NEWS RELEASE

Turtle Beach Announces iSeries Line of High-End Media Headsets

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VALHALLA, N.Y. – November 5, 2013 – Turtle Beach, the leading audio brand in the games industry, today announces the iSeries line of high-end media headsets. The iSeries– including the wireless surround sound i60 and the wireless amplified stereo i30 – are the first headsets purpose-built for use with the Mac and iOS products. The iSeries headsets are packed with innovations that Turtle Beach first introduced to gaming headsets but are new for mobile users, including features that improve chat and voice call quality and provide an unmatched level of control over audio.

The i60 and i30 share the same unique design that blends>

Both headsets include a built-in remote that works with iPhone, iPad and the Mac. They also feature innovative dual boom-less microphones that deliver clear, high-quality audio during chat, voice calling and use with Siri. i60 The flagship i60 features a control unit for use with Mac desktops and laptops that provides fingertip audio and preset control. Turtle Beach anticipates that the i60 will be the first wireless headset for Mac to provide:

• 7.1 DTS surround sound with adjustable speaker angles and EQ presets
• a fully programmable digital signal processor (DSP) • dual-band Wi-Fi for uncompressed, interference free wireless audio
• dual-pairing Bluetooth 4.0 connectivity

The i60 headset can be paired simultaneously with as many as eight Bluetooth devices and act as a stereo Bluetooth headset or as a wired stereo amplified headset using the provided 3.5mm standard cable. The i60 will be the only headset that can connect simultaneously to a Mac and an iOS device, so you can take calls through the

headset while you are gaming or listening to music. i30

The i30 is a wireless stereo Bluetooth 4.0 headset packed with features, including voice morphing and active noise cancellation. The i30 headset can also be paired directly with Bluetooth devices and act as a stereo Bluetooth headset or as a wired stereo amplified headset using a standard 3.5mm cable. Turtle Beach is the market leader in gaming headsets, producing both wired and wireless headsets for gaming consoles including the Xbox, PlayStation and Wii, handheld consoles such as the PS Vita and Nintendo DS, PCs, Macs and mobile devices. Turtle Beach has experienced steady growth over the past three years in response to strong, global consumer demand for the company's gaming headsets based on their quality, innovative features, and value. In 2012 the company's dollar share of the U.S. gaming headset market grew to 53.2 percent, and Turtle Beach ranked behind only Microsoft, Sony, and Activision in 2012 sales of all gaming accessories.

"The iSeries represents the next logical step in our evolution as we expand from gaming headsets to media headsets," said Turtle Beach CEO Juergen Stark. "We are excited to bring all the features and innovative technology that gamers associate with Turtle Beach to Apple enthusiasts." Pricing The i60 will have a MRSP of $399.99 and the i30 will have a MSRP of $299.99. Availability The i30 and i60 media headsets will be available starting today, November 5 at Apple retail stores, the Apple Online Store (**http://www.apple.com**) and the Turtle Beach Online Store (**http://www.turtlebeach.com**). About Turtle Beach Turtle Beach (**http://www.turtlebeach.com**) designs and markets premium audio peripherals for video game, personal computer, and mobile platforms, including its acclaimed line of Ear Force gaming headphones and headsets crafted for PC and Mac, Nintendo, PlayStation and Xbox game consoles, including the next-generation Xbox One. According to the NPD Group, Turtle Beach manufactures the top five best-selling third-party gaming headsets of all time when ranked in dollar sales. The Ear Force X12 wired headset is the No. 1 best-selling third-party gaming headset of all time. Turtle Beach is the official audio provider for Major League Gaming, the world's largest eSports league, and Twitch, the world's leading video platform and community for gamers.