



NEWS RELEASE

# TURTLE BEACH CORPORATION'S NEW SANDTROOPER GAMING HEADSET FOR STAR WARS BATTLEFRONT AND X-WING PILOT HEADSET FOR STAR WARS: THE FORCE AWAKENS HIT RETAIL SHELVES

2015-11-02

The Limited Edition Star Wars Battlefront Sandtrooper Headset Features

Individual Numbering and Comes with an Extra Set of Swappable

Star Wars Speaker Plates – Available Only at Best Buy in the U.S.

The Star Wars X-Wing Pilot Headset is Available at Retail Outlets Nationwide and Features Turtle Beach's All-New Lightweight and Comfortable Recon Series Design

San Diego, CA – November 2, 2015 – **Turtle Beach Corporation** (NASDAQ: **HEAR**), the leading-edge audio technology company and #1 in gaming audio, today announced the Star Wars™-themed **Sandtrooper** and **X-Wing Pilot** gaming headsets are now available at retail. In celebration of the soon to be released Star Wars™ Battlefront™ video game, the limited edition Sandtrooper headset is themed after the squad of Stormtroopers donning the signature orange shoulder pauldron, are individually numbered, and come with an extra set of swappable Star Wars speaker plates. The limited edition Sandtrooper headset is available only at **Best Buy** in the U.S. for a MSRP of \$99.99, while the standard edition of the Sandtrooper headset is available at participating retailers in the UK and Australia, and in select territories across Europe. Additionally, in anticipation of the theatrical release of Star Wars™: The Force Awakens™, the X-Wing Pilot headset is themed after the signature orange jumpsuits worn by Rebel Alliance pilots and is based on Turtle Beach's all-new lightweight and comfortable entry-level **Recon** series design. The X-Wing Pilot headset offers a handful of features and functionality no gamer should be without, and is available

at participating retailers for a MSRP of \$49.95.

“Star Wars is one of the hottest, must-have consumer brands heading into the holiday season and we’ve got two truly unique, high-quality Star Wars-inspired headsets fans will definitely want to add to their collections,” said Juergen Stark, CEO, Turtle Beach Corporation. “Turtle Beach is filled with hardcore fans, so it’s been a real pleasure for us to design these two headsets that will let gamers further immerse themselves in the Star Wars universe.”

Turtle Beach’s Sandtrooper gaming headset works great with PlayStation®4, Xbox One, PC and mobile/tablet devices and features an over-ear design for extended comfort, plus a removable high-sensitivity boom mic, and thundering 50mm speakers to deliver sound the way Star Wars is meant to be heard. It also includes one set of removable speaker plates that can be swapped out to show off different Star Wars characters and iconic franchise moments. Plus, only available as part of the limited edition Sandtrooper headset offered at Best Buy in the U.S., a second set of swappable Star Wars speaker plates is also included for free.

The X-Wing Pilot headset is an entry-level gaming headset that works with PS4™, Xbox One and mobile/tablet devices and is built on Turtle Beach’s all-new lightweight and comfortable Recon series headset design. The X-Wing Pilot headset features over-ear, synthetic leather-wrapped ear-cups with big, booming 40mm Neodymium speakers that deliver sizzling highs and thundering lows. It also comes with a removable high-sensitivity boom mic and convenient in-line controls for Master Volume and Mic Mute. Fans can use the X-Wing Pilot headset for playing games like Star Wars Battlefront, and also use it to enjoy their favorite movies, music and more.

Star Wars Battlefront launches November 17, 2015 on the PS4, Xbox One, and on Origin for PC. Additional information on the game can be found at [www.StarWars.EA.com/StarWars/Battlefront](http://www.StarWars.EA.com/StarWars/Battlefront).

For more information on the latest Turtle Beach gaming headsets and accessories, visit [www.turtlebeach.com](http://www.turtlebeach.com), and be sure to follow Turtle Beach on **Twitter**, **Instagram** and **Facebook**.

#### About Best Buy

Best Buy is a leading provider of technology products, services and solutions. The company offers expert service at an unbeatable price more than 1.5 billion times a year to the consumers, small business owners and educators who visit our stores, engage with Geek Squad Agents or use **BestBuy.com** or the Best Buy app. The company has operations in the U.S. where more than 70 percent of the population lives within 15 minutes of a Best Buy store, as well as in Canada and Mexico, where Best Buy has a physical and online presence.

#### About Turtle Beach Corporation

Turtle Beach Corporation ([www.turtlebeachcorp.com](http://www.turtlebeachcorp.com)) designs leading-edge audio products for the consumer, commercial and healthcare markets. Under the Turtle Beach brand ([www.turtlebeach.com](http://www.turtlebeach.com)), the Company markets

a wide selection of quality gaming headsets catering to a variety of gamers' needs and budgets, for use with video game consoles, including officially-licensed headsets for the Xbox One and PlayStation 4, as well as for personal computers and mobile/tablet devices. Under the HyperSound brand ([www.hypersound.com](http://www.hypersound.com)), the Company markets pioneering directed audio solutions that have applications in digital signage and kiosks, consumer electronics and healthcare. The Company's shares are traded on the NASDAQ Exchange under the symbol: **HEAR**.

#### Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Forward looking statements are based on management's statements containing the words "may", "could", "would", "should", "believe", "expect", "anticipate", "plan", "estimate", "target", "project", "intend" and similar expressions constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking statement. Forward-looking statements are based on management's current belief, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, the substantial uncertainties inherent in acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the implementation of any businesses we acquire, our indebtedness, and other factors discussed in our public filings, including the risk factors included in the Company's most recent Annual Report on Form 10-K and the Company's other periodic reports. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, the Company any is under no obligation to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments or otherwise.

STAR WARS and related properties are trademarks and/or copyrights, in the United States and other countries, of Lucasfilm Ltd. And/or its affiliates © & TM Lucasfilm Ltd.

###

For Media Information, Contact:

MacLean Marshall

PR/Communications Director

Turtle Beach Corp.

858.914.5093

**maclean.marshall@turtlebeach.com**

Keith Hennessey

EU PR/Communications Manager

Turtle Beach Corp.

+44 (0)1256 517250

**keith.hennessey@turtlebeach.com**