NEWS RELEASE

Turtle Beach Corporation Announces First Wide-Scale Deployment of HyperSound® Virtual Reality Audio Zones

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SAN DIEGO, C.A. – November 5, 2014 – Turtle Beach Corporation (NASDAQ: HEAR), a leading innovator of audio products and solutions, today announced the company's HyperSound® virtual reality audio solution has been implemented in Activision's Call of Duty: Advanced Warfare retail displays. The displays have been installed in 987 Best Buy locations in North America. The installation represents the largest implementation of virtual reality audio in a retail setting.

"This marquee implementation of HyperSound will change the way retailers think about retail audio," said Rodney Schutt, SVP and General Manager of HyperSound. "This is the first, large-scale implementation of a new generation of retail audio that is unlike anything that has been done before."

HyperSound audio emitters and a sub-woofer are integrated into the base of the retail display. They create a zone of audio that encompasses anyone standing in front of the display. The quality of the audio is three dimensional, creating a virtual reality effect that is similar to wearing a pair of surround sound headsets. The engineers at Turtle Beach have recently developed a new approach to HyperSound's digital signal processing that creates a more immersive, three-dimensional audio experience.

HyperSound represents a revolutionary new way to deliver targeted brand and product messages in store. Site-specific, targeted point-of-sale messaging can provide a number of benefits to retailers, including increased engagement and dwell time, and increased average revenue per customer. Because HyperSound creates a controlled sound zone, multiple displays can gain the benefits of audio in the same store without conflicting. To date, the use of audio with displays and kiosks has been limited by the noise bleed associated with traditional

speakers, and the sound reflection and low volumes associated with earlier versions of directional audio.

Call of Duty: Advanced Warfare is the latest installment of the incredibly successful Call of Duty® franchise. Call of Duty title launches have become an annual entertainment event and retail phenomenon, with fans across the world heading to stores for midnight launch events.

Call of Duty: Advanced Warfare, developed by Sledgehammer Games, envisions the powerful battlegrounds of the future, where both technology and tactic have evolved to usher in a new era of combat for the franchise. Advanced Warfare launches November 4 for Xbox 360, Xbox One, PlayStation®3, PlayStation®4, and PC.

The Call of Duty: Advanced Warfare kiosks were installed in Best Buy locations during the last two weeks of October.

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