



NEWS RELEASE

Turtle Beach's New, Affordable Designed for Xbox REACT-R Controller Now Available for Gamers in the U.S.

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For \$39.99 MSRP the REACT-R Controller Delivers Turtle Beach's Exclusive Superhuman Hearing Sound Setting for a Competitive Advantage, Putting Victory Within Your Grasp

WHITE PLAINS, N.Y.-(BUSINESS WIRE)-Aug. 17, 2022- **Turtle Beach Corporation** (Nasdaq: HEAR) today announced that the all-new Designed for Xbox **Turtle Beach® REACT-R™ Controller** is now available at retailers in the U.S. The first of Turtle Beach's new controller products to launch in 2022, the REACT-R is an ultra-affordable controller at \$39.99 MSRP with many of the same core features as the **highly rated** Designed for Xbox **Recon Controller** (MSRP \$59.99). This includes delivering the leading console gaming headset maker's exclusive, patented Superhuman Hearing® sound setting to any connected wired 3.5mm headset.

This press release features multimedia. View the full release here:
<https://www.businesswire.com/news/home/20220817005201/en/>

Turtle Beach's New, Affordable Designed For Xbox REACT-R Controller Now Available For Gamers in the U.S. (Photo: Business Wire)

The REACT-R Controller launched in the UK and in Europe last month where it

immediately garnered critical acclaim, including from **GamesRadar** with a 4.5/5 review score, calling it "stunning value for the money," and saying, "This gamepad looks, feels, and plays as a far more premium product." The REACT-R Controller is compatible with Xbox Series X|S, Xbox One, and Windows PCs and is available in Black, or White with Purple accents. Gamers can get their REACT-R Controller today from **Turtle Beach** and participating retailers for \$39.99 MSRP.

“Our new REACT-R Controller offers gamers many of the same features as our critically acclaimed Recon Controller and furthers Turtle Beach’s entry into the gamepad market,” said Juergen Stark, Chairman and CEO, Turtle Beach Corporation. “The REACT-R is our first new controller product of 2022 and a tremendous value for Xbox and PC gamers at \$39.99. We’re excited to be introducing the REACT-R now, as well as the Recon Controller’s Arctic Camo color variant, with additional Designed for Xbox and mobile controllers coming later this year.”

The REACT-R Controller is feature-packed at \$39.99 MSRP. Gamers on Xbox and Windows PCs can plug in any wired 3.5mm headset into the REACT-R Controller for an instant audio upgrade that includes Turtle Beach’s patented, exclusive Superhuman Hearing audio setting. Superhuman Hearing has been shown to provide a competitive advantage by letting players hear key audio cues like approaching enemy footsteps. Controls for game and chat volume balance and mic mute are also perfectly integrated into the controller for easy access while gaming. Play longer and stay in control thanks to the REACT-R Controller’s ergonomic shape with textured grips, handles, and triggers. Two mappable quick-action buttons on the backside of the controller let players customize their controls for quicker reactions. Feel the rumble of explosions, or the recoil of a gunshot with vibration feedback thanks to dual rumble motors in the REACT-R’s handles.

For more information on the latest Turtle Beach controllers, gaming headsets, flight simulation products, and other gaming accessories, visit www.turtlebeach.com and be sure to follow Turtle Beach on **TikTok, Twitter, Instagram, Facebook** and **YouTube**.

About Turtle Beach Corporation

Turtle Beach Corporation (corp.turtlebeach.com) is one of the world’s leading gaming accessory providers. The Company’s namesake Turtle Beach brand (www.turtlebeach.com) is known for designing high-quality, comfort-driven headsets for all gamers. Innovation, first-to-market features, a broad range of products, and top-rated customer support have made Turtle Beach a fan-favorite brand and the market leader in console gaming audio for over a decade. In 2021, Turtle Beach expanded the best-selling brand beyond headsets and successfully launched the first of its groundbreaking game controllers and gaming simulation accessories. Turtle Beach’s ROCCAT brand (www.roccat.com) combines detail-loving German innovation with a genuine passion for designing the best PC gaming products, including award-winning keyboards, mice, headsets, mousepads, and other PC accessories. Turtle Beach’s Neat Microphones brand (www.neatmic.com) creates high-quality USB and analog microphones for gamers, streamers, professionals, and students that embrace cutting-edge technology and design. Turtle Beach’s shares are traded on the Nasdaq Exchange under the symbol: **HEAR**.

Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Statements containing the words “may”, “could”, “would”, “should”, “believe”, “expect”, “anticipate”, “plan”, “estimate”, “target”, “goal”, “project”, “intend” and similar expressions, or the negatives thereof, constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management’s current beliefs and expectations, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to logistic and supply chain challenges, the substantial uncertainties inherent in the acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the integration of any businesses we acquire and the integration of such businesses within our internal control over financial reporting and operations, our indebtedness and liquidity, and other factors discussed in our public filings, including the risk factors included in the Company’s most recent Annual Report on Form 10-K, Quarterly Report on Form 10-Q, and the Company’s other periodic reports filed with the Securities and Exchange Commission. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, the Company is under no obligation to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments or otherwise.

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