



NEWS RELEASE

Turtle Beach Announces Expanded Partnership With NRG Esports

2020-03-30

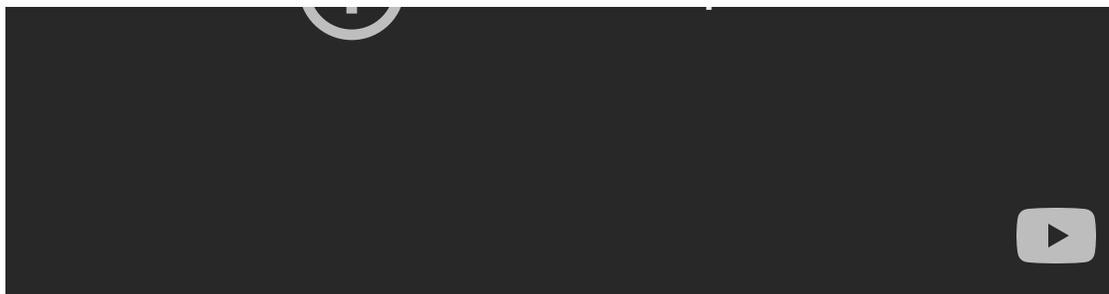
Turtle Beach Expands Current Partnership to Include Additional Teams and Content, ROCCAT Added as Official PC Gaming Accessories Brand for NRG Esports

SAN DIEGO, March 30, 2020 /PRNewswire/ — Leading gaming audio and accessory brand **Turtle Beach** (NASDAQ: HEAR) today announced the Company has expanded its partnership with **NRG Esports** – a top esports organization fielding some of the best professional teams and players across Apex Legends, Call of Duty, Fortnite, Rocket League, and more. In January, Turtle Beach announced the initial partnership with NRG’s **Chicago Huntsmen** CDL Franchise, and this expanded agreement now includes more of NRG’s roster of teams and players, with Turtle Beach serving as their official gaming audio partner. **ROCCAT**, Turtle Beach’s PC brand, is now NRG’s official gaming accessories partner for keyboards, mice, and other PC peripherals. Led by Co-CEOs Andy Miller and esports luminary Hector “H3CZ” Rodriguez, NRG Esports’ goal is to build winning esports and content teams. NRG Esports’ is bolstered by the company’s background and expertise across the gaming, traditional sports, and tech industries, and backed by investments from Shaquille O’Neal, Tiesto, Jennifer Lopez, Alex Rodriguez, and Marshawn Lynch, among others.



This video is private





“We’re excited to continue providing our best-in-class gaming headsets to Hector and NRG and look forward to working together to show PC gamers why ROCCAT is the PC brand they should be paying attention to,” said Juergen Stark, CEO, Turtle Beach. “Hector’s been part of the Turtle Beach family for years, and now with both Turtle Beach headsets and all our ROCCAT PC gaming accessories, we can continue working with him to provide more of NRG’s players with the best gear, and will be able to create more great content for gamers on all platforms.”

Through its partnership with Turtle Beach, NRG Esports’ teams are using some of the best gaming gear available today. Players will be using a variety of both brand’s award-winning headsets, mice, keyboards, and more, including Turtle Beach’s **Elite Pro 2**, **Elite Atlas**, and wireless **Elite Atlas Aero** headsets, as well as ROCCAT’s **Kone Pure Ultra** lightweight mouse, all-new **Kain** series gaming mice, and latest **Vulcan** series mechanical gaming keyboards. Additionally, Turtle Beach will be working directly with NRG’s players to create a wealth of unique, engaging, and fun content for fans, as well as working with them to build their insights and competitive knowledge into future products.

“I’m thrilled to bring NRG, Turtle Beach, and their new PC brand ROCCAT together this year,” said Hector Rodriguez, Co-CEO, NRG Esports. “I have such an incredible history working with Turtle Beach and wanted to bring that legacy with me as I started my new journey with NRG.”

Turtle Beach is the world’s leading console gaming headset maker. The Company recently announced 10 consecutive years of annually selling more gaming headsets than any competitor, and since 2010 it has sold over 34 million console gaming headsets in North America alone. The brand is known for creating high-quality gaming headsets for all types of gamers, and its Elite series headsets offer hardcore and pro gamers nothing but the best in sound quality, mic performance, and comfort. ROCCAT was acquired by Turtle Beach last year and is now the Company’s PC accessories brand. ROCCAT is known for combining detail-loving German innovation with a genuine passion for PC gaming, and has a history of creating award-winning accessories like the acclaimed **Kain** mouse – recently named “**The overall best gaming mouse available today**” by T3, and **Vulcan** keyboard – named **Best Gaming Keyboard of 2019** by WIRED.

For more information on NRG Esports check out www.nrg.gg. For additional information on the latest Turtle Beach

products and accessories, visit www.turtlebeach.com and sure to follow Turtle Beach on [Facebook](#), [Twitter](#) and [Instagram](#). For more information on Turtle Beach's lineup of German-engineered ROCCAT PC gaming accessories, visit <https://roccat.org>.

About NRG Esports

NRG is a global leader in gaming that fields some of the most popular and successful rosters in APEX, Fortnite, Rocket League, and Super Smash Brothers. In 2019, NRG Fortnite brought home over \$3 million in combined prize money, including two top-four placements in the Fortnite World Cup, won the Rocket League World Championship, and picked up nine first place finishes in APEX and three in Super Smash Brothers Ultimate. Founded by former Apple executive and co-owner of the Sacramento Kings, Andy Miller and 24 Hour Fitness founder Mark Mastrov, NRG is backed by a roundtable of experience and expertise stemming from traditional sports and tech industries alike; with investment from Shaquille O'Neal, Tiesto, Jennifer Lopez, Alex Rodriguez and Marshawn Lynch.

About Turtle Beach Corporation

Turtle Beach (www.turtlebeach.com) is a leading gaming audio and accessory brand, offering a wide selection of cutting-edge, award-winning gaming headsets. Whether you're a professional esports athlete, hardcore gamer, casual player, or just starting out, Turtle Beach has the gaming headset to help you truly master your skills. Innovative and advanced technology, amazing high-quality gaming audio, crystal-clear communication, lightweight and comfortable designs, and ease-of-use are just a few features that make Turtle Beach a fan-favorite brand and market leader in console audio for 10 years running. In 2019 Turtle Beach acquired ROCCAT, a leading PC accessories brand that combines detail-loving German innovation with a genuine passion for designing the best PC gaming products. Under the ROCCAT brand, Turtle beach provides award-winning keyboards and mice for PC gamers. Turtle Beach's shares are traded on the Nasdaq Exchange under the symbol: **HEAR**.

Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Statements containing the words "may", "could", "would", "should", "believe", "expect", "anticipate", "plan", "estimate", "target", "goal", "project", "intend" and similar expressions, or the negatives thereof, constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management's current belief and expectations, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no

assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to the Company's partnerships with influencers, athletes and esports teams and organizations, the substantial uncertainties inherent in the acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions including the impact of coronavirus on consumer demands and manufacturing capabilities, risks associated with the expansion of our business including the integration of any businesses we acquire and the integration of such businesses within our internal control over financial reporting and operations, our indebtedness, the Company's liquidity, and other factors discussed in our public filings, including the risk factors included in the Company's most recent Annual Report on Form 10-K, Quarterly Report on Form 10-Q, and the Company's other periodic reports. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, the Company is under no obligation to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments or otherwise.

All trademarks are the property of their respective owners.

View original content to download multimedia:<http://www.prnewswire.com/news-releases/turtle-beach-announces-expanded-partnership-with-nrg-esports-301031986.html>

SOURCE Turtle Beach Corporation

Eric Nielsen, Step 3 PR, On behalf of Turtle Beach, +1 202.276.5357, eric@step-3.com; Keith Hennessey, Sr. Dir. Communications & Partnerships – UK & Europe, Turtle Beach, +44 (0) 1256 678350, keith.hennessey@turtlebeach.com; Jessica Albiston, Global PR Contact, Turtle Beach Germany GmbH, jessica.albiston@turtlebeach.com; For Investor Information, Contact: Cody Slach or Sean McGowan, Gateway Investor Relations, +49 (0)40 30 99 495 239, On behalf of Turtle Beach, HEAR@gatewayir.com