



NEWS RELEASE

# Turtle Beach Expands Its Mobile Gaming Accessories Line With the Debut of the Brand's Hyper-Portable Atom Controller

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The Atom Controller's Unique and Versatile Two-Piece Design and Low-Latency Bluetooth Connection Make It Perfect to Pack and Go for an Exemplary Mobile Gaming Experience

WHITE PLAINS, N.Y.-(BUSINESS WIRE)-Oct. 18, 2022- Leading gaming accessory maker **Turtle Beach Corporation** (Nasdaq: HEAR) today revealed the **Turtle Beach® Atom™ Controller** as its latest mobile gaming controller and newest addition to the brand's expanding and critically-acclaimed controller portfolio, which includes the **Recon Cloud Hybrid Controller**, **Recon Controller**, and **REACT-R Controller**. The Atom Controller is an easily packable and portable mobile gaming controller with a unique design that magnetically connects to fit in a pocket, and splits apart into two separate modules when it's time to play. The Atom's versatile two-piece design and adjustable, spring-loaded smartphone clamps accommodate nearly every size Android 8.0+ smartphone on the market, with no need to remove phone cases. The two Atom modules use Turtle Beach's proprietary 2.4GHz wireless link to stay connected to each other when gaming, while low-latency Bluetooth® ensures a reliable, lag-free connection with Android smartphones when cloud gaming on Xbox Game Pass, GeForce Now, Steam Link, and more.

This press release features multimedia. View the full release here:  
<https://www.businesswire.com/news/home/20221018005467/en/>

Turtle Beach Expands Its Mobile Gaming Accessories Line with the Debut of the Brand's Hyper-Portable Atom Controller (Photo: Business Wire)

An exclusive Designed for Xbox **Atom Controller** comes in **Black and Yellow** and features

the Xbox Guide button plus a complimentary 1-month subscription to Xbox Game Pass. The Atom Controller also comes in **Black and Teal** and in **Red**. All three versions launch November 14, 2022 and are available for pre-order today at [www.turtlebeach.com](http://www.turtlebeach.com) and participating retailers worldwide for \$99.99 MSRP.

“More and more, mobile gaming is becoming part of everyday life and our Atom Controller makes it easy for gamers to pick up and go without sacrificing quality controls,” said Juergen Stark, Chairman and CEO, Turtle Beach Corporation. “The continued positive reception to our console, PC, and now mobile controller products has been great. Expanding our portfolio to reach mobile gamers is another testament to Turtle Beach’s commitment to growing our share of the overall controller market. Atom is the latest in our expanded lineup of controllers launching this year, with more to come.”

The Atom Controller features console-style controls that bring the familiar feel to mobile gamers, and the ergonomic handle shape keeps hands relaxed and comfortable for hours. A reliable 20-hour battery takes just 2.5 hours to charge back to 100%, and the Atom Controller companion app will let gamers configure additional features and search for new games.

The complete list of Atom Controller features includes:

- **Complimentary Xbox Game Pass Ultimate\***: Includes a 1-month free subscription to Xbox Game Pass Ultimate, giving players access to an expansive library of games that work perfectly with the Atom Controller.
- **Compact & Comfortable**: Magnetically connects into a compact, convenient shape to fit in a pocket, or in its included carrying bag. Plus, an ergonomic handle shape and console-style controls provide a familiar console experience for mobile.
- **Low-Latency Connectivity**: Connects lag-free to Android 8.0+ phones via low-latency Bluetooth, while the two independent modules connect to each other using Turtle Beach’s proprietary 2.4 GHz wireless link.
- **Built for Cloud Gaming**: Take the console experience on-the-go and play familiar mobile games on the cloud using Xbox Game Pass, GeForce Now Steam Link, and more.
- **Console Level Controls**: Equipped with full-size thumb sticks, a D-Pad, bumpers, triggers, and ABXY buttons, plus view and menu buttons for precise responsive controls on any cloud streaming title. The Designed for Xbox version also has an Xbox Guide button.
- **Adjustable Phone Clamps**: An ingenious two-piece controller design has integrated phone clamps with a depth range of 67-92 mm, snugly fitting any size Android smartphone while in its case.
- **More Gaming, Less Charging**: Each controller module is powered by its own battery, providing 20-hours total battery life on a single charge. Recharge in just 2.5 hours using the supplied USB-C cable.
- **Ergonomic Design**: A comfortable shape with familiar console controls keeps hands comfortable over long gaming sessions.

- Atom Companion App: Download the upcoming Atom Controller companion app from the Play Store to configure additional features, discover new games to play, and update firmware.

\*Complimentary subscription to Xbox Game Pass Ultimate is only available with the Designed for Xbox Atom Controller in Black and Yellow.

For more information on the latest Turtle Beach controllers, gaming headsets, simulation products, and other gaming accessories, visit [www.turtlebeach.com](http://www.turtlebeach.com) and be sure to follow Turtle Beach on **TikTok**, **Twitter**, **Instagram**, **Facebook** and **YouTube**.

## About Turtle Beach Corporation

Turtle Beach Corporation ([www.turtlebeachcorp.com](http://www.turtlebeachcorp.com)) is one of the world's leading gaming accessory providers. The Company's namesake Turtle Beach brand ([www.turtlebeach.com](http://www.turtlebeach.com)) is known for designing high-quality, comfort-driven headsets for all gamers. Innovation, first-to-market features, a broad range of products for every type of gamer, and top-rated customer support have made Turtle Beach a fan-favorite brand and the market leader in console gaming audio for over a decade. In 2021, Turtle Beach expanded the best-selling brand beyond headsets and successfully launched the first of its groundbreaking game controllers and gaming simulation accessories. Turtle Beach's ROCCAT brand ([www.roccat.com](http://www.roccat.com)) combines detail-loving German innovation with a genuine passion for designing the best PC gaming products, including award-winning keyboards, mice, headsets, mousepads, and other PC accessories. Turtle Beach's Neat Microphones brand ([www.neatmic.com](http://www.neatmic.com)) creates high-quality USB and analog microphones for gamers, streamers, professionals and students that embrace cutting-edge technology and design. Turtle Beach's shares are traded on the Nasdaq Exchange under the symbol: **HEAR**.

## Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Statements containing the words "may", "could", "would", "should", "believe", "expect", "anticipate", "plan", "estimate", "target", "goal", "project", "intend" and similar expressions, or the negatives thereof, constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management's current beliefs and expectations, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no

assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to logistic and supply chain challenges, the substantial uncertainties inherent in the acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the integration of any businesses we acquire and the integration of such businesses within our internal control over financial reporting and operations, our indebtedness, liquidity, and other factors discussed in our public filings, including the risk factors included in the Company's most recent Annual Report on Form 10-K, Quarterly Report on Form 10-Q, and the Company's other periodic reports filed with the Securities and Exchange Commission. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, the Company is under no obligation to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments or otherwise.

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