



NEWS RELEASE

# TURTLE BEACH & NIU ESPORTS PARTNERSHIP PROVIDES SCHOLARSHIPS & IMPROVED GAMEPLAY EXPERIENCES FOR NIU STUDENTS

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White Plains, NY – September 26, 2024 – Leading gaming accessories maker **Turtle Beach Corporation** (Nasdaq: HEAR) and **Northern Illinois University Esports** are proud to announce a new partnership supporting collegiate esports at NIU. As part of the partnership, Turtle Beach is providing scholarships for student athletes who demonstrate outstanding leadership and will be outfitting NIU Esports teams and the NIU Esports Arena with a variety of performance-driven PC gaming peripherals.

“Turtle Beach and NIU share guiding principles of positive and healthy gaming, and this program will recognize and reward those NIU Esports students who show they can lead as well as they game,” said Terry Jimenez, chairman of Turtle Beach’s board of directors. “As a NIU alum and Adjunct Professor, I’m excited to merge two passions by having Turtle Beach join forces with NIU’s top esports program.”

“Partnering with Turtle Beach is a wonderful opportunity for our student gamers attending NIU,” says Rena Cotsones, Ph.D., NIU Vice President of Outreach, Engagement, and Regional Development. “NIU Esports and Turtle Beach share a deep commitment to building community and promoting healthy and safe gaming practices. Their scholarships will help promote continued leadership and sportsmanship within our teams.”

NIU’s Esports Arena, located in Altgeld Hall, opened in 2022 and has welcomed more than 2,000 high school and college students since that time. The Turtle Beach Leadership Awards are \$2,500 scholarships to be awarded to two



NIU Esports varsity athletes each year. The scholarship recipients will be the athletes who go above and beyond to support their teammates and demonstrate outstanding sportsmanship, both in and out of the game.

In addition to the Turtle Beach Leadership Awards scholarships, Turtle Beach is providing 65 full PC gaming peripheral setups for the NIU Esports Arena. These setups consist of select, award-winning and top-rated PC gaming peripherals which will be augmented and updated over time as newer, faster products are inevitably introduced.

“The equipment Turtle Beach is providing for the NIU Esports Arena will create a more consistent, responsive gameplay experience during open play, varsity matches, and special events,” says Conner Vagle, NIU Esports director. “Moving forward, thousands more casual and competitive players visiting the arena each year will benefit from us having the latest top-performing PC gaming gear from Turtle Beach.”

“NIU Esports players now have some of the fastest, most responsive and top-rated PC gaming peripherals at their disposal,” said Cris Keirn, CEO, Turtle Beach Corporation. We’re looking forward to NIU Esports players combining their best performances with our premium gaming gear.”

NIU’s new PC gaming equipment includes Turtle Beach’s ultra-responsive and highly customizable and programmable **Vulcan II TKL Pro** keyboards, the ultra-lightweight **Burst™ II Air** mice along with Sense™ Core Mini mousepads, and esports-ready **Elite Pro™ 2** headsets. Turtle Beach is also providing 10 premium, award-winning **Atlas Air™** headsets. The Atlas Air is the first wireless open back PC gaming headset featuring high-fidelity 24-bit audio and is also celebrated for its lightweight comfort, high-bandwidth 16kHz microphone, and 50-hour battery life, all of which are ideal for content creation such as narrating streaming gameplay.

Learn more at [niu.edu/esports](https://niu.edu/esports).

For more information on the latest Turtle Beach products and accessories, visit [www.turtlebeach.com](https://www.turtlebeach.com) and be sure to follow Turtle Beach on **TikTok**, **Twitter**, **Instagram**, **Facebook** and **YouTube**.

[About NIU Esports](#)

NIU Esports is an inclusive program for gamers of all backgrounds, abilities and skill levels to play video games and have fun together. The program's goal is to position the NIU Esports team as a national competitor and leader of collegiate esports in northern Illinois and the student club as a welcoming place to support the social and educational aspects of video gaming. The vision of NIU Esports is built on three pillars: to build community, to promote healthy gaming practices, and to support new technologies in learning and research.

### About Turtle Beach Corporation

Turtle Beach Corporation (the "Company") ([www.turtlebeachcorp.com](http://www.turtlebeachcorp.com)) is one of the world's leading gaming accessory providers. The Company's namesake Turtle Beach brand ([www.turtlebeach.com](http://www.turtlebeach.com)) is known for designing best-selling gaming headsets, top-rated game controllers, award-winning PC gaming peripherals, and groundbreaking gaming simulation accessories. Innovation, first-to-market features, a broad range of products for all types of gamers, and **top-rated customer support** have made Turtle Beach a fan-favorite brand and the market leader in console gaming audio for over a decade. Turtle Beach Corporation acquired Performance Designed Products LLC ([www.pdp.com](http://www.pdp.com)) in 2024. Turtle Beach's shares are traded on the Nasdaq Exchange under the symbol: HEAR.

### Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Statements containing the words "may," "could," "would," "should," "believe," "expect," "anticipate," "plan," "estimate," "target," "goal," "project," "intend" and similar expressions, or the negatives thereof, constitute forward-looking statements. Forward-looking statements are only predictions and are not guarantees of performance. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. The inclusion of such information should not be regarded as a representation by the Company, or any person, that the objectives of the Company will be achieved. Forward-looking statements are based on management's current beliefs and expectations, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may

affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to logistic and supply chain challenges and costs, the substantial uncertainties inherent in the acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business, including the integration of any businesses we acquire and the integration of such businesses within our internal control over financial reporting and operations, our indebtedness, liquidity, and other factors discussed in our public filings, including the risk factors included in the Company's most recent Annual Report on Form 10-K, Quarterly Report on Form 10-Q, and the Company's other periodic reports filed with the Securities and Exchange Commission. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, the Company is under no obligation to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments or otherwise.

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