



NEWS RELEASE

TURTLE BEACH FURTHERS GLOBAL ESPORTS REACH – ANNOUNCES NEW PARTNERSHIP WITH CHINESE ESPORTS TEAM ECLIPSE CLUB

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Eclipse to Exclusively Use Turtle Beach's Elite Pro – PC Edition

as the Organization's Official Gaming Headset

SAN DIEGO, CA – July 25, 2017 – Leading gaming headset and audio accessory brand **Turtle Beach Corporation** (NASDAQ: **HEAR**) furthers its global esports reach with today's announcement of a new partnership with Eclipse Club – a top Counter-Strike: Global Offensive (CS:GO) team in China. Eclipse will exclusively use Turtle Beach's new Elite Pro – PC Edition as their official gaming headset and will make their first partnership appearance to meet fans at the Turtle Beach booth at ChinaJoy 2017 in Shanghai on July 27-28, 2017.

Eclipse was founded by legendary CS:GO athlete and Alex Bian Zhengwei who is acknowledged as the first Counter Strike player in China. He brought together top professional gaming teams All Gamers and Band of Fire under the banner of Eclipse Club earlier this year. Though the respective teams were relatively young, their disciplined tactical training approach and experienced coaching have already brought Eclipse early tournament victories, and there's little doubt that they will reach the top podium at future tournaments.

"China is the biggest game market in the world with PC gaming counting for more than half of the total gaming audience, and it's an honor for us to partner with the dynamic Eclipse team, its legendary founder, and their up-and-coming players to highlight the importance of audio to gamers in China," said Juergen Stark, CEO, Turtle Beach Corporation. "We look forward to working with Eclipse and sharing and learning from their insights using our Elite Pro – PC Edition as we look to broaden our reach even further in the PC gaming space in the future."

"It's a privilege to be working with a global leader in gaming audio when it comes to building our team on the best foundation possible," notes Alex Bian Zhengwei, World champion EEWC player and the founder and head coach of Eclipse Club. "When we play, precision is paramount and we need the very best tools in order to win, and using Turtle Beach's Turtle Beach's Elite Pro – PC Edition headsets ensures we have the best audio gear for our prep and competitions."

Turtle Beach's Elite Pro – PC Edition was designed from the ground-up for today's generation of esports athletes and hardcore gamers playing on PC, delivering powerful DTS Headphone:X® 7.1 Surround Sound and Superhuman Hearing™ via the included USB amp, and innovative comfort-driven technologies to ensure players stay comfortable and cool under fire. Elite esports performance, ultimate comfort. The Elite Pro – PC Edition is available globally at www.turtlebeach.com and participating retailers for a MSRP of \$199.95.

For more information on the latest Turtle Beach gaming headsets and audio accessories, visit www.turtlebeach.com, and be sure to follow Turtle Beach on **Facebook**, **Twitter** and **Instagram**.

About Eclipse

Eclipse Club, was forged from two successful team, Band of Fire (BOF) and All Gamers (AG) in May 2017. Prior to combining forces, both teams had gained international reputations through honors and awards in FPS game events. Eclipse is founded on the principle of "esports as a sport program." To achieve global success it adopted more efficient and stricter-than-ever training methods, and introduced performance evaluation policies to fully tap into the potential of each player that ensures all players are the very best in their roles.

About Alex Bian Zhengwei

Alex was crowned ESWC MVP in the year 2005, and won two straight WEG champion title in 2005 and 2006. He also won the CS grand slam championship. Praised as "China's most distinguished CS commander" by millions of Chinese CS players, and the legendary player bsl noted that Alex is "the most prudent leader" he has ever seen. Alex was inducted into the WCG Hall of Fame in 2013.

About Turtle Beach Corporation

Turtle Beach (www.turtlebeach.com) has been revolutionizing console multiplayer gaming since the very beginning with its wide selection of industry leading, award-winning gaming headsets. Whether you're a professional esports athlete, hardcore gamer, casual player or just starting out, Turtle Beach has the gaming headset to help you truly master your skills. Innovative and advanced technology, amazing audio quality, clear communication, lightweight and comfortable designs and ease-of-use are just a few features that have made Turtle Beach a fan-favorite brand for gamers the world over. Made for Xbox and PlayStation® consoles as well as for PC, Mac® and mobile/tablet devices, having a Turtle Beach gaming headset in your arsenal gives you the competitive advantage. The Company's shares are traded on the NASDAQ Exchange under the symbol: **HEAR**.

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Statements containing the words “may”, “could”, “would”, “should”, “believe”, “expect”, “anticipate”, “plan”, “estimate”, “target”, “project”, “intend” and similar expressions constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management’s current belief, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, risks related to the Company’s liquidity, the substantial uncertainties inherent in the acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the implementation of any businesses we acquire, our indebtedness, the outcome of our HyperSound strategic review process and other factors discussed in our public filings, including the risk factors included in the Company’s most recent Annual Report on Form 10-K and the Company’s other periodic reports. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, the Company is under no obligation to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments or otherwise.

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