NEWS RELEASE

TURTLE BEACH DESIGNATED AS TWITCH'S OFFICIAL AUDIO PARTNER

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SAN FRANCISCO & VALHALLA, N.Y. – May 14, 2013 – Twitch, the world's leading video platform and community for gamers, and Turtle Beach, leading audio brand in games, today announce an exclusive partnership to showcase their collaborative efforts in gaming and broadcast audio. The multi-faceted partnership includes the integration of Turtle Beach products across Twitch's dedicated eSports and gaming events.

Online gaming video viewership has exploded over the last year with viewership rivaling cable television viewership. Twitch attracts more than 34 million gamers who gather and share their video game experiences. Twitch users spend an average of 90 minutes a day interacting with other gamers and watching player video footage. Twitch also supports over 600,000 active broadcasters every month.

"Turtle Beach makes the best-in-class quality, tournament-grade audio equipment in the industry. The new XP SEVEN is a huge leap forward for audiophiles everywhere. We're proud to have them as our official audio partner," said Emmett Shear, CEO of Twitch. "With the innovative features available in Turtle Beach's audio gear, anyone in the Twitch community will be able to easily broadcast their games and audio commentary with professional quality results." Turtle Beach's Ear Force XP SEVEN and Z SEVEN gaming headsets and TM1 multi-channel tournament mixer, developed in collaboration with Major League Gaming, are designed to meet the demanding audio needs of gamers and will be used by Twitch for broadcasting at leading eSports and video game events. Turtle Beach will also feature Twitch broadcasts on its website so that its community can participate and engage with the global eSports and gaming community via events such as the MLG Pro Circuit, Call of Duty® Championships, PAX Prime, Entertainment Electronics Expo (E3), Gamescom, DreamHack Summer, DreamHack Winter and many others. "We're excited to partner with Twitch and provide them with our advanced tournament and broadcast products for their eSports and gaming events," said Bob Picunko, Chief Marketing Officer of Turtle Beach. "Our latest generation of

audio products, including the XP SEVEN, is designed for versatility so gamers can use the same premium headset for broadcasting video game footage, talking on a mobile phone or watching a movie on a tablet."

Both the XP SEVEN and Z SEVEN allow gamers to instantaneously change the mix of game, chat and microphone audio levels. The TM1 tournament mixer is a 6-channel audio mixer that enables crystal clear communication for up to six players on the same team, or two teams of up to three players each. It also offers several distinctive input and output options, including a broadcast feed, coach's input, analog noise gate to cancel out crowd noise and a microphone volume setting to accommodate the sensitivity of any mic paired with the mixer.

ABOUT TURTLE BEACH Turtle Beach (**http://www.turtlebeach.com**) designs and markets premium audio peripherals for video game, personal computer, and mobile platforms, including its acclaimed line of Ear Force gaming headphones and headsets crafted for Xbox 360 and PS3 game consoles and PC games. Turtle Beach's limited edition, Ear Force Tango wireless headset was recognized as an honoree by the 2013 International CES Innovations Awards. According to the NPD Group, Turtle Beach manufactures the top five best-selling third-party gaming headsets of all time when ranked in dollar sales. The Ear Force X12 wired headset is the No. 1 best-selling third-party gaming headset of all time. Turtle Beach, headquartered in Valhalla, New York, is a brand of Voyetra Turtle Beach, Inc., which has been at the forefront of music and audio technology for more than three decades and is recognized as a pioneer of today's PC audio industry.

Turtle Beach and Ear Force are registered trademarks of Voyetra Turtle Beach, Inc. All other trademarks are property of their respective holders and are hereby acknowledged. ABOUT TWITCH Twitch is the world's leading video platform and community for gamers. More than 30 million gamers gather every month on Twitch to broadcast, watch and chat about gaming. Twitch's video platform is the backbone of both live and on-demand distribution for leading video game broadcasters including casual gamers, pro players, tournaments, leagues, developers and gaming media organizations. Twitch is leading a revolution in the gaming community, working to create a participatory experience that transcends gameplay. Learn more at **http://twitch.tv**.