

Turtle Beach Extends and Expands Partnership With League of Legends Streamer KayPea to Include ROCCAT PC Accessories

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New Multi-Year Deal Now Includes ROCCAT's Award-Winning PC Peripherals Alongside Turtle Beach's Best-Selling Console Gaming Headsets

WHITE PLAINS, N.Y.–(BUSINESS WIRE)–Aug. 12, 2021– Leading gaming accessory maker **Turtle Beach** (NASDAQ: HEAR), today announced it has extended and expanded its partnership with the indomitable League of Legends streamer KayPea. The new multi-year deal encompasses KayPea's continued use of her custom Turtle Beach **Elite Pro 2** gaming headsets on stream, and now adds ROCCAT's award-winning line of PC accessories, including her favorites – the **Kain 200** mouse and **Magma** keyboard. The refreshed partnership with KayPea sees the noted League of Legends (LoL) mid-lane player (and frequent dragon swiper) continuing as a key member of Turtle Beach and ROCCAT's growing family of **esports teams, influencers, and ambassadors** that encourage aspiring gamers of all backgrounds and genders to be better competitors and stronger gamers.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20210812005776/en/>

League of Legends Streamer KayPea extends her partnership with Turtle Beach and expands it to now include ROCCAT PC peripherals (Photo: Business Wire)

“KayPea has been an important member of the Turtle Beach family because of her

positive spirit and fierce competitiveness,” said Ryan Dell, SVP of Global Marketing for Turtle Beach and ROCCAT. “We appreciate all the hard work she does to continue growing her diverse fanbase, and I’m excited to keep working together as we introduce her community to more Turtle Beach gear and to ROCCAT in an even larger and

more expansive partnership.”

Kelsie ‘KayPea’ Pelling has been streaming since 2013 and over this time has nurtured and built an immense and diverse audience of over two million fans by being positive, funny, and using her quick wits. KayPea has honed her mid-lane skills in LoL to those of a champion who plays for the love of the game and her fans. She draws energy from her community and encourages connecting with them both on and offline when she can meet them face-to-face. KayPea also focuses on growing a multicultural and welcoming community by balancing being as interactive and positive as possible, while still maintaining her quality mechanical gameplay.

“I’ve thoroughly enjoyed my partnership with Turtle Beach and have appreciated the amazing support they’ve given me, which allows me to play the way I enjoy playing the most,” said Ms. Pelling. “I’m extremely excited to continue with Turtle Beach, and to now expand my journey with ROCCAT and all their amazing products and share these new experiences with my fans.”

For more information on the latest Turtle Beach products and accessories, visit www.turtlebeach.com and be sure to follow Turtle Beach on **TikTok**, **Twitter**, **Instagram**, and **Facebook**.

Visit ROCCAT.com to experience the latest precision gaming equipment from the award-winning PC accessory brand, and be sure to follow ROCCAT on **TikTok**, **Twitter**, **Instagram**, **Facebook**, and **YouTube**.

About Turtle Beach Corporation

Turtle Beach Corporation (www.turtlebeachcorp.com) is one of the world’s leading gaming accessory providers. The Turtle Beach brand (www.turtlebeach.com) is known for pioneering first-to-market features and patented innovations in high-quality, comfort-driven headsets for all levels of gamer, making it a fan-favorite brand and the market leader in console gaming audio for the last decade. Turtle Beach’s ROCCAT brand (www.roccat.com) combines detail-loving German innovation with a genuine passion for designing the best PC gaming products. Under the ROCCAT brand, Turtle Beach creates award-winning keyboards, mice, headsets, mousepads, and other PC accessories. Turtle Beach’s Neat Microphones brand (www.neatmic.com) creates high-quality USB and analog microphones for gamers, streamers, and professionals that embrace cutting-edge technology and design. Turtle Beach’s shares are traded on the Nasdaq Exchange under the symbol: **HEAR**.

Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about

future events. Statements containing the words “may”, “could”, “would”, “should”, “believe”, “expect”, “anticipate”, “plan”, “estimate”, “target”, “goal”, “project”, “intend” and similar expressions, or the negatives thereof, constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management’s current belief and expectations, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to, the substantial uncertainties inherent in the acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the integration of any businesses we acquire and the integration of such businesses within our internal control over financial reporting and operations, our indebtedness, the Company’s liquidity, and other factors discussed in our public filings, including the risk factors included in the Company’s most recent Annual Report on Form 10-K, Quarterly Report on Form 10-Q, and the Company’s other periodic reports. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, the Company is under no obligation to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments or otherwise.

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