NEWS RELEASE

Turtle Bech Announces New Call of Duty®: Ghosts Gaming Headsets

2013-06-17

VALHALLA, N.Y. – June 11, 2013 – Turtle Beach, the leader in games audio, is announcing a new two-year partnership agreement with Activision Publishing, Inc. involving the blockbuster Call of Duty® video game franchise. As part of the agreement, Turtle Beach is unveiling a new line of limited edition headsets optimized for the highly-anticipated Call of Duty®: Ghosts, the all-new title in development by famed studio, Infinity Ward.

The ultimate accessory for franchise fans, the new headsets will feature Call of Duty: Ghosts branding, premium finishes and bonus content developed in collaboration with the game's developers, including voice prompts and audio presets. As part of the agreement, Turtle Beach will also create Call of Duty co-branded headsets and related accessories. The new line will be previewed at Turtle Beach's Electronic Entertainment Expo (E3) booth –Los Angeles Convention Center South Hall #2023 — from June 11- 13, 2013.

Call of Duty: Ghosts is not only a stunning leap forward for the blockbuster franchise, but also showcases what's possible on next gen systems, featuring a new story, new characters and a new Call of Duty world, all powered by a next-generation ltimate accessory for franchengine.

"Turtle Beach is honored to continue our relationship with Activision and Call of Duty. And we couldn't be more excited to work this year with the talented team at Infinity Ward on Call of Duty: Ghosts," said Bob Picunko, Chief Marketing Officer at Turtle Beach. "There's nothing quite like Call of Duty. This year, Call of Duty: Ghosts will absolutely immerse fans to a whole new level, and Turtle Beach will be there to deliver the innovative gaming accessories for Call of Duty fans to fully enjoy for current and next generation consoles alike."

In support of the partnership, Turtle Beach will promote across retail point-of-sale, media and marketing initiatives,

including the Call of Duty® Championship, in which the world's best Call of Duty pros compete using Turtle Beach headsets and tournament mixers in broadcast tournament events. The new agreement follows a historic relationship that began with 2011's Call of Duty®: Modern Warfare® 3, and continued last year with the record setting launch of Call of Duty®: Black Ops II. The limited edition Call of Duty: Black Ops II Ear Force Tango headset was named a PlayStation Universe Best Accessory at E3 2012, Examiner.com Best Hardware of E3 and was honored with a 2013 CES Innovations award.