



NEWS RELEASE

TURTLE BEACH CORPORATION REVEALS STAR WARS-THEMED SANDTROOPER GAMING HEADSET FOR STAR WARS BATTLEFRONT VIDEO GAME AT PAX PRIME

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An Exclusive, Limited Edition Star Wars Battlefront Sandtrooper Headset

Will be Offered Only at Best Buy in the U.S., Featuring Individual Numbering

and Including an Extra Set of Swappable Star Wars Speaker Plates

Fans Can Pre-Order Both the Standard and Limited Edition

Star Wars Battlefront Sandtrooper Gaming Headsets Starting Today

San Diego, CA – August 27, 2015 – **Turtle Beach Corporation** (NASDAQ: **HEAR**), the leading-edge audio technology company and #1 in gaming audio, today announced the Star Wars™-themed Sandtrooper gaming headset for the eagerly anticipated Star Wars™ Battlefront™ video game. The standard version of Turtle Beach's Sandtrooper gaming headset will be offered in the UK, Australia, and in select territories across Europe, while a limited edition Sandtrooper gaming headset will be offered only at Best Buy in the U.S. Each limited edition Sandtrooper headset will be individually numbered and include an extra set of swappable Star Wars speaker plates, truly making it something fans will want to add to their collection. Both the standard and limited edition Sandtrooper

headsets are planned to be available this fall timed to Star Wars Battlefront's launch, and PAX Prime attendees can get a first look at the new Star Wars-themed gaming headset this weekend at the Turtle Beach Booth (#442). Starting today, fans outside the U.S. can pre-order the standard Sandtrooper gaming headset at **Turtle Beach**, and fans in the U.S. can pre-order the limited edition version at **Best Buy**.

"With as many Star Wars fanatics as we have at Turtle Beach, it's been hard to not let the droid out of the bag about this unique gaming headset," said Juergen Stark, CEO, Turtle Beach Corporation. "Our top-quality gaming headsets allow us to work with the biggest brands in the world, and we're very happy to continue our ongoing collaboration with Lucasfilm and EA to support Star Wars Battlefront. We're also excited about this great opportunity with our U.S. retail partner, Best Buy, to offer the Sandtrooper headset to fans looking to collect limited edition Star Wars gear and fully immerse themselves in the audio landscape that can only be served-up through the Star Wars universe."

Themed after the squad of Stormtroopers donning the signature orange shoulder pauldron who are deployed to the sand-covered desert planet of Tatooine in search of Luke™, R2-D2™ and C-3PO™ in Star Wars™ Episode IV: A New Hope™, the Sandtrooper headset features an over-ear design for extended comfort, a removable high-sensitivity boom mic, and thundering 50mm speakers to deliver sound the way Star Wars is meant to be heard. It also includes one set of removable speaker plates that can be swapped out to show off different Star Wars characters and iconic franchise moments. Plus, only available as part of the limited edition Sandtrooper headset offered at Best Buy in the U.S., a second set of swappable Star Wars speaker plates is also included for free.

Turtle Beach's Sandtrooper is a multiplatform gaming headset for PlayStation®4, Xbox One, PC and mobile/tablet devices. The standard version of the Sandtrooper headset will be available in the UK for a MSRP of £69.99 GBP, in Australia for a MSRP of \$169.00 AUD, and for a MSRP of €99.99 EUR* in select countries across Europe. The limited edition Sandtrooper headset will be available only at Best Buy in the U.S. for a MSRP of \$99.95 USD.

Star Wars Battlefront is planned to launch November 17, 2015 on the PlayStation 4 computer entertainment system, Xbox One, and on Origin for PC. Additional information on the game can be found at

www.StarWars.EA.com/StarWars/Battlefront. For more information on the latest Turtle Beach gaming headsets and accessories, visit www.turtlebeach.com, and be sure to follow Turtle Beach on **Facebook**, **Twitter** and **Instagram**.

About Best Buy

Best Buy is a leading provider of technology products, services and solutions. The company offers expert service at an unbeatable price more than 1.5 billion times a year to the consumers, small business owners and educators who visit our stores, engage with Geek Squad Agents or use **BestBuy.com** or the Best Buy app. The company has operations in the U.S. where more than 70 percent of the population lives within 15 minutes of a Best Buy store, as well as in Canada and Mexico, where Best Buy has a physical and online presence.

About Turtle Beach Corporation

Turtle Beach Corporation (www.turtlebeachcorp.com) designs leading-edge audio products for the consumer, commercial and healthcare markets. Under the Turtle Beach brand (www.turtlebeach.com), the Company markets a wide selection of quality gaming headsets catering to a variety of gamers' needs and budgets, for use with video game consoles, including officially-licensed headsets for the Xbox One and PlayStation 4, as well as for personal computers and mobile/tablet devices. Under the HyperSound brand (www.hypersound.com), the Company markets pioneering directed audio solutions that have applications in digital signage and kiosks, consumer electronics and healthcare. The Company's shares are traded on the NASDAQ Exchange under the symbol: **HEAR**.

Forward-Looking Statements

This press release includes forward-looking information and statements within the meaning of the federal securities laws. Except for historical information contained in this release, statements in this release may constitute forward-looking statements regarding assumptions, projections, expectations, targets, intentions or beliefs about future events. Forward looking statements are based on management's statements containing the words "may", "could", "would", "should", "believe", "expect", "anticipate", "plan", "estimate", "target", "project", "intend" and similar expressions constitute forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties, which could cause actual results to differ materially from those contained in any forward-looking

statement. Forward-looking statements are based on management's current belief, as well as assumptions made by, and information currently available to, management.

While the Company believes that its expectations are based upon reasonable assumptions, there can be no assurances that its goals and strategy will be realized. Numerous factors, including risks and uncertainties, may affect actual results and may cause results to differ materially from those expressed in forward-looking statements made by the Company or on its behalf. Some of these factors include, but are not limited to, the substantial uncertainties inherent in acceptance of existing and future products, the difficulty of commercializing and protecting new technology, the impact of competitive products and pricing, general business and economic conditions, risks associated with the expansion of our business including the implementation of any businesses we acquire, our indebtedness, and other factors discussed in our public filings, including the risk factors included in the Company's most recent Annual Report on Form 10-K and the Company's other periodic reports. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, the Company any is under no obligation to publicly update or revise any forward-looking statement after the date of this release whether as a result of new information, future developments or otherwise.

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*Prices across Europe may vary.

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