NEWS RELEASE

TURTLE BEACH TO DEBUT LIMITED EDITION CALL OF DUTY®: BLACK OPS II GAMING HEADSETS

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VALHALLA, N.Y. & LOS ANGELES – June 5, 2012 – Turtle Beach, pioneers and market-leaders of the gaming headset category, today introduced a new line of exclusively licensed, limited edition Call of Duty®: Black Ops II Ear Force headsets. Custom designed and optimized to deliver enhanced audio experiences for the year's most anticipated entertainment launch Call of Duty: Black Ops II, the distinctive line will be previewed at Turtle Beach's Electronic Entertainment Expo (E3) booth: Los Angeles Convention Center South Hall #2447, from June 5 – 7, 2012. Turtle Beach, Activision Publishing, Inc. and award-winning game developer Treyarch are collaborating on every facet of the line, from design to the unique features of each model, offering select compatibility across most major platforms. As with last year's highly successful launch of Call of Duty®: Modern Warfare® 3 headset models, Turtle Beach will work with Activision to deploy an extensive mix of marketing, media and retail initiatives to support the new line.

"Turtle Beach is honored to be working with Treyarch and Activision on a line of new headsets for the release of Call of Duty: Black Ops II," said Bob Picunko, Chief Marketing Officer at Turtle Beach. "Whether you are a hardcore multiplayer gamer or a casual mobile player, the goal in the development of these new headsets is to allow the player to hear the game the way the developer intended." The Call of Duty®: Black Ops II Ear Force lineup is built with the latest in video game audio technology and is comprised of five products; Ear Force TANGO, Ear Force SIERRA, Ear Force X-RAY, Ear Force KILO and Ear Force EARBUDS. Each limited edition model contains a unique feature set, special packages, bonus content and a price point suitable for casual gamers to serious competitors. These models are specifically designed to enhance the audio experience across each scenario within the epic gameplay of Call of Duty®: Black Ops II, while placing the technology of the future in gamer's hands today. Ear Force TANGO – The top of the line Tango headset offers Call of Duty: Black Ops II fans a sleek, premium design combined with Bluetooth, Wireless Dolby Surround Sound and programmable presets for the ultimate audio experience

across the Xbox 360 and PlayStation 3. The Tango can be loaded with unique Call of Duty: Black Ops II voice prompts and exclusive audio presets custom-created with Treyarch to create a signature game experience. Players also have the option of configuring personalized presets to customize game, chat and mic audio for different gaming scenarios. In addition, the Tango's wireless radio features Turtle Beach's new dual band Wi-Fi technology and operates via a rechargeable battery for up to 15 hours of uninterrupted gameplay. MSRP: $299.99 Ear Force SIERRA – Optimized for pro tournaments and competitive online play, the Sierra Programmable Dolby Surround Sound headset can also be loaded with Call of Duty: Black Ops II presets custom-created by Treyarch and the option to swap out with personalized presets. The Sierra features a streamlined design with a LED backlit control with touch control capabilities and limited edition Call of Duty: Black Ops II speaker plates for use with Xbox 360, PlayStation 3 and PC platforms. In addition, the Sierra features voice morphing so players can disguise their voices; Sonic Lens™ with sound field expander to widen or narrow the sound field and hear game play cues like enemy footsteps; and Ear Guard™ with Blast Limiter to limit the intensity of thunderous sounds like explosions and gunfire. MSRP: $279.99 Ear Force X-RAY – Boasting clean design and the latest tech, the dual band wireless X-Ray provides Call of Duty: Black Ops II players with an optimized Dolby Surround Sound experience for Xbox 360 and PlayStation 3. Featuring a rechargeable battery and dynamic Chat Boost, players can battle for up to 15 hours in>

Ear Force KILO – For Call of Duty: Black Ops II gamers seeking an affordable high fidelity stereo experience, the new USB powered Kilo delivers with its powerful 50mm speakers and amplified stereo sound for the Xbox 360, PlayStation 3 and PC platforms. Players can also quickly access critical gaming audio controls, including chat and game volume via its inline amp, and experience enhanced depth and realism through the headset's Bass Boost. MSRP: $79.99 Ear Force EARBUDS – The Ear Force Earbuds are the ideal audio solution for gamers looking to display their dedication to Call of Duty: Black Ops II and enjoy premium quality audio while gaming, talking or listening to music, on their mobile phones or tablets. Its inline microphone provides crystal-clear communication for hands-free calling or chatting during online game play, while its ear gels and design are optimized to eradicate ambient noise and provide optimal comfort. MSRP: $69.99 Additional details about limited edition Turtle Beach Call of Duty: Black Ops II package features, bonus content, promotions and more will be announced later in 2012.

Scheduled to launch worldwide on November 13, 2012, Call of Duty: Black Ops II is the sequel to the universally acclaimed and record setting Call of Duty: Black Ops. Award winning developer Treyarch and Activision Publishing, Inc., a wholly owned subsidiary of Actvision Blizzard, Inc. (Nasdaq: ATVI), return to take gamers to the year 2025 in the most groundbreaking and visceral Call of Duty® experience ever. Featuring a near future setting, branching storylines, advanced weaponry and new graphics technology, Call of Duty: Black Ops II pushes the boundaries of the famed franchise. For more information, visit **www.callofduty.com/blackops2** or follow Call of Duty: Black Ops II on **www.facebook.com/codblackops**. The dominant player in the gaming headset category, Turtle Beach revolutionized game audio with the industry's first truly customizable headset, the Ear Force PX5, followed by the Ear Force XP500, the first Xbox 360 headset to feature completely wireless Xbox LIVE chat capabilities. Gamers

interested in learning more about Turtle Beach's lineup of Call of Duty: Black Ops II headsets should visit turtlebeach.com/E32012 to sign up for updates about special content, additional product details, pre and on-sale info and other special news and alerts. About Treyarch Treyarch is an industry-leading game developer, wholly owned by Activision Publishing, Inc. whose previous game Call of Duty®: Black Ops set an entertainment launch opening record upon its release in 2010 and continues to be one of the best-selling games of all time, according to NPD and GfK Chart-Track. Treyarch is an industry-leading game developer, wholly owned by Activision Publishing, Inc. whose previous game set an entertainment launch opening record upon its release in 2010 and continues to be one of the best-selling games of all time, according to NPD and GfK Chart-Track.

About Activision Publishing, Inc. Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products. Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products. Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Australia, Russia, Japan, South Korea, China and the region of Taiwan. More information about Activision and its products can be found on the company's website, **www.activision.com**. About Turtle Beach Turtle Beach (**www.turtlebeach.com**) designs and markets premium audio peripherals for video game, personal computer, and mobile platforms, including its acclaimed line of Ear Force gaming headphones and headsets crafted for Xbox 360 and PS3 game consoles and PC games. Turtle Beach's Ear Force XP400 wireless headset was named IGN's "Best Gaming Hardware" as part of its Best of CES 2012 Awards. Turtle Beach, headquartered in Valhalla, New York, is a brand of Voyetra Turtle Beach, Inc., which has been at the forefront of music and audio technology for more than three decades and is recognized as a pioneer of today's PC audio industry.

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