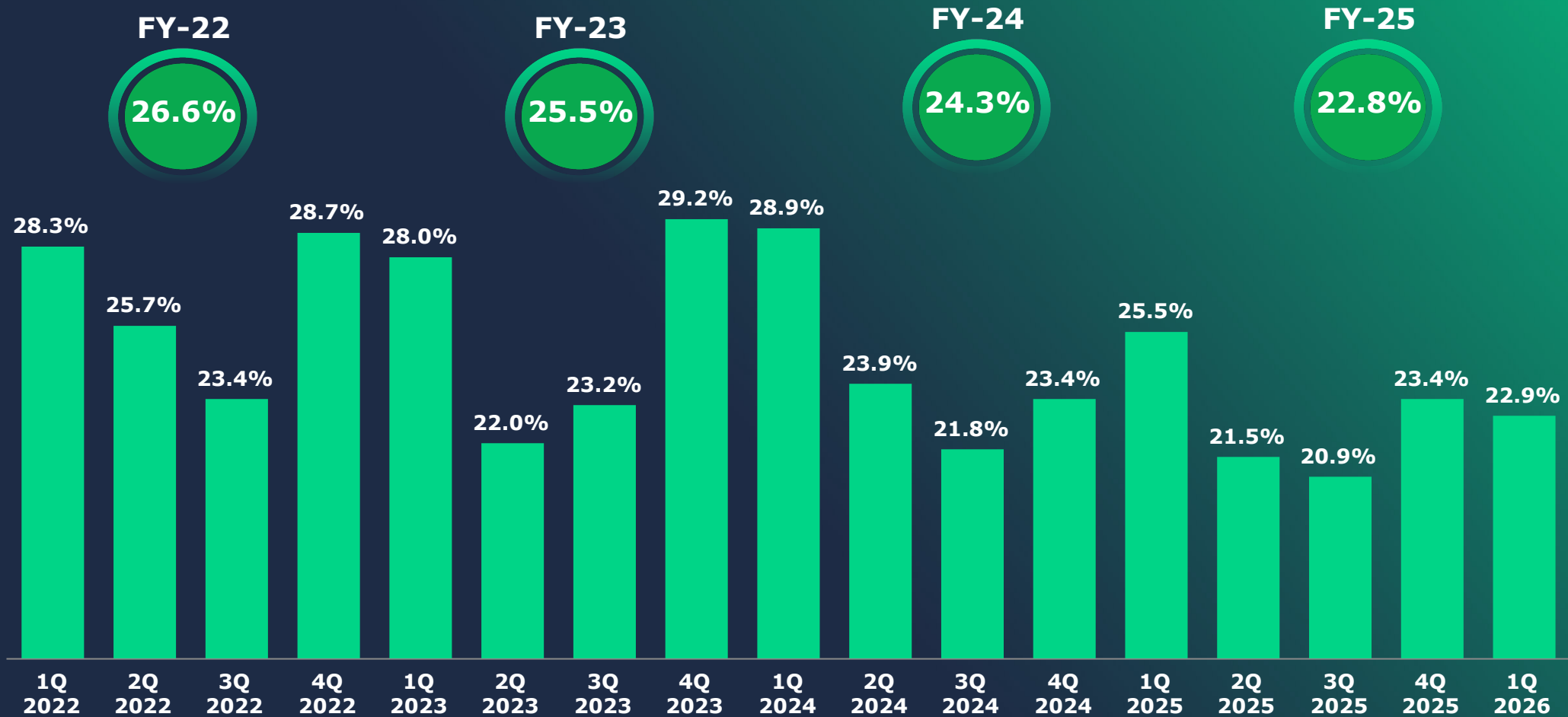
38%
Direct Expenses as a % of Total Revenue

25%
Group Adjusted EBITDA as a % of Total Revenue²

¹ Total Revenue includes Net Revenue (Net Revenue after VAT & GST) and Other Revenue (including Brand Licensing Revenue)
² For a reconciliation of Adjusted EBITDA, please refer to the reconciliation tables in the back of this presentation

