



NEWS RELEASE

# TURTLE BEACH RENEWS PARTNERSHIP WITH ALI-A – THE WORLD’S ‘MOST-WATCHED’ GAMING YOUTUBER

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San Diego, CA – May 23, 2019 – **Turtle Beach** (NASDAQ: HEAR), the global leader in gaming audio, today announced its continued partnership as the preferred audio partner for world record-breaking gaming YouTuber Ali-A. The two have collaborated for several years on a variety of projects across the gaming spectrum, with Ali using Turtle Beach products during all of his gaming content. The partnership will see Ali-A continue to use Turtle Beach’s range of audio products and participate in community engagement.

Ali-A has the largest Call of Duty channel in the world and has recently achieved the accolade of being the most popular global Fortnite YouTuber. Ali-A currently has over 22 million combined subscribers, and 12.9 billion minutes of his content was viewed on YouTube in 2018 alone.

“We’re thrilled to continue our relationship with Ali,” said Julian Woods, Managing Director, Turtle Beach Europe. “He has a genuine affinity for Turtle Beach, and it will be great to see him outfitted with our latest headsets and other gear as he achieves many more victories in the future.”

“Audio is such a key element to victory in the games I play, so it’s really important for me to use headsets that provide the very best,” said Ali-A. “I’ve used Turtle Beach since my early days of gaming and they have been an important part of my setup ever since. I look forward to continuing our partnership and seeing what they have in store this year.”



Turtle Beach has a wide range of headsets to meet the needs of all gamers, regardless of budget. Turtle Beach recently launched the all-new entry-level **Recon 70** series wired gaming headsets with early editorial acclaim, while the company's **Stealth 600** continues to be the best-selling wireless gaming headset<sup>1</sup>.

For more information on the latest Turtle Beach products and accessories, visit [www.turtlebeach.com](http://www.turtlebeach.com) and be sure to follow Turtle Beach on **Facebook**, **Twitter** and **Instagram**.

## About Turtle Beach Corporation

Turtle Beach ([www.turtlebeach.com](http://www.turtlebeach.com)) is a leading gaming accessory brand, offering a wide selection of cutting-edge, award-winning gaming headsets. Whether you're a professional esports athlete, hardcore gamer, casual player, or just starting out, Turtle Beach has the gaming headset to help you truly master your skills. Innovative and advanced technology, amazing high-quality gaming audio, crystal-clear communication, lightweight and comfortable designs, and ease-of-use are just a few features that make Turtle Beach a fan-favorite brand for gamers the world over. Designed for Xbox, PlayStation®, and Nintendo consoles as well as for PC, Mac®, and mobile/tablet devices, owning a Turtle Beach gaming headset gives you the competitive advantage. Hear Everything. Defeat Everyone.™ The Company's shares are traded on the Nasdaq Exchange under the symbol: HEAR.

## Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Statements containing the words "may", "could", "would", "should", "believe", "expect", "anticipate", "plan", "estimate", "target", "project", "intend" and similar expressions constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management's current belief, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to the Company's liquidity, the substantial uncertainties inherent in the acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the integration of any businesses we acquire, our indebtedness, and other factors discussed in our public filings, including the risk factors included in the Company's most recent Annual Report on Form 10-K and the Company's other periodic reports. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, the Company is under no obligation to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments or otherwise.

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1Source: The NPD Group/Retail Tracking Service/Video Games/Dollars/U.S. & Canada/Jan-Dec 2018 and Jan-Apr 2019.

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