NEWS RELEASE

Turtle Beach Unveils New PC Gaming Line-Up at Gamescom In Cologne

2014-08-11

COLOGNE, Germany, August 13, 2014 — Turtle Beach, the leading audio brand in the video games industry, will showcase its new line-up of headsets and accessories at Gamescom 2014, including a portfolio of new products and partnerships focused on the PC gaming market. European exclusives include the new Ear Force Recon 100 gaming headset and a range of PC gaming accessories, including keyboards, mice and mousepads. Turtle Beach is the gaming audio brand of Turtle Beach Corporation (NASDAQ: HEAR).

Alongside the Recon 100 and accessories, Turtle Beach will also showcase at Gamescom headsets recently revealed in June at the Electronic Entertainment Expo in Los Angeles, including the Heroes of the StormTM Stereo and the Ear Force Recon 320 Surround Sound PC Gaming Headsets.

Visitors to Gamescom will be the first in the world to get hands-on experience with a new selection of Turtle Beach brand PC gaming accessories, including keyboards, mice and mousepads. The new accessories, which are being produced and distributed by Nordic Game Supply (NGS) in an exclusive licensing agreement with Turtle Beach, are expected to be available at retail in November 2014 in Germany, Denmark, Finland, Iceland, Norway and Sweden.

“We’re delighted to be working with NGS to introduce a range of high-quality PC gaming accessories in Europe,” said Juergen Stark, chief executive officer at Turtle Beach Corporation. “We are working very closely with NGS to ensure these new accessories meet our standards for quality and innovation, and I am confident they will appeal to a wide range of PC gaming enthusiasts and retailers.”

The new line of PC accessories will initially launch with six models, including the Impact 700 and Impact 500 mechanical keyboards, the Grip 500 programmable laser mouse, the Grip 300 optical mouse, and the Drift and

Traction gaming mousepads.

“Turtle Beach is a premier brand in the gaming space, and the undisputed leader in gaming audio,” said Morten-Stig Johansen, business developer at Nordic Game Supply. “We are looking forward to working with Turtle Beach to grow a strong PC gaming business in Europe and across the world.”

PC Headsets

Heroes of the StormTM Stereo PC Gaming Headset

The Heroes of the StormTM Stereo PC Gaming Headset is the ultimate headset for fans of Heroes of the Storm, a new raucous online team brawler that draws iconic characters from more than 20 years of Blizzard gaming history, including the award-winning Warcraft®, Diablo®, and StarCraft® franchises. The new PC gaming headset features swappable speaker plates, so fans can personalize their headset with a unique design featuring their favorite Blizzard heroes.

Ear Force Z60

The Ear Force® Z60 is the first PC gaming headset to unleash game changing 7.1 channel DTS Headphone:X Surround Sound on any PC or Mac. Delivering incredible bass response through PC gaming’s largest speakers at 60mm, you get an outstanding audio advantage from Surround Sound Audio Modes for games, movies and music plus Dynamic Chat Boost™ keeps your communications above the action. Add in quick access to audio controls including separate game and chat volume. All this audio power with no waiting or software to install on any PC, Mac or Netbook

Ear Force Recon 320

The Ear Force Recon 320 brings surround sound gaming to the PC market at a very competitive price. Amazing Dolby 7.1 Surround Sound allows players to pinpoint enemy locations and hear accurate, immersive surround sound with any type of content. A new around-the-ear headset design allows for hours of comfort and noise-isolation plus the ability to personalize the Recon 320 with swappable speaker plates. The Recon 320 uses a single USB connection for PC or a 3.5mm jack on mobile devices. An included mobile cable with in-line mic and multi-function button for mobile controls – such as answer call, pause music, and skip track – makes the Recon 320 a true mobile headset as well.

Ear Force Recon 100

A European exclusive, the Ear Force Recon 100 Stereo PC Gaming Headset delivers an incredible audio experience for PC and mobile devices in comfort no matter where you play. Swappable speaker plates let you personalise the headset with a unique design while full-range 50mm speakers drive crisp highs and powerful lows.

The Ear Force Z60, Recon 320, Recon 100 and Heroes of the StormTM headsets will join Turtle Beach's growing PC gaming portfolio, which includes three models introduced in 2013 — the surround sound Z SEVEN wired and Z300 wireless headsets, and the stereo Z22 wired headset. These new headsets will contribute to Turtle Beach's efforts to increase the company's share of the PC gaming headset market.