MARKETING COSTS AS A % OF TOTAL GROUP REVENUE¹

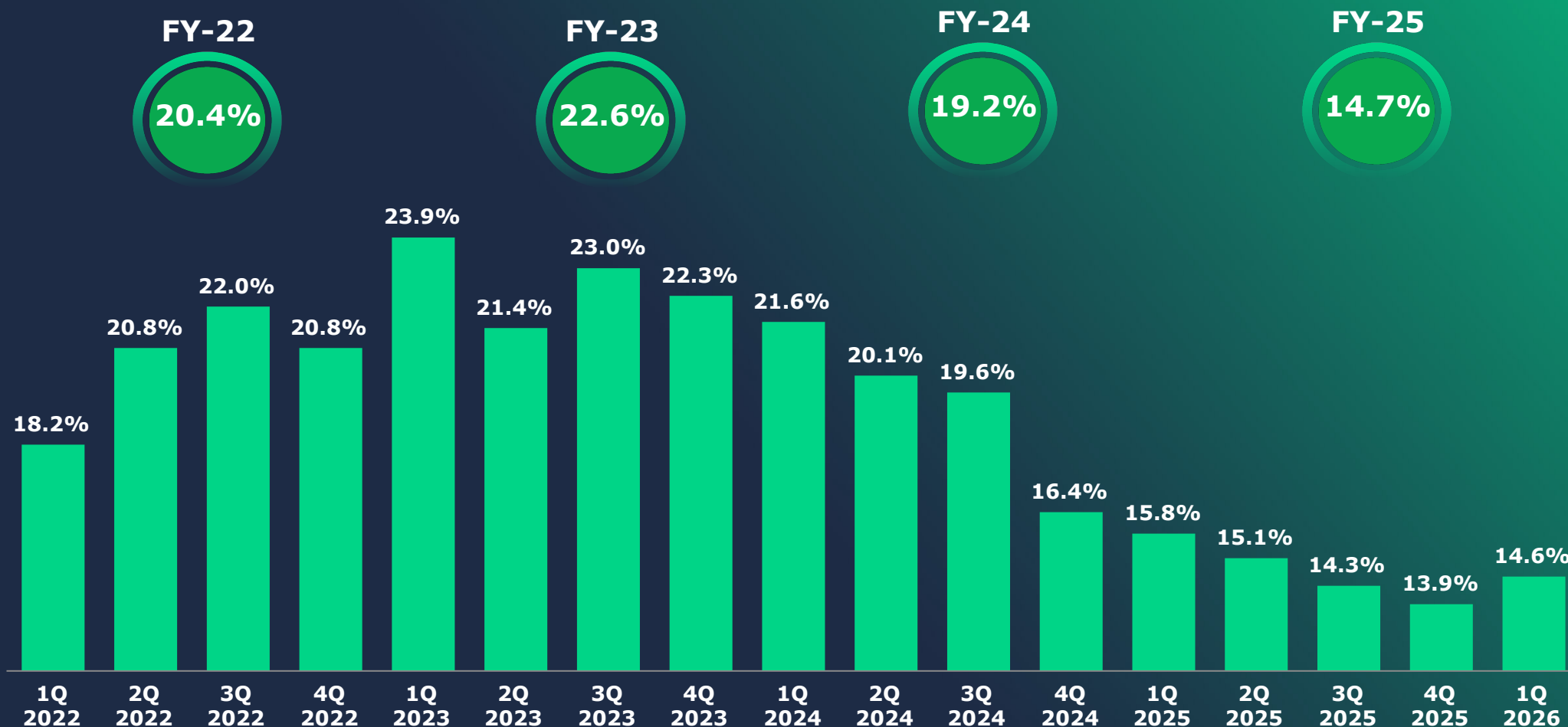
Marketing as % of revenue naturally reduces as revenue from super-persistent long-duration cohorts increases



¹ Total Revenue includes Net Revenue (Net Revenue after VAT & GST) and Other Revenue (including Brand Licensing Revenue)

