



NEWS RELEASE

Turtle Beach's Critically Acclaimed VelocityOne Flight Universal Control System Becomes Gaming's Best-Selling Flight Controller

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Sales Data from The NPD Group and GfK Show Turtle Beach's VelocityOne Flight Universal Control System was Gaming's Best-Selling Flight Controller in the U.S. and UK in 2022

WHITE PLAINS, N.Y.-(BUSINESS WIRE)-Feb. 2, 2023- Leading gaming accessory maker **Turtle Beach Corporation** (Nasdaq: HEAR) today announced its award-winning Turtle Beach **VelocityOne™ Flight** Universal Control System was the gaming industry's market share leader for flight controllers in 2022. In data¹ provided by The NPD Group, which tracks retail product sales across the gaming industry in the U.S., Turtle Beach's Designed for Xbox VelocityOne Flight was the #1 best-selling flight controller by dollar sales in the U.S. for 2022. Additionally, in the UK, VelocityOne Flight was the best-selling joystick in 2022 by revenue, according to GfK Entertainment data².

This press release features multimedia. View the full release here:

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Turtle Beach's Critically Acclaimed VelocityOne Flight Universal Control System Becomes Gaming's Best-Selling Flight Controller (Graphic: Business Wire)

"VelocityOne Flight has impressed the flight sim community since the moment

we unveiled it at E3 in 2021 and we are thrilled to see it become the best-selling product in its class in the U.S. and UK in its first full year of sales," said Juergen Stark, Chairman and CEO, Turtle Beach Corporation. "With VelocityOne Flight, Turtle Beach redefined the flight controller category, and we've recently expanded the immersive VelocityOne experience further with the new **VelocityOne Rudder** and **VelocityOne Stand**, along with the **VelocityOne Flightstick**, and each of these new products are following a similar path earning



strong praise from the community, plus top review scores and accolades.”

VelocityOne Flight debuted at E3 2021 where it received multiple best of show awards. VelocityOne Flight's initial praise developed into top review scores and additional accolades following its November 2021 launch, after becoming one of Turtle Beach's most pre-ordered products at the time. Top flight sim enthusiast publication, **PC Pilot**, reviewed the VelocityOne Flight controller and gave it a 90/100 review score and their PC Pilot Classic Award, saying, “If you're looking for a more natural method of controlling your aircraft without reaching for the keyboard and mouse, I can highly recommend this VelocityOne Flight Universal Control System.” Additionally, popular games industry publication **Gaming Trend** gave VelocityOne Flight a 95/100 review score, calling the controller “Absolutely game changing,” while **PC Mag** highlighted it as, “the best control system for Xbox Series X|S owners.”

In fall 2022, Turtle Beach expanded the brand's VelocityOne product lineup with the introduction of **VelocityOne Rudder** and **VelocityOne Stand** – two new universal products that perfectly complement VelocityOne Flight for the ultimate gaming flight simulation setup for Xbox and Windows PCs. **PC Pilot** gave the VelocityOne Rudder a 95/100 review score plus their Platinum Award, saying, “I've been fortunate enough to try many different pedals over the years, but these are without a doubt the best I've used so far.” **CoG Connected**, another popular games industry publication, also enjoyed using VelocityOne Rudder, calling it, “an impressive piece of hardware.”

Turtle Beach also launched the **VelocityOne Flightstick** last fall, which is a joystick controller that equips gamers with immersive and accurate controls for air and space flight combat games on Xbox and Windows PCs. **IGN** added the VelocityOne Flightstick to its Best Xbox Series X|S Accessories 2023 list as The Best Flight Stick for Xbox Series X|S, adding, “it delivers excellent precision and an immersive, realistic flying experience.” **PC Pilot** also awarded the VelocityOne Flightstick a 96/100 review score along with the publication's Platinum Award.

Turtle Beach's VelocityOne products are developed in collaboration with aeronautical engineers and pilots, and by a dedicated Turtle Beach team with over two decades of experience creating many premier flight and racing simulation controllers. VelocityOne Flight, VelocityOne Rudder, VelocityOne Stand, and VelocityOne Flightstick are all currently available at www.turtlebeach.com and participating retailers worldwide. VelocityOne Flight is available for \$379.95 MSRP, Velocity One Rudder and VelocityOne Stand are available for \$299.99 and \$199.99 MSRP, respectively, and VelocityOne Flightstick is available for \$129.99 MSRP.

For more information on the latest Turtle Beach products and accessories, visit www.turtlebeach.com and be sure to follow Turtle Beach on **TikTok**, **Twitter**, **Instagram**, and **Facebook**.

About Turtle Beach Corporation

Turtle Beach Corporation (the “Company”) (www.turtlebeachcorp.com) is one of the world’s leading gaming accessory providers. The Company’s namesake Turtle Beach brand (www.turtlebeach.com) is known for designing best-selling gaming headsets, top-rated game controllers, and groundbreaking gaming simulation accessories. Innovation, first-to-market features, a broad range of products for all types of gamers, and **top-rated customer support** have made Turtle Beach a fan-favorite brand and the market leader in console gaming audio for over a decade. Turtle Beach’s ROCCAT brand (www.ROCCAT.com) combines detail-loving German innovation with a genuine passion for designing the best PC gaming products, including award-winning keyboards, mice, headsets, mousepads, and other peripherals. Turtle Beach’s Neat Microphones brand (www.neatmic.com) creates high-quality USB and analog microphones for gamers, streamers, professionals, and students that embrace cutting-edge technology and design. Turtle Beach’s shares are traded on the Nasdaq Exchange under the symbol: HEAR.

Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions, or beliefs about future events. Statements containing the words “may”, “could”, “would”, “should”, “believe”, “expect”, “anticipate”, “plan”, “estimate”, “target”, “goal”, “project”, “intend” and similar expressions, or the negatives thereof, constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management’s current beliefs and expectations, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to logistic and supply chain challenges, the substantial uncertainties inherent in the acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the integration of any businesses we acquire and the integration of such businesses within our internal control over financial reporting and operations, our indebtedness, liquidity, and other factors discussed in our public filings, including the risk factors included in the Company’s most recent Annual Report on Form 10-K, Quarterly Report on Form 10-Q, and the Company’s other periodic reports filed with the Securities and Exchange Commission. Except as

required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, the Company is under no obligation to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments or otherwise.

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1: Source: NPD Group/Retail Tracking/Video Game Accessories/Stick Controllers/12ME Dec 2022

2: Source: GfK Entertainment UK Retail Tracking

Period: Jan-Dec 2022 UK

Product Group/Category: Gaming Joysticks UK

Sales: Based on Sales Value GBP generated over 2022 for all Gaming Joysticks by SKU for UK

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North America

Eric Nielsen

Step 3 Public Relations

202.276.5357

eric@step-3.com

MacLean Marshall

Sr. Director, Public Relations &

Brand Communications

Turtle Beach Corporation

858.914.5093

maclean.marshall@turtlebeach.com

Investor Information:

Cody Slach or Alex Thompson

Gateway Investor Relations

949.574.3860

hear@gatewayir.com

International

Keith Hennessey

Sr. Director, Communications &
Partnerships – International
Turtle Beach
+44 (0) 1256 678350
keith.hennessey@turtlebeach.com

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