



NEWS RELEASE

# TURTLE BEACH SIGNS ESPORTS PARTNERSHIP WITH ENGLISH PREMIER LEAGUE CHAMPIONS MANCHESTER CITY

2018-08-01

San Diego, CA – August 1, 2018 – Leading gaming headset and audio accessory brand **Turtle Beach** (NASDAQ: HEAR), today announced another significant partnership as the official esports and gaming headset partner for **Manchester City eSports**. The new partnership will see all **Manchester City** pro players using Turtle Beach's **Elite Pro** line of professional gaming audio equipment, as well as other Turtle Beach gear and accessories. **Manchester City** currently fields two top-tier competitive players in EA SPORTS FIFA 18.

As well as achieving success on the pitch, **Manchester City** has also been investing resources in dominating the virtual game by signing prolific EA SPORTS FIFA pro players Marcus 'Marcuzo' Jorgensen, and more recently Kai 'Deto' Wollin – the reigning PS4™ world champion.

"As the leading brand in gaming audio we're thrilled to team-up with the Premier League Champions. No matter what the game, competitive play is about total immersion, and that is what the **Manchester City** players can expect from our Elite Pro series," said Juergen Stark, CEO, Turtle Beach Corporation. "**Manchester City** is a truly global brand and while their esports endeavors are just beginning, we're ready to embark on the journey with them to help achieve even more success, both on the virtual pitch and off."



On August 2-4, 2018, both Manchester City players will be competing in the FIFA eWorld Cup Final at the O2 Arena in London. They are amongst the best 32 players in the world who have been competing all year to win their spot at the tournament which will crown the EA SPORTS FIFA 18 Grand Champion.

“We’re very excited to form this partnership with Turtle Beach as the Club expands its esports strategy,” said Damian Willoughby, Senior Vice President of Partnerships at Manchester City. “Both Marcus and Kai are at the top of their game and watching them compete throughout the season has been great, culminating in their qualification to the FIFA eWorld Cup. We are looking forward to working with Turtle Beach and their high-quality equipment to enhance gaming experiences for our players.”

Turtle Beach’s Elite Pro line defines the future of esports gaming audio equipment, delivering best-in-class audio performance for game sound and team chat, plus innovative comfort-driven technologies to ensure players stay comfortable and cool under pressure. Ultimate esports performance, ultimate comfort, and the ultimate esports audio setup designed to help you dominate the competition...this is Elite Pro!

For more information on the latest Turtle Beach gaming headsets and accessories, visit [www.turtlebeach.com](http://www.turtlebeach.com) and be sure to follow Turtle Beach on **Facebook**, **Twitter** and **Instagram**.

## About Manchester City

Manchester City FC is an English Premier League club initially founded in 1880 as St Mark’s West Gorton. It officially became Manchester City FC in 1894 and has since then gone onto win the European Cup Winners’ Cup, five League Championship titles, including three Premier League titles (2012, 2014, 2018), and five FA Cups.

Under manager Pep Guardiola, one of the most highly decorated managers in world football, the Club plays its domestic and UEFA Champions League home fixtures at the Etihad Stadium, a spectacular 55,000 seat arena that City have called home since 2003. Today, the Stadium sits on the wider Etihad Campus, which also encompasses the City Football Academy, a state-of-the-art performance training and youth development

facility located in the heart of East Manchester. Featuring a 7,000 capacity Academy Stadium, the City Football Academy is also where Manchester City Women's Football Club and the Elite Development Squad train on a daily basis and play their competitive home games.

For more information, please visit [www.mancity.com](http://www.mancity.com).

## About Turtle Beach Corporation

Turtle Beach ([www.turtlebeach.com](http://www.turtlebeach.com)) has been transforming console multiplayer gaming since the very beginning with its wide selection of industry-leading, award-winning gaming headsets. Whether you're a professional esports athlete, hardcore gamer, casual player, or just starting out, Turtle Beach has the gaming headset to help you truly master your skills. Innovative and advanced technology, amazing high-quality gaming audio, clear communication, lightweight and comfortable designs, and ease-of-use are just a few features that have made Turtle Beach a fan-favorite brand for gamers the world over. Made for Xbox, PlayStation®, and Nintendo consoles as well as for PC, Mac®, and mobile/tablet devices, having a Turtle Beach gaming headset in your arsenal gives you the competitive advantage. The Company's shares are traded on the NASDAQ Exchange under the symbol: **HEAR**.

## Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Statements containing the words "may", "could", "would", "should", "believe", "expect", "anticipate", "plan", "estimate", "target", "project", "intend" and similar expressions constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management's current belief, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to the Company's liquidity, the substantial uncertainties inherent in the acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the implementation of any businesses we acquire, our indebtedness, and other factors discussed in our public filings, including the risk factors included in the Company's most recent Quarterly Report on Form 10-Q and the Company's other periodic reports. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, the Company is under no obligation to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments or otherwise.

All trademarks are the property of their respective owners.

###

For More Information, Contact:

Keith Hennessey

Senior Director – EU Communications and Partnerships

Turtle Beach Corp.

+44 (0) 1254 517250

[keith.hennessey@turtlebeach.com](mailto:keith.hennessey@turtlebeach.com)

Eric Nielsen

Step 3 PR

(on behalf of Turtle Beach)

202.276.5357

**eric@step-3.com**