G&A EXPENSES AS A % OF TOTAL GROUP REVENUE¹

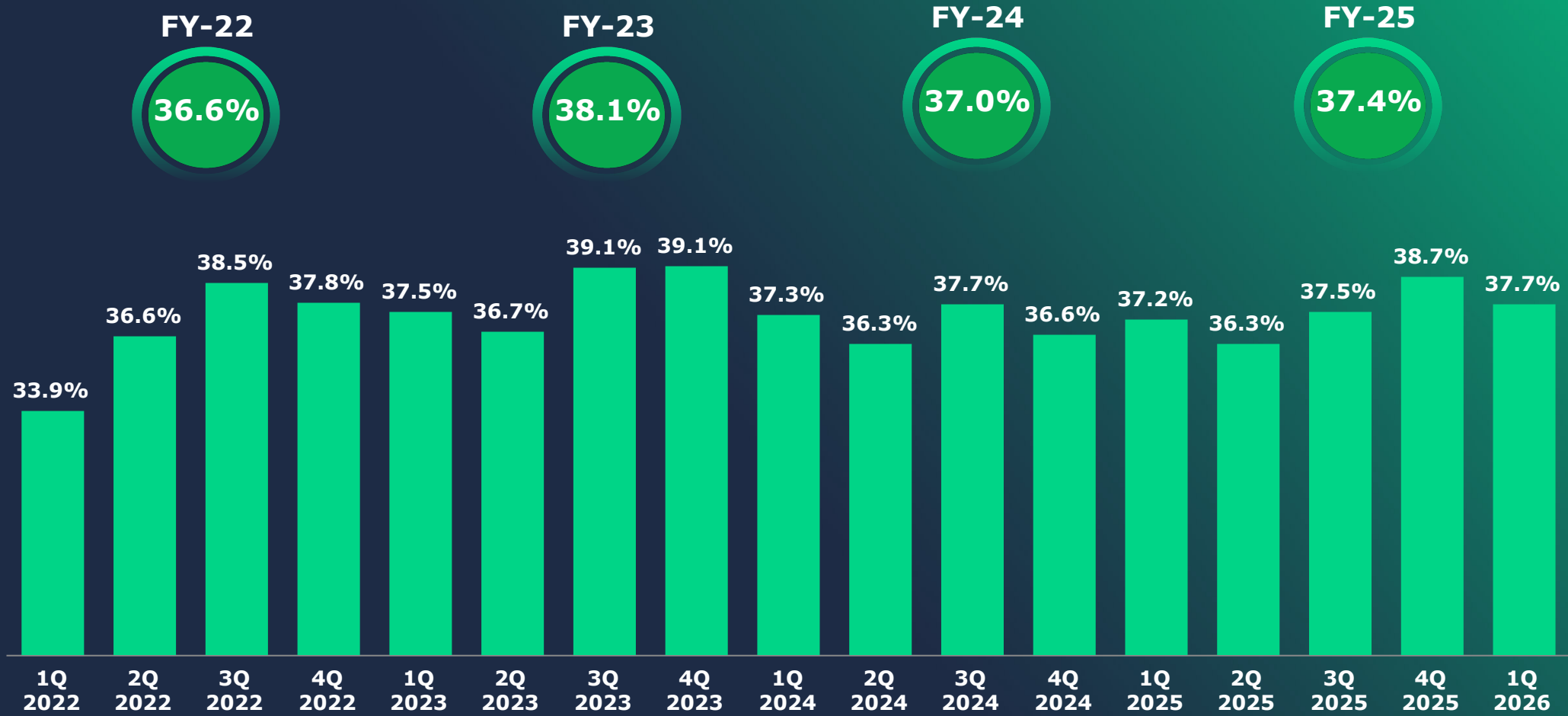
Leverage from centralized operations and automation driving long-term efficiency gains



¹ Total Revenue includes Net Revenue (Net Revenue after VAT & GST) and Other Revenue (including Brand Licensing Revenue)

