



NEWS RELEASE

# Turtle Beach Announces Elite Membership Program

2014-06-05

SAN DIEGO, CALIFORNIA, June 6, 2014 — Turtle Beach, the leading audio brand in the video games industry, today announced the Elite Membership Program, an exclusive offering available with all Turtle Beach Elite gaming headsets. Turtle Beach Elite gaming headsets, which will debut at the Electronic Entertainment Expo (E3) in Los Angeles from June 10 to 12, have advanced features designed to meet the needs of professional tournament and elite competitive players. Turtle Beach is the gaming audio brand of Turtle Beach Corporation (NASDAQ: HEAR).

The purchase of any Elite gaming headset includes the opportunity to enroll in the Turtle Beach Elite Membership Program. Member benefits include discounts on Turtle Beach products and partner products and services, two-year extended product warranty, early access to news and product information, concierge service and a range of unique, member-only opportunities at Major League Gaming (MLG) tournaments and other industry events. The Turtle Beach Elite Program is only available to participants who reside in markets where Turtle Beach Elite products are sold. Additionally, specific program benefits vary by market and will also be subject to local restrictions.

“The Turtle Beach Elite Membership Program is an exclusive offering for tournament professionals and competitive gamers,” said Bob Picunko, Chief Marketing Officer at Turtle Beach Corporation. “The Elite program will offer a range of benefits and access to unique gaming-related opportunities.”

The first Elite products are anticipated to be in stores in the Fall of 2014.

<http://www.turtlebeach.com/elite>