



NEWS RELEASE

# TURTLE BEACH'S ALL-NEW RECON 70 SERIES GAMING HEADSETS FOR XBOX ONE & PLAYSTATION 4 NOW AVAILABLE AT RETAIL

2019-05-01

With a MSRP of \$39.95 the Recon 70 is an Affordable, High-Quality Headset for Xbox One, PS4, and Nintendo Switch, and has Been Hailed as the 'Best Budget Nintendo Switch Headset' by Games Radar

San Diego, CA – May 1, 2019 – **Turtle Beach** (NASDAQ: HEAR), the global leader in gaming audio, today announced the Company's all-new **Recon 70** series gaming headsets for Xbox One and PlayStation®4 are now available at retail, in addition to the Recon 70 for Nintendo Switch™ that launched last month. With a MSRP of \$39.95, the Recon 70 delivers high-quality game audio through powerful 40mm over-ear speakers and features Turtle Beach's renowned high-sensitivity flip-up mic. Additionally, the Recon 70's lightweight design, padded and adjustable headband, and leatherette ear cushions provide the necessary comfort during those long gaming sessions as players rack-up more wins on the battlefield.

The Recon 70 is the successor to Turtle Beach's Recon 50 series – the #1 selling wired gaming headset in North America<sup>1</sup>, having sold over five million units to date. Further, the Recon 70 for Nintendo Switch launched last month and has already seen strong initial feedback, including a **4/5 review score** and being designated as the “**best budget Nintendo Switch headset**” by Games Radar. The Recon 70 series gaming headsets also come in a variety of colors. The Xbox One and PS4™ models are available in both black or white with green and blue accents, respectively, while the Nintendo Switch version has a black frame with signature red accents. Also available at

participating retailers is a unique midnight red version of the Recon 70 for PS4.

“The RECON 70 delivers outstanding entry-level value, elevating its predecessor’s offering with an updated design including our powerful flip-to-mute mic – a feature previously only available on higher-end products like the best-selling \$99 **Stealth 600**,” said Juergen Stark, CEO, Turtle Beach. “With an even wider range of color options and broad compatibility with all gaming systems, we’re confident we’ll see the RECON 70 continue our trend of having the top-selling entry-level gaming headset.”

Today’s gamers spend more and more time climbing the leaderboards, making the need for superior audio, crystal-clear communication, and lightweight comfort larger than ever, and the RECON 70 delivers it all. Key features include:

## FLIP-UP MIC

Turtle Beach’s renowned high-sensitivity mic picks up your voice loud and clear to ensure your commands are always heard. Previously available on higher-end headset models, the mic can be flipped up out of the way to mute when not in use, and blends into the headset’s design.

## LIGHTWEIGHT COMFORT

A lightweight headset design featuring a padded headband and ear cushions ensures complete comfort during those hours-long gaming sessions.

## HIGH-QUALITY 40MM SPEAKERS

Superior 40mm over-ear speakers deliver amazing game sound so you hear every crisp high and thundering low.

## PREMIUM EAR CUSHIONS

Synthetic leather-wrapped ear cushions provide added comfort, improved bass response and better noise-isolation.

## MULTIPLATFORM COMPATIBILITY

Designed for Xbox One, PS4 Pro & PS4, and Nintendo Switch, and also compatible with PC and mobile devices with a 3.5mm connection.

For more information on the latest Turtle Beach products and accessories, visit [www.turtlebeach.com](http://www.turtlebeach.com) and be sure to follow Turtle Beach on **Facebook**, **Twitter** and **Instagram**.

## About Turtle Beach Corporation

Turtle Beach ([www.turtlebeach.com](http://www.turtlebeach.com)) is a leading gaming accessory brand, offering a wide selection of cutting-edge, award-winning gaming headsets. Whether you're a professional esports athlete, hardcore gamer, casual player, or just starting out, Turtle Beach has the gaming headset to help you truly master your skills. Innovative and advanced technology, amazing high-quality gaming audio, crystal-clear communication, lightweight and comfortable designs, and ease-of-use are just a few features that make Turtle Beach a fan-favorite brand for gamers the world over. Designed for Xbox, PlayStation®, and Nintendo consoles as well as for PC, Mac®, and mobile/tablet devices, owning a Turtle Beach gaming headset gives you the competitive advantage. Hear Everything. Defeat Everyone.™ The Company's shares are traded on the Nasdaq Exchange under the symbol: HEAR.

## Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about

future events. Statements containing the words “may”, “could”, “would”, “should”, “believe”, “expect”, “anticipate”, “plan”, “estimate”, “target”, “project”, “intend” and similar expressions constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management’s current belief, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to the Company’s liquidity, the substantial uncertainties inherent in the acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the integration of any businesses we acquire, our indebtedness, and other factors discussed in our public filings, including the risk factors included in the Company’s most recent Annual Report on Form 10-K and the Company’s other periodic reports. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, the Company is under no obligation to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments or otherwise.

All trademarks are the property of their respective owners.

1Source: The NPD Group/Retail Tracking Service/Video Games/Units/U.S. & Canada/Jan 2014-Mar 2019.

2Source: The NPD Group/Retail Tracking Service/Video Games/Dollars/U.S. & Canada/Jan-Dec 2018 and Jan-Mar 2019.

###

For More Information, Contact:

Eric Nielsen

Step 3 PR

On behalf of Turtle Beach

202.276.5357

[eric@step-3.com](mailto:eric@step-3.com)

Keith Hennessey

Sr. Director, Communications & Partnerships – International

Turtle Beach

+ 44 (0) 1256 678350

[keith.hennessey@turtlebeach.com](mailto:keith.hennessey@turtlebeach.com)