



NEWS RELEASE

TURTLE BEACH LAUNCHES THE ALL-NEW STREAM MIC – LIVESTREAMING’S POWERFUL NEW VOICE FOR GAMERS AND CONTENT CREATORS

2016-10-20

Turtle Beach’s Remarkable New STREAM MIC Gives the Growing Number of Livestreamers a Single, Professional-Grade Plug-and-Play Mic for All Platforms,

Including Xbox One

San Diego, CA – October 20, 2016 – This weekend **Turtle Beach Corporation** (NASDAQ: **HEAR**), a leading audio technology company for over 40 years, launches the all-new **TURTLE BEACH® STREAM MIC** – a first-of-its-kind professional-quality desktop microphone created for gamers livestreaming from their consoles. Livestreaming has a massive presence in the world of entertainment. Content creators actively livestream everything from competitive matches for their fans to enjoy, to video walkthroughs and tutorials on Twitch, MLG.tv and YouTube. With the STREAM MIC, gamers and content creators are now able to livestream with professional quality audio directly from their Xbox One, as well as from PS4™ Pro and PS4™, PC and Mac thanks to universal plug-and-play compatibility. The STREAM MIC has a MSRP of \$99.95 and will be available at participating retail outlets starting this Sunday, October 23, 2016.

“With the continued growth of console livestreaming, we saw an opportunity to not only enter a new market, but to do so in true Turtle Beach form by introducing another high-quality product that works across multiple platforms and improves the experience through innovative features and better audio,” said Juergen Stark, CEO, Turtle Beach

Corporation. “Not only is the **STREAM MIC** the first and only mic that allows gamers to livestream directly from Xbox One (in addition to the other platforms), but it also provides studio-quality digital voice processing tools and software designed to elevate gamers’ livestreaming content to new heights.”

Though the **STREAM MIC** is the first product in an all-new category for Turtle Beach, the company’s proven audio expertise clearly shines through, as evidenced by highly positive **early consumer reviews on Amazon** as well as from notable content creators alike, all touting the sound, features, flexibility and ease of use:

“As someone obsessed with sound quality, the ability to get studio level quality from the **STREAM MIC** is astounding,” said Ben “ProfessorBroman” Broman*, Content Creator on **Twitch** and **YouTube**. “I’m always on the lookout for new tech to bring to my broadcast, and the sound quality, flexibility and ease of use makes the **STREAM MIC** my first choice in all broadcast situations.”

“Just plugged in the **STREAM MIC** from Turtle Beach, and bam, crisp audio for my PS4 lobby,” said Joseph “Swifto” Alminawi, Content Creator on **Twitch** and **YouTube**. “Using the **STREAM MIC**, the players in my lobby easily got the best audio they’ve ever heard from me.”

“The Turtle Beach **STREAM MIC** is perfectly sized and enhances my audio quality more than I could have imagined,” said Mike “SattelizerGames” Misetich, Content Creator on **Twitch**.

In addition to the ability to livestream gameplay directly from multiple platforms, the **STREAM MIC** features adaptive mic patterns and fully customizable software, while a dual-capsule mic array with advanced digital processing supports multiple pick-up patterns for different applications and environments, and a zero-latency headphone output provides accurate monitoring so anyone can stream like a pro.

Full details for Turtle Beach's STREAM MIC are below:

- **Console Livestreaming Made Easy** – The STREAM MIC is the first ever professional quality desktop microphone designed specifically for gamers livestreaming directly from their Xbox One and PS4 consoles.
- **Multiplatform Compatibility** – Quickly and easily connect the STREAM MIC to the Xbox One, as well as PS4 Pro and PS4, PC and Mac via USB thanks to universal plug-and-play compatibility.
- **Adaptive Mic Patterns with TruSpeak™ Technology** – High definition voice pick-up from both tabletop and boom mounted positions provide for exceptional clarity whether the mic is stand-mounted beneath, or placed on a surface near the user.
- **Professional Processing Performance** – Studio-grade digital processing balances EQ, gain and compression to deliver superior voice performance so anyone can stream like a pro.
- **Built-In Headphone Amplifier** – The onboard headphone output delivers zero-latency monitoring of game audio and voice levels so you can hear exactly what your audience hears.
- **Personalized Voice Tuning** – A quick and easy download of Turtle Beach's latest AUDIO HUB software gives gamers additional voice presets to personalize their livestream output.
- **Multiple Mounting Options** – The STREAM MIC features multiple mounting options so gamers can use standard 5.8-inch microphone stands and booms (available separately), and its compact size means that large mics continuously falling down during a broadcast are a thing of the past.
- **All-in-one Recording Solution** – Whether recording livestream commentary, vocals, podcasts, voiceovers, interviews or more, the STREAM MIC is all you need for professional quality recordings on any device.

For more information on the latest Turtle Beach products and accessories, visit www.turtlebeach.com and be sure to follow Turtle Beach on **Facebook**, **Twitter** and **Instagram**.

About Turtle Beach Corporation

Turtle Beach Corporation (www.turtlebeachcorp.com) designs leading-edge audio products for the consumer, commercial and healthcare markets. Under the Turtle Beach brand (www.turtlebeach.com), the Company markets a wide selection of quality gaming headsets catering to a variety of gamers' needs and budgets, for use with video game consoles, including officially-licensed headsets for the Xbox One and PlayStation 4, as well as for personal computers and mobile/tablet devices. Under the HyperSound brand (www.hypersound.com), the Company markets pioneering directed audio solutions that have applications in digital signage and kiosks, consumer electronics and healthcare. The company's shares are traded on the NASDAQ Exchange under the symbol: **HEAR**.

Cautionary Note on Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Statements containing the words "may", "could", "would", "should", "believe", "expect", "anticipate", "plan", "estimate", "target", "project", "intend" and similar expressions constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management's current belief, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to the Company's liquidity, the substantial uncertainties inherent in the acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the implementation of any businesses we acquire, our indebtedness, the outcome of our HyperSound strategic review process and other factors discussed in our public filings, including the risk factors included in the Company's most recent Annual Report on Form 10-K and the Company's other periodic reports. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange

Commission, the Company is under no obligation to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments or otherwise.

*Ben Broman is a paid consultant of Turtle Beach.

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