DIRECT EXPENSES AS A % OF TOTAL GROUP REVENUE¹

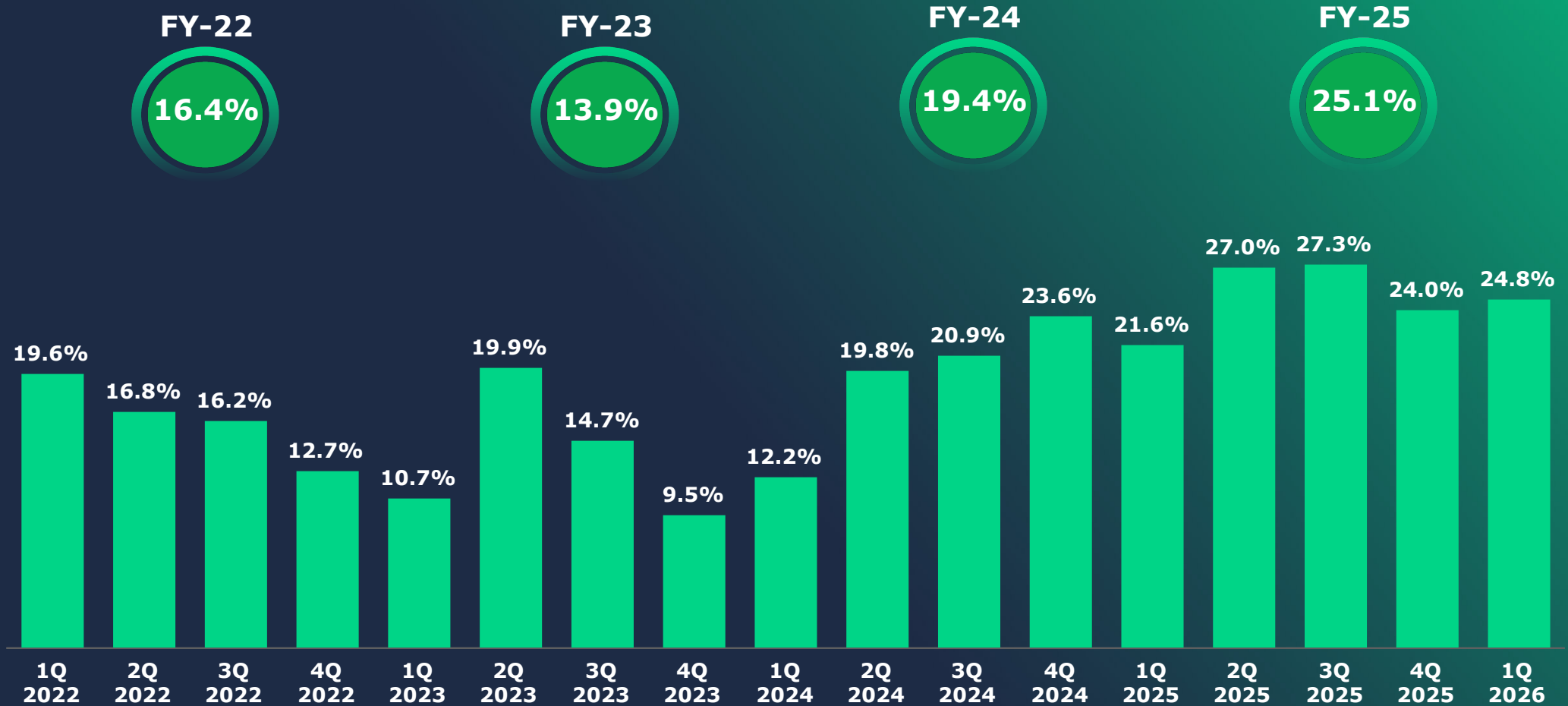
Direct expense tightly managed, demonstrating platform leverage and supporting strong unit economics



¹ Total Revenue includes Net Revenue (Net Revenue after VAT & GST) and Other Revenue (including Brand Licensing Revenue)

GROUP ADJUSTED EBITDA AS A % OF TOTAL REVENUE^{1,2,3}

Optimizing market mix to support margin expansion while continuing to grow



¹ Total Revenue includes Net Revenue (Net Revenue after VAT & GST) and Other Revenue (including Brand Licensing Revenue)
² Note: Exit of India 3Q 2023, U.S. OSB 3Q 2024, U.S. iGaming 2Q 2025
³ Note: During the period from 2022 to 2025, exits occurred from Bulgaria, Portugal, France, Belgium, Sweden, Denmark, BA City, Japan, and Brazil

FREE CASH FLOW GENERATION^{1,2}

High-quality earnings converting to cash: our asset-light model



¹ Totals may not sum due to rounding
² Free cash flow represents the cash generated by the business, adjusted for interest received, minus capital expenditure and corporate taxes

GUIDANCE



REAFFIRMING 2026 GUIDANCE

Drivers and Assumptions: Organic growth, marketing and OPEX efficiencies; reinvestment into high growth markets; U.K. tax increase from April 2026; Alberta regulation mid-2026; FIFA World Cup tailwind

TOTAL REVENUE

**>\$2.55
billion**

GROUP ADJUSTED EBITDA

**>\$680
million**



APPENDIX



FINANCIAL RESULTS, OPERATING BASIS (Group)^{1,6,7}

USD (Millions)	1Q-26	1Q-25	2Q-25	3Q-25	4Q-25	FY 2025
Net Revenue (Group)	604	511	570	550	568	2,198
Sports Betting	116	106	116	91	95	408
Online Casino	488	404	455	459	473	1,790
Other Revenue³	8	6	9	7	10	33
Total Revenue² (Group)	612	517	579	557	578	2,231
Direct Expenses⁴	(231)	(192)	(210)	(209)	(224)	(835)
Marketing Costs⁴	(140)	(132)	(125)	(116)	(135)	(508)
G&A Expenses⁴	(89)	(82)	(88)	(80)	(80)	(329)
Adjusted EBITDA⁵ (Group)	152	111	157	152	139	559

¹ Totals may not sum due to rounding

² Total Revenue includes Net Revenue (Net Revenue after VAT & GST) and Other Revenue (including Brand Licensing Revenue)

³ Other relates to Profit Share and Brand License Fee

⁴ Internal definitions of operational expenditure, and therefore do not agree to the classification per the 6K

⁵ For a reconciliation of Adjusted EBITDA, please refer to the reconciliation tables in the back of this presentation

⁶ The Group has adopted a change in presentation currency from Euros to USD effective as at January 1, 2025. Accordingly, the comparatives have been re-presented retrospectively as outlined in the disclaimer

⁷ Amounts reflected in the difference between total Group results and the Africa and International segments represent head office costs and other expenses that cannot be practically allocated to an operating segment.

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FINANCIAL RESULTS, OPERATING BASIS (Africa)^{1,6,7}

USD (Millions)	1Q-26	1Q-25	2Q-25	3Q-25	4Q-25	FY 2025
Net Revenue (Africa)	267	201	228	223	239	891
Sports Betting	77	66	72	55	54	247
Online Casino	189	134	156	169	185	644
Other Revenue³	—	—	—	—	—	0
Total Revenue² (Africa)	267	201	228	224	239	892
Direct Expenses⁴	(101)	(68)	(78)	(88)	(99)	(332)
Marketing Costs⁴	(44)	(35)	(39)	(42)	(46)	(162)
G&A Expenses⁴	(24)	(17)	(22)	(22)	(21)	(82)
Adjusted EBITDA⁵ (Africa)	98	80	90	72	74	316

¹ Totals may not sum due to rounding

² Total Revenue includes Net Revenue (Net Revenue after VAT & GST) and Other Revenue (including Brand Licensing Revenue)

³ Other relates to Profit Share and Brand License Fee

⁴ Internal definitions of operational expenditure, and therefore do not agree to the classification per the 6K

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FINANCIAL RESULTS, OPERATING BASIS (International)^{1,6,7}

USD (Millions)	1Q-26	1Q-25	2Q-25	3Q-25	4Q-25	FY 2025
Net Revenue (International)	337	310	342	326	329	1,307
Sports Betting	38	40	44	36	41	161
Online Casino	299	270	299	290	288	1,147
Other Revenue³	2	1	2	2	2	7
Total Revenue² (International)	339	311	344	328	331	1,314
Direct Expenses⁴	(131)	(121)	(131)	(125)	(124)	(502)
Marketing Costs⁴	(89)	(82)	(83)	(76)	(89)	(330)
G&A Expenses⁴	(48)	(50)	(39)	(52)	(49)	(190)
Adjusted EBITDA⁵ (International)	73	58	91	75	68	292

¹ Totals may not sum due to rounding

² Total Revenue includes Net Revenue (Net Revenue after VAT & GST) and Other Revenue (including Brand Licensing Revenue)

³ Other relates to Profit Share and Brand License Fee

⁴ Internal definitions of operational expenditure, and therefore do not agree to the classification per the 6K

⁵ For a reconciliation of Adjusted EBITDA, please refer to the reconciliation tables in the back of this presentation

⁶ The Group has adopted a change in presentation currency from Euros to USD effective as at January 1, 2025. Accordingly, the comparatives have been re-presented retrospectively as outlined in the disclaimer

⁷ Amounts reflected in the difference between total Group results and the Africa and International segments represent head office costs and other expenses that cannot be practically allocated to an operating segment.

It includes immaterial income relating to brand license fees and, rental income earned on the letting of property owned by the Group and a share of losses and profits from associates.

RECONCILIATION TO FINANCIAL STATEMENTS – ADJUSTED EBITDA

USD (Millions)	1Q-26
Profit for the period	86
Income tax expense	36
Finance income	(3)
Finance expense	4
Depreciation and amortization expense	20
RSU expense	12
Gaming taxes recovered	(4)
Other adjustments	1
Adjusted EBITDA	152
Adjusted EBITDA, Africa	98
Adjusted EBITDA, International	73
Adjusted EBITDA, Unallocated costs¹	(19)

DETAILED SHARE COUNT¹

	Shares (Millions)
Shares Issued and Outstanding	508.1
Unvested Restricted stock units granted to employees	5.1
Fully Diluted Shares	513.2



THANK YOU

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 **Supergroup**