

Turtle Beach Laces Up With Kickstradomis To Create Unique Custom Gear & Activations

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SAN DIEGO, Sept. 10, 2020 /PRNewswire/ — Leading gaming headset and accessory brand **Turtle Beach** (Nasdaq: HEAR) today announced a new multi-year partnership with pop-culture sneaker artist **Kickstradomis** to produce custom gear and content with and for Turtle Beach brand ambassadors. Fans will also have a chance to win some of the exclusive products created with their favorite gaming celebrities, as well as to bid on them to raise money for the various charities and causes Turtle Beach and its brand ambassadors are supporting. Turtle Beach's Kickstradomis partnership kicks off today with a surprise customized pair of '07 Nike Air Force 1's specially designed for one of Turtle Beach's top gaming partners – the details of which will be shared via Turtle Beach's social channels – and fans will also have the chance to win a matching pair.

“Kickstradomis operates at the intersection of culture and gaming, and after the amazing feedback from our initial collaboration at Made in America 2019 we knew we wanted to work with him again,” said Ryan Dell, SVP of Global Marketing at Turtle Beach. “Now that we've made the partnership official, we can't wait for Kicksradomis to create his signature works of art, and to have some of those works benefit the charities and organizations that are important to our Turtle Beach family.”

Sal Amezcua, aka Kickstradomis, 33, from Los Angeles is a globally renowned artist, sneaker designer and avid gamer. Kickstradomis cemented his name as one of the top artists of his generation by creating one-of-a-kind projects with the likes of superstar athletes such as James Harden, Karl-Anthony Towns, Luka Dončić, Donovan Mitchell, and LeBron James, as well as collaborating with celebrities such as Robert Downey Jr, Will Smith, Martin Lawrence, and Ryan Reynolds. Turtle Beach and Kickstradomis first worked together in 2019 at the Made in America festival where he created custom kicks for celebrities backstage during the powerhouse event held in Philadelphia.

"I'm excited to be working with Turtle Beach, and to do so during one of the most powerful times in gaming history," said Kickstradomis. "Turtle Beach is redefining how companies engage with their fans and its partners, and I'm thrilled to be a part of and to help elevate this in my unique way through my art, with our fans."

For more information on Kickstradomis, follow him on **Instagram** and check out his website at www.kickstradomis.com. For information on the latest Turtle Beach products and accessories, visit www.turtlebeach.com, and be sure to follow Turtle Beach on **Facebook**, **Twitter** and **Instagram**.

About Turtle Beach Corporation

Turtle Beach Corporation (corp.turtlebeach.com) is one of the world's leading gaming audio and accessory providers. The Turtle Beach brand (www.turtlebeach.com) is known for pioneering first-to-market features and patented innovations in high-quality, comfort-driven headsets for all levels of gamer, making it a fan-favorite brand and the market leader in console gaming audio for the last decade. Turtle Beach's ROCCAT brand (www.roccat.org) combines detail-loving German innovation with a genuine passion for designing the best PC gaming products. Under the ROCCAT brand, Turtle Beach creates award-winning keyboards, mice, headsets, mousepads, and other PC accessories. Turtle Beach's shares are traded on the Nasdaq Exchange under the symbol: **HEAR**.

Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Statements containing the words "may", "could", "would", "should", "believe", "expect", "anticipate", "plan", "estimate", "target", "project", "intend" and similar expressions constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management's current belief, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to the Company's liquidity, the substantial uncertainties inherent in the acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the implementation of any businesses we acquire, our indebtedness, the outcome of our HyperSound strategic review

process and other factors discussed in our public filings, including the risk factors included in the Company's most recent Quarterly Report on Form 10-Q, the Company's most recent Annual Report on Form 10-K, and the Company's other periodic reports. Except as required by applicable law, including the securities laws of the United States, the Company does not intend to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments or otherwise.

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