



NEWS RELEASE

Turtle Beach Partners With Tidal To Bring Premium Music Access To Gamers

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Gamers Get Three FREE Months of TIDAL with Any Gaming Headset Purchased from Turtlebeach.com Through January 31, 2020

SAN DIEGO, Sept. 19, 2019 /PRNewswire/ — Leading gaming audio and accessory brand **Turtle Beach** (Nasdaq: HEAR) today announced a new partnership with TIDAL – a premier global music streaming and entertainment platform – offering a free subscription with the purchase of any Turtle Beach gaming headset. Beginning today through January 31, 2020, fans who purchase any Turtle Beach headset from www.turtlebeach.com – including new, discounted, and refurbished products – will receive a code for three FREE months of TIDAL Premium when activated by February 28, 2020, giving them the opportunity to stream their favorite artists from their mobile devices and computers.

“We’re excited to work with TIDAL as Turtle Beach delivers a superior gaming audio experience and they deliver a superior music listening experience, and together we make a great entertainment combo for fans of both,” said Juergen Stark, CEO, Turtle Beach.

TIDAL provides customers with access to the streaming service’s exclusive content, robust music and video catalogue, along with expertly curated playlists, hundreds of live events across the country, concert giveaways, original podcasts and video series, and livestreamed performances from some of the biggest names in music.

“TIDAL is committed to providing users the best sound quality while seamlessly integrating into users’ everyday activities,” said Lior Tibon, COO, TIDAL. “As a leader in the gaming audio space, there was a natural synergy to partner with Turtle Beach and provide gamers unprecedented access to music and entertainment both on and off the digital battlefields.”

Turtle Beach is the leader in gaming audio because it creates the high-quality headsets players need to fully immerse themselves in their games, and to find success on the multiplayer battlefield. With headsets designed for Xbox One and PlayStation®4, Nintendo Switch™, PC and mobile/tablet devices, Turtle Beach has the broadest lineup of gaming headsets for gamers from all walks of life, including those who enjoy listening to their favorite artists in high-quality sound.

For more information on the latest Turtle Beach products and accessories, visit www.turtlebeach.com and be sure to follow Turtle Beach on **Facebook**, **Twitter** and **Instagram**.

About TIDAL

TIDAL is an artist-owned global music and entertainment platform that brings artists and fans closer together through unique original content and exclusive events. Available in 53 countries, the streaming service has more than 60 million songs and 250,000 high quality videos in its catalog along with original video series, podcasts, thousands of expertly curated playlists and artist discovery via TIDAL Rising. With the commitment of its owners to create a more sustainable model for the music industry, TIDAL is available in premium and HiFi tiers—which includes Master Quality Authenticated (MQA) recordings. For more information, please visit www.tidal.com.

About Turtle Beach Corporation

Turtle Beach (www.turtlebeach.com) is a leading gaming audio and accessory brand, offering a wide selection of cutting-edge, award-winning gaming headsets. Whether you're a professional esports athlete, hardcore gamer, casual player, or just starting out, Turtle Beach has the gaming headset to help you truly master your skills. Innovative and advanced technology, amazing high-quality gaming audio, crystal-clear communication, lightweight and comfortable designs, and ease-of-use are just a few features that make Turtle Beach a fan-favorite brand for gamers the world over. Designed for Xbox, PlayStation®, and Nintendo consoles as well as for PC, Mac®, and mobile/tablet devices, owning a Turtle Beach gaming headset gives you the competitive advantage. Hear Everything. Defeat Everyone®. In 2019 Turtle Beach acquired ROCCAT, a leading PC accessories maker that combines detail-loving German innovation with a genuine passion for designing the best PC gaming products. Turtle Beach's shares are traded on the Nasdaq Exchange under the symbol: HEAR.

Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Statements containing the words "may", "could", "would", "should", "believe", "expect", "anticipate", "plan", "estimate", "target", "goal", "project", "intend" and similar expressions, or the negatives thereof, constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties,

which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management's current belief and expectations, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to the substantial uncertainties inherent in the acceptance of existing and future products, the success of our marketing partnerships, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the implementation of any businesses we acquire and the integration of such businesses within our internal control over financial reporting and operations, our indebtedness, the Company's liquidity, and other factors discussed in our public filings, including the risk factors included in the Company's most recent Quarterly Report on Forms 10-Q and 10-K and the Company's other periodic reports. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, the Company is under no obligation to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments, or otherwise.

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