NEWS RELEASE

Turtle Beach Unveils MARVEL's Thor: The Dark World Edition Marvel Seven Headset

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VALHALLA, N.Y. – October 10, 2013 – Turtle Beach, the leader in video game audio, today unveiled the Marvel's Thor: The Dark World edition of the new Marvel SEVEN headset. The premium entertainment headset features interchangeable speaker plates, and is compatible with gaming consoles, and PC, Mac® and mobile devices. The new headset comes with a set of limited edition Marvel's Thor: The Dark World speaker plates.

Fans of Marvel's family of more than 8,000 characters will be able to customize their headset with an assortment of collectible speaker plates. Turtle Beach will work with Marvel to deploy an extensive mix of marketing, media and retail initiatives to support the new headset.

"The Turtle Beach collaboration with Marvel creates opportunities to pair headsets with a broad array of Marvel characters," said Bob Picunko, Chief Marketing Officer at Turtle Beach. "From feature films and TV shows to video games and comic books, we're able to provide new opportunities for consumers and retailers."

The new headset blends quality, comfort, control and versatility, and features premium finishes.

• The headset can be used for gaming as well as watching movies, listening to music, chat and voice calls.
• Out of the box, the headset will work seamlessly with game consoles, handheld consoles including the Nintendo DS and PS Vita™, PC, Mac®, tablets and mobile devices.
• The lightweight design includes breathable mesh ear cushions and a padded headband.
• A flexible in-line amp provides easy access to audio controls, including adjustable base and treble boost, independent control of voice and game volume, as well as the volume at which you hear your own voice.

The Marvel SEVEN, which features a dynamic image from the upcoming Marvel's Thor: The Dark World feature film on the package, will be in stores in early November, just in time for the holidays. It will have a MSRP of $199.99.

About Marvel Entertainment

Marvel Entertainment, LLC, a wholly-owned subsidiary of The Walt Disney Company, is one of the world's most prominent character-based entertainment companies, built on a proven library of over 8,000 characters featured in a variety of media over seventy years. Marvel utilizes its character franchises in entertainment, licensing and publishing. For more information visit marvel.com.