



NEWS RELEASE

Turtle Beach And ROCCAT Team-Up With Pop Culture And Esports Creator And Host Erin Ashley Simon

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SAN DIEGO, July 15, 2020 /PRNewswire/ — Leading gaming headset and accessory brand **Turtle Beach** (Nasdaq: HEAR) and PC peripherals brand, **ROCCAT**, today announced a new multi-year partnership as the official gaming audio and accessories partner of **Erin Ashley Simon**. Ms. Simon is a multimedia personality, host, and producer at the forefront of contemporary culture, with Forbes calling her “**the future of esports storytelling**” in a 2019 article. Together, Turtle Beach, ROCCAT, and Ms. Simon will produce content highlighting the power and benefit of using high-quality gaming equipment on the digital battlefield and during broadcasts, and Ms. Simon will also have a hand in helping to shape Turtle Beach and ROCCAT’s future marketing initiatives by working with the internal teams to help craft campaigns, features, and stories.

“When we look for partners, we seek leaders who share our passion for gaming and we’re impressed with everything Erin represents as a creator, a communicator, and a player,” said Juergen Stark, CEO, Turtle Beach. “It’s an honor to have Erin join us and work with both the Turtle Beach and ROCCAT brands so we can further excel in more areas of gaming, culture, and content.”

Erin Ashley Simon was a gamer well before gaming influencers and content creators started gaining mainstream attention. A decade ago, as gaming culture began to expand, she harnessed the power of blogging and evolved her insight and entertainment abilities into the **Grass Routes** podcast, a show she continues to host today. Many will also recognize Erin as a familiar face from numerous esports events, and she was also previously a host of Cheddar Esports. Erin sees her ties in gaming, music, and entertainment as powerful assets as she creates unique content illuminating the intersection of gaming and pop culture.

"It's been exhilarating to witness the speed of the evolution of gaming, and to be able to harness that energy and introduce the culture to an even wider audience," said Ms. Simon. "Turtle Beach and ROCCAT's gear definitely elevates my gaming with the best sound and precision tools for the job, but more importantly they amplify my vision for what gaming can become and I'm thrilled to have partners as devoted to gaming as I am."

For more information on the latest Turtle Beach products and accessories, visit <https://www.turtlebeach.com>, and be sure to follow Turtle Beach on **Facebook**, **Twitter** and **Instagram**. For more information on ROCCAT's line-up of high-quality, German-engineered PC gaming accessories, visit www.roccat.org.

About Turtle Beach Corporation

Turtle Beach Corporation (www.corp.turtlebeach.com) is one of the world's leading gaming audio and accessory providers, headquartered in San Diego, CA. The Turtle Beach brand (www.turtlebeach.com) is known for pioneering first-to-market features and patented innovations in high-quality, comfort-driven headsets for all levels of gamer, making it a fan-favorite brand and the market leader in console gaming audio for the last decade. Turtle Beach's ROCCAT brand (www.roccat.org) combines detail-loving German innovation with a genuine passion for designing the best PC gaming products. Under the ROCCAT brand, Turtle Beach creates award-winning keyboards, mice, headsets, mousepads, and other PC accessories. Turtle Beach's shares are traded on the Nasdaq Exchange under the symbol: **HEAR**.

Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Statements containing the words "will", "may", "could", "would", "should", "believe", "expect", "anticipate", "plan", "estimate", "target", "project", "intend" and similar expressions constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management's current belief, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to the Company's partnerships with influencers, athletes, and esports teams and organizations, the substantial uncertainties inherent in the acceptance and growth of existing and future products, the difficulty of

commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions including the impact of coronavirus on consumer demands and manufacturing capabilities, risks associated with the expansion of our business including the integration of any businesses we acquire and the integration of such businesses within our internal control over financial reporting and operations, our indebtedness, the Company's liquidity, and other factors discussed in our public filings, including the risk factors included in the Company's most recent Annual Report on Form 10-K, Quarterly Report on Form 10-Q, and other periodic reports. Except as required by the federal securities laws, the Company disclaims any obligation to update any forward-looking statements after the date of this release whether as a result of new information, future developments or otherwise.

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