



NEWS RELEASE

# TURTLE BEACH UNVEILS HYPERSOUND GLASS – THE WORLD’S FIRST TRANSPARENT DIRECTIONAL SPEAKERS

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Company’s Latest Innovation in HyperSound Directional Audio

Opens Doors for Future Product Possibilities

San Diego, CA – June 8, 2016 – **Turtle Beach Corporation** (NASDAQ: **HEAR**), a leading audio technology company for over 40 years, has achieved another significant breakthrough with its HyperSound® technology, as the company revealed today it is now able to create directional audio using a transparent pane of glass. The Company’s latest innovation opens the doors for exploration into future glass-based directional audio products and applications in the consumer, commercial and hearing healthcare spaces. Turtle Beach will be showing an early prototype of HyperSound Glass directional speakers at the 2016 Electronics Entertainment Expo, which takes place June 14-16, 2016 at the L.A. Convention Center.

“The advancements the HyperSound team is making with directional audio are simply amazing – some of the biggest breakthroughs in audio technology to come along in decades,” said Juergen Stark, CEO, Turtle Beach Corporation. “Being able to create highly directional audio using glass opens up many potential opportunities, including integrating into desktop monitors, commercial displays, desktop speakers, and automotive dashboard glass to provide warnings directed specifically at the driver...pretty much anywhere there’s glass there’s a potential for audio. As we progress the technology, this also opens up licensing possibilities to external parties looking for

ways to integrate the latest audio technology into their products. Again, it's still early in development and the applications are simply ideas on the drawing board, but at the same time having HyperSound directional audio working on glass is very exciting and we can't wait to show it publicly for the first time at E3."

HyperSound technology is a fundamentally new approach to sound delivery that generates a highly directional, narrow beam of audio in the air. Similar to how a flashlight directs a beam of light, HyperSound directs a beam of audio to targeted listeners in a specific spot, delivering an immersive, 3D-like audio experience. HyperSound Glass is similar in design to touchscreen glass, where there are multiple layers of transparent materials and electronics working in conjunction with the glass. For HyperSound Glass, the glass pane is layered with a set of transparent films allowing it to generate a beam of ultrasound that delivers crisp, clear audio to the targeted listener.

To learn more about HyperSound technology working on glass, go to **HyperSound Innovations**. For additional information on Turtle Beach's HyperSound Commercial and Hearing Healthcare products, including the HyperSound Clear 500P, visit the **HyperSound** and **HyperSound Hearing** websites.

## About Turtle Beach Corporation

Turtle Beach Corporation (<http://corp.turtlebeach.com>) designs innovative, market-leading audio products for the consumer, healthcare and commercial sectors. Under its award-winning Turtle Beach brand ([www.turtlebeach.com](http://www.turtlebeach.com)), the Company has been the clear market share leader for the past five-plus years with its wide selection of acclaimed gaming headsets for use with Xbox One and PlayStation®4, as well as personal computers and mobile/tablet devices. Under the HyperSound brand ([www.hypersound.com](http://www.hypersound.com)), the Company markets pioneering directed audio solutions that have applications in hearing healthcare, digital signage and kiosks and consumer electronics. The Company's shares are traded on the NASDAQ Exchange under the symbol: **HEAR**.

## Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release, including

those regarding the intended use of proceeds from the Offering and concurrent private placement, may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Forward looking statements are based on management's statements containing the words "may", "could", "would", "should", "believe", "expect", "anticipate", "plan", "estimate", "target", "project", "intend" and similar expressions constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management's current belief, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to the Company's liquidity, the substantial uncertainties inherent in acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the implementation of any businesses we acquire, our indebtedness, and other factors discussed in our public filings, including the risk factors included in Company's most recent Annual Report on Form 10-K, Quarterly Report on Form 10-Q and other periodic reports. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, the Company is under no obligation to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments or otherwise.

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