NEWS RELEASE

Turtle Beach Reveals New Headset Lineup at E3

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New headsets are tied to major partnerships with Activision, Marvel and Microsoft LOS ANGELES, Calif. – June 11, 2013 – Turtle Beach, the leader in gaming audio, is unveiling new gaming headsets at the Electronic Entertainment Expo (E3) featuring the latest audio technology and connected to global partnerships with Activision, Marvel and Microsoft.

The new headsets will be on display at E3 this week in the Turtle Beach booth at the Los Angeles Convention Center's South Hall, #2023 from June 11-13, 2013.

"Our presence at E3 has never been bigger," said Juergen Stark, Chief Executive Officer at Turtle Beach. "In 2013 we are introducing the most important line-up of new products and partnerships in our company history. From our tournament-grade SEVEN Series and new media headsets, to new headsets for the Xbox One, we are providing consumers with gaming and media headsets that combine quality, advanced technology, comfort and value." Turtle Beach introduces Xbox One next-generation headsets Turtle Beach, which is working with Microsoft to develop market-leading audio solutions for the Xbox One, is introducing two new gaming headset that will be available in time for the launch of state-of-the art gaming console.

The Ear Force XO SEVEN is a premium wired surround sound headset built on the foundation of the tournament-grade SEVEN Series. A headset adapter which connects to the Xbox One controller places game and chat audio controls conveniently at your fingertips. The XO SEVEN has a detachable boom mic, is compatible with mobile devices and comes with a breakaway mobile cable with an in-line mic for phone calls and audio chat. The XO SEVEN has premium finishes, including a padded headband and noise isolating ear cups with memory foam cushions. It also features interchangeable speaker plates so users can customize the look of their headset. The XO SEVEN has a US MSRP of $149.95.

The Ear Force XO FOUR is a wired surround sound headset. A headset adapter which connects to the Xbox One controller places game and chat audio controls conveniently at your fingertips. The XO FOUR also has a 3.5mm cable for use with mobile devices, and has a detachable boom mic. The XO FOUR has a US MSRP of $99.95. Turtle Beach unveils Call of Duty®: Ghosts limited edition headsets As part of a two-year exclusive agreement with Activision, Turtle Beach is unveiling a new line of limited edition headsets optimized for Call of Duty: Ghosts. The ultimate accessory for franchise fans, the new headsets will feature Call of Duty: Ghosts branding, premium finishes and bonus content developed in collaboration with the game's developers, including voice prompts and audio presets. Turtle Beach unveils Marvel customizable entertainment headset The officially licensed Marvel SEVEN premium headset features interchangeable speaker plates, and is compatible with gaming consoles, PC, Mac® and mobile devices. The versatile wired amplified stereo headset can be used for gaming as well as watching movies, listening to music, chat and voice calls. Fans of Marvel's family of more than 5,000 comic-based characters will be able to customize their headset with collectible speaker plates. The universal headset is at the center of a collaboration between Turtle Beach and Marvel. Turtle Beach will have a significant presence at E3; Booth will feature live events Turtle Beach will have a significant presence at E3, anchored by a 10,000 square foot booth in the South Hall that features a dedicated Major League Gaming (MLG) eSports tournament area, interactive product showcases and a walk-up theater. The Turtle Beach booth will host the Turtle Beach MLG E3 All-Star Invitational, a Call of Duty®: Black Ops II tournament featuring four teams of top professional gamers competing for a cash prize. The round robin tournament will run during Expo hours throughout the three-day show.

The booth will also host two live panel discussions on June 12 featuring voice talent from popular video games, TV series and films. Heroes and Villains will feature Troy Baker (Bioshock), James Burns (Call of Duty: Black Ops I & II), David Eddings (Borderlands), Steve Blum (The Last of Us) and Nolan North (Uncharted). Heroines and Holograms will feature Jennifer Hale (Mass Effect), Jen Taylor (Halo), Ashley Johnson (The Last of Us) and Ashley Burch (Borderlands 2).

In addition, more than 800 Turtle Beach headsets will be on display or in use in other booths across the E3 floor with Turtle Beach partners, including Activision, Bethesda, IndieCade, Microsoft, TECMO KOEI America, Twitch, Warner Brothers Interactive, and Wargaming. PC gaming headsets featured at E3 In 2013 Turtle Beach announced a major commitment to the PC gaming market and introduced three new PC gaming headsets: the Ear Force Z SEVEN, Ear Force Z22 and Ear Force Z300. The headsets will be on display at E3. The Z SEVEN is the first PC headset to offer pure, uncompressed surround sound on PC and Mac through USB, and the first and only PC headset featuring an Audio Control Unit (ACU) with single-touch controls and audio preset switching. The Z22, which will be available at retail in August, is a wired stereo USB headset and the only wired PC headset to feature Chat Boost™, Variable Mic Monitor and the capability to answer voice calls while gaming. The Z300, which will be

available at retail in October, is a wireless stereo headset and the only PC headset with dual band interference-free wireless and dual pairing Bluetooth.

Turtle Beach is poised for growth as the market transitions to next-generation game platforms Turtle Beach has experienced steady growth in response to strong, global consumer demand for the company's gaming headsets based on their quality, advanced technology, innovative features and value. According to The NPD Group, Turtle Beach manufactures the top five best-selling third-party gaming headsets of all time, and nine of the top 10 best-selling gaming headsets in 2012 when ranked in dollar sales. In addition, the company's distribution footprint increased by more than 50 percent in 2012, and Turtle Beach branded headsets are now distributed in 41 countries across North America, South America, Europe, the Middle East, Africa and Asia.

"We are extremely excited about the new products and partnerships we have announced and what they mean for the future growth of our business," said Juergen Stark, Chief Executive Officer at Turtle Beach. "With Marvel, Activision, Microsoft, Twitch and our established relationships with Nintendo and Major League Gaming, it is clear that Turtle Beach has the strongest partnerships in our industry."