



NEWS RELEASE

# TURTLE BEACH WELCOMES MAY AS NATIONAL BETTER HEARING & SPEECH MONTH AND ENCOURAGES CONSUMERS TO GET THEIR HEARING CHECKED AND EXPERIENCE THE HYPERSOUND CLEAR 500P

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The HyperSound Clear 500P Addresses One of the Most Common Hearing Loss Complaints – Being Able to Understand the Television Clearly

San Diego, CA – May 5, 2016 – **Turtle Beach Corporation** (NASDAQ: HEAR), a leading audio technology company for over 40 years, is excited to welcome May and celebrate National Better Hearing & Speech Month, a great time to ensure you're hearing the world around you. One of the most common early signs of hearing loss is the television volume being too loud, so if you find yourself struggling to hear and understand what's being said on the television, or find your family and friends constantly complaining that the television volume is up too high, then it might be time to visit your local hearing healthcare professional and ask for a demonstration of Turtle Beach's HyperSound Clear™ 500P – the company's revolutionary new home audio system specifically designed to help individuals and their families have a better television listening experience.

One of the biggest breakthroughs in audio technology in decades, Turtle Beach's HyperSound Clear 500P has been shown to significantly improve sound clarity and speech intelligibility to help people hear and understand the television more clearly<sup>1</sup>, allowing them to once again enjoy watching their favorite movies and shows, listen to

music and play video games while hearing crisp, clear audio. To learn more about the HyperSound Clear 500P, please visit the official website at <http://hypersoundhearing.com>, and for those interested in experiencing the HyperSound Clear 500P firsthand at their local hearing healthcare professionals' office, click the "WHERE TO BUY" button, which will locate and provide contact information for the nearest participating provider.

"Hearing loss is a serious and widespread healthcare issue and the statistics really are reason for concern," said Rodney Schutt, SVP and General Manager for the HyperSound business at Turtle Beach. "It's the third largest chronic physical condition after heart disease and arthritis, and approximately 50 million Americans have some form of hearing loss, with another 1.1 billion teenagers and young adults at risk – those are significant numbers. We know HyperSound Clear helps people hear the television better, which can improve the quality of life for somebody with hearing loss and their loved ones at home. It's our hope that as people have a better television listening experience by adding the HyperSound Clear 500P to their home entertainment setup, they'll sooner realize how much of their hearing they're missing outside the home, and will be more motivated to seek help with their hearing sooner in life. And with May being National Better Hearing & Speech month, there's no better time than now to go get your ears checked."

HyperSound® technology is a fundamentally new approach to sound delivery that generates a highly directional, narrow beam of audio in the air that can be pointed to a very specific location. Similar to how a flashlight directs a beam of light, Turtle Beach's HyperSound Clear 500P directs a beam of audio to targeted listeners, delivering an immersive, 3D audio experience. The HyperSound Clear 500P works in parallel with the audio from the television or home theater system, so a person sitting in the HyperSound audio beam can independently control the device's volume, while everyone else in the room hears audio from the television speakers or home theater system at a normal volume level. This means that people having trouble hearing the TV, along with family and friends, can once again return to the living room to enjoy the latest home entertainment together.

## About Turtle Beach Corporation

Turtle Beach Corporation (<http://corp.turtlebeach.com>) designs innovative, market-leading audio products for the consumer, healthcare and commercial sectors. Under its award-winning Turtle Beach brand ([www.turtlebeach.com](http://www.turtlebeach.com)), the Company has been the clear market share leader for the past five-plus years with its wide selection of acclaimed gaming headsets for use with Xbox One and PlayStation®4, as well as personal

computers and mobile/tablet devices. Under the HyperSound brand ([www.hypersound.com](http://www.hypersound.com)), the Company markets pioneering directed audio solutions that have applications in hearing healthcare, digital signage and kiosks and consumer electronics. The Company's shares are traded on the NASDAQ Exchange under the symbol: **HEAR**.

#### Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release, including those regarding the intended use of proceeds from the Offering and concurrent private placement, may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Forward looking statements are based on management's statements containing the words "may", "could", "would", "should", "believe", "expect", "anticipate", "plan", "estimate", "target", "project", "intend" and similar expressions constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management's current belief, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, the substantial uncertainties inherent in acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the implementation of any businesses we acquire, our indebtedness, and other factors discussed in our public filings, including the risk factors included in the prospectus supplement filed in connection with the Offering, the Company's most recent Annual Report on Form 10-K and the Company's other periodic reports. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, the Company is under no obligation to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments or otherwise.

1 Mehta, R., Mattson, S., & Seitzman, R., Kappus, B. (2015, August). Speech recognition in the sound field: directed audio vs. conventional speakers. Audiology Online, Article 14901. Retrieved from <http://www.audiologyonline.com>. Dr. Mehta and Dr. Mattson are paid consultants of Turtle Beach.

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