



NEWS RELEASE

TURTLE BEACH STRENGTHENS PRESENCE IN AUSTRALIA

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San Diego, CA – May 11, 2017 – Leading gaming headset and audio accessory company **Turtle Beach Corporation** (NASDAQ: **HEAR**) today announced two significant steps that will strengthen its presence in the Australian market. First, Turtle Beach has joined forces with **SYF GAMING** – an Australian professional gaming organization fielding teams across a variety of competitive games, including Counter Strike™: Global Offensive, Call of Duty®, Battlefield 1™ and StarCraft 2®. As part of the new partnership, SYF GAMING teams and players will don Turtle Beach's professional-level **ELITE PRO** line of gaming audio gear tailored for today's competitive gaming athletes. Additionally, Turtle Beach is proud to announce a new Australian distribution partner in **Five Star Games**. Effective immediately, Five Star Games is working directly with Turtle Beach to expand the company's overall reach in the Australian market.

"Growing and expanding our business in int'l markets is a key goal for us this year, and our new partnerships with SYF GAMING and Five Star Games are two major steps for achieving this in the Australian market," said Juergen Stark, CEO, Turtle Beach Corporation. "eSports is growing rapidly in Australia, and we're excited to have SYF GAMING join-up with us because they recognize the competitive value of using the best gaming audio gear available. And via our new relationship with Five Star Games, we're further expanding our ability to bring Turtle Beach's best-in-class gaming headsets and audio products to a wider audience of Australian gamers."

"We decided early-on that our organization would only ever partner with businesses that share our value and passion for gaming, so we're very excited to start our journey with Turtle Beach, which we see as a massive step for

Australian eSports, and one that will capture and drive additional attention of competitive gamers and spectators in the Oceanic gaming scene,” said Mackenzie Lund, Head Business Manager, SYF GAMING. “We’re always looking for new ways to provide a better experience for our teams and fans, and with such a well-known brand like Turtle Beach backing us, and their ELITE PRO gear in our arsenal, we now have the highest quality headsets as well as an enormous range of gaming audio solutions for our organization to capitalize on.”

“The experienced team at Five Star Games are ecstatic to be partners with Turtle Beach – the world’s premiere gaming headset brand,” said Tom Dekker, General Manager, Five Star Games. “Through our strong retail partnerships and an exceptional product portfolio, we look forward to strengthening Turtle Beach’s presence and growing the category in the Australian market.”

SYF GAMING will be competing in the Call of Duty® World League Sydney Open 2, Presented by PS4™, hosted at the ESL Sydney Studio and taking place this coming weekend, May 12-14, 2017. This event follows the extremely successful Sydney Open 1 event and will host the Asia-Pacific region’s most elite Call of Duty®: Infinite Warfare teams as they once again compete for a first place prize of 10,000 CWL Pro Points and the lion’s share of a \$30,000 prize pool. For more information and for tickets to watch SYF GAMING compete, visit the ESL Australia website.

The TURTLE BEACH® ELITE PRO is the first gaming headset designed from the ground-up for today’s generation of eSports athletes and hardcore gamers. The ELITE PRO’s large 50mm Nanoclear™ over-ear speakers deliver more efficient, crisper audio with less distortion for a game changing sound experience, while the Pro Gaming Microphone with TruSpeak™ Technology provides crystal clear chat so your commands are always heard. The ELITE PRO also features Turtle Beach’s unique ComforTec™ Fit System – a revolutionary adjustment system for truly personalized comfort, including AeroFit™ Ear Cushions – where groundbreaking material technologies combine to deliver cooling comfort as well as passive noise isolation and deeper bass response, and the patented ProSpecs™ Glasses Relief System – alleviating ear cushion pressure for gamers who wear glasses.

For more information on the latest Turtle Beach products and accessories, visit www.turtlebeach.com and be sure to follow Turtle Beach on **Facebook**, **Twitter**, and **Instagram**.

About SYF GAMING

Established in May 2007, SYF GAMING is an eSports organization who compete from across Australasia. Our goal is to nurture aspiring potential and grow the next generation of gamers. Over the last few years, SYF GAMING has spawned a great deal of talent. We give new and established talent the chance to compete at the highest level under the wings of our well-structured organization. SYF GAMING consistently scouts and recruits talent, giving a representation of the best of what Australia has to offer. We strive to become a premier representative for eSports, working hard toward its mainstream acceptance for the benefit of professional, hardcore, and casual gamers around the world.

About Five Star Games

Five Star Games is a new turnkey solution in Australia and New Zealand that ensures you get the best possible attention, awareness and results for your video games properties. The team at FSG have a strong background in the sales, marketing and distribution of entertainment products such as video games and associated merchandise in the region. For more information on Five Star Games, visit <http://fivestargames.com.au>.

About Turtle Beach Corporation

Turtle Beach (www.turtlebeach.com) has been revolutionizing console multiplayer gaming since the very beginning with its wide selection of industry leading, award-winning gaming headsets. Whether you're a professional eSports athlete, hardcore gamer, casual player or just starting out, Turtle Beach has the gaming headset to help you truly master your skills. Innovative and advanced technology, amazing audio quality, clear communication, lightweight and comfortable designs and ease-of-use are just a few features that have made Turtle Beach a fan-favorite brand for gamers the world over. Made for Xbox and PlayStation® consoles as well as for PC, Mac® and mobile/tablet devices, having a Turtle Beach gaming headset in your arsenal gives you the competitive advantage. The Company's shares are traded on the NASDAQ Exchange under the symbol: **HEAR**.

Hear Everything. Defeat Everyone.

Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Statements containing the words “may”, “could”, “would”, “should”, “believe”, “expect”, “anticipate”, “plan”, “estimate”, “target”, “project”, “intend” and similar expressions constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management’s current belief, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to the Company’s liquidity, the substantial uncertainties inherent in the acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the implementation of any businesses we acquire, our indebtedness, the outcome of our HyperSound strategic review process and other factors discussed in our public filings, including the risk factors included in the Company’s most recent Annual Report on Form 10-K and the Company’s other periodic reports. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, the Company is under no obligation to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments or otherwise.

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For More Information, Contact:

Keith Hennessey

Director – EU PR/Communications

Turtle Beach Corp.

+44 (0) 1254 517250

keith.hennessey@turtlebeach.com

Eric Nielsen

Step-3 PR

(on behalf of Turtle Beach)

202.276.5357

eric@step-3.com