

# Top YouTubers Ali-A And Clare Siobhan Team-Up With ROCCAT For PC Gaming Accessories Partnership

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SAN DIEGO, June 10, 2020 /PRNewswire/ — **ROCCAT**, Turtle Beach's Hamburg, Germany-based PC brand, today announced it has partnered with top YouTubers, **Ali-A** and **Clare Siobhan**. Already fans of **Turtle Beach** (Nasdaq: HEAR) gaming headsets, the two UK-based influencers – with over 24 million combined subscribers – are now fully equipped with the latest award-winning gear from ROCCAT for their PC gaming stations.

“Ali-A and Clare are two gamers who clearly recognize the importance of using quality PC accessories, and we're thrilled to welcome them to the ROCCAT family,” said René Korte, General Manager for PC Products at Turtle Beach. “Clare's passion for the Sims 4 is unrivalled and speaks to a large element of our community, and Ali-A is a YouTube legend who resonates with a wide variety of gamers. It's fantastic to have these two major talents join us.”

Clare's YouTube channel currently has over 1.7 million subscribers and is rapidly growing. Ali-A has over 23 million subscribers and is globally famous for his Call of Duty and Fortnite videos.

“Everything about ROCCAT's PC gear, from the design and look to the feel and performance, has been wonderful,” said Clare Siobhan. “I'm also having fun with the AIMO lighting system since it offers a lot of options and I've always loved customizing characters and environments in my PC games. Now I also get to do it with my mouse, keyboard, and more.”

Ali-A added, “Having used Turtle Beach headsets since my early days of gaming, it's really exciting to now add ROCCAT to my PC setup. I've been playing more and more on PC recently and found that the **Vulcan** keyboard and **Kone Pure Ultra** mouse give me a competitive advantage because the feedback from the keys and mouse

buttons feel great to the touch, and deliver precise, lightning-fast responses.”

Both Ali-A and Clare are using ROCCAT’s acclaimed **Vulcan** keyboard and the latest **Kone Pure Ultra** mouse. For more on their growing success, visit Clare’s channel at <https://www.youtube.com/user/claresiobhan>, and Ali-A’s gameplays can be viewed at <https://www.youtube.com/user/Matroix>. For more information on ROCCAT’s line-up of high-quality, German-engineered PC gaming accessories, visit <https://roccat.org>.

### About Turtle Beach Corporation

Turtle Beach ([www.turtlebeach.com](http://www.turtlebeach.com)) is a leading gaming audio and accessory brand, offering a wide selection of cutting-edge, award-winning gaming headsets. Whether you’re a professional esports athlete, hardcore gamer, casual player, or just starting out, Turtle Beach has the gaming headset to help you truly master your skills. Innovative and advanced technology, amazing high-quality gaming audio, crystal-clear communication, lightweight and comfortable designs, and ease-of-use are just a few features that make Turtle Beach a fan-favorite brand and market leader in console audio for 10 years running. In 2019 Turtle Beach acquired ROCCAT, a leading PC accessories brand that combines detail-loving German innovation with a genuine passion for designing the best PC gaming products. Under the ROCCAT brand, Turtle Beach provides award-winning keyboards and mice for PC gamers. Turtle Beach’s shares are traded on the Nasdaq Exchange under the symbol: **HEAR**.

### Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Statements containing the words “may”, “could”, “would”, “should”, “believe”, “expect”, “anticipate”, “plan”, “estimate”, “target”, “goal”, “project”, “intend” and similar expressions, or the negatives thereof, constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management’s current belief and expectations, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to the Company’s partnerships with influencers, athletes and esports teams and organizations, risks related to the substantial uncertainties inherent in the acceptance of existing and adoption of future products, the difficulty of commercializing and protecting new technology and products, the impact of competitive products and pricing,

general business and economic conditions, risks associated with the expansion of our business including the implementation of any businesses we acquire and the integration of such businesses within our internal control over financial reporting and operations, our indebtedness, the Company's liquidity, and other factors discussed in our public filings, including the risk factors included in the Company's most recent Quarterly Report on Forms 10-Q and 10-K and the Company's other periodic reports. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, the Company is under no obligation to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments or otherwise